



CITY OF ALBUQUERQUE
OFFICE OF ADMINISTRATIVE HEARINGS
ZONING HEARING EXAMINER
NOTIFICATION OF DECISION

Juldan LLC & Daniel Chavez (Agent: Kent Beierle & Delcie Dobrovlny, Equiterra Regenerative Design) requests a Variance to the Renaissance Master Development Plan to increase the allowed building-mounted signage from 7 to 7.8 percent for Lot 11-A-1, Renaissance Center 2, located at 4720 Alexander Boulevard NE, zoned NR-BP (Section 14-16-5-12(F) Table 5-12-2)

Special Exception No: **VA-2025-00132**
Project No:..... **None**
Hearing Date:..... 09-16-2025
Closing of Public Record: 09-16-2025
Date of Decision: 10-01-2025

On September 16, 2025, Kent Beierle & Delcie Dobrovlny, Equiterra Regenerative Design (“**Agent**”) as agent for Juldan LLC & Daniel Chavez (“**Applicant**”) was scheduled to appear before the Zoning Hearing Examiner (the “**ZHE**”) requesting a Variance to the Renaissance Master Development Plan to increase the allowed building-mounted signage from 7 to 7.8 percent (“**Application**”) upon the real property located at 4720 Alexander Boulevard NE (the “**Subject Property**”). Below are the ZHE’s findings of fact and decision:

FINDINGS:

1. Applicant is requesting a Variance to the Renaissance Master Development Plan to increase the allowed building-mounted signage from 7 to 7.8 percent, pursuant to City of Albuquerque Code of Ordinances Integrated Development Ordinance (“**IDO**”) Section 14-16-6-6(O).
2. Applicant has authority to pursue this Application, pursuant to 14-16-6-4(D).
3. Applicant has duly authorized Agent to act on Applicant’s behalf regarding the Application.
4. Applicant is not required to offer a meeting to Indian Nations, Tribes, and Pueblos no more than 1 calendar year before filing the application, pursuant to IDO Section 14-16-6-4(B).
5. The Planning Director’s delegee has determined that the Application is complete, pursuant to IDO Section 14-16-6-4(G).
6. The analyses and studies listed in IDO Section 14-16-6-4(H) are not required.
7. The Application was not required to be forwarded to commenting agencies pursuant to IDO Section 14-16-6-4(I).
8. The content of the notice of the Application satisfies IDO Section 14-16-6-4(J)(1).
9. Applicant has sent an electronic mail notice to the email addresses on file with the Office of Neighborhood Coordination for each pertinent Neighborhood Association as required by IDO Section 14-16-6-4(J)(2).

10. Applicant has sent mailed notice to all property owners within 100 feet of the subject property as required by IDO Section 14-16-6-4(J)(3).
11. Applicant has posted sign notice(s) as required by IDO Section 14-16-6-4(J)(4).
12. The Subject Property is located within the Renaissance Master Development Plan and zoned NR-BP.
13. Therefore, to increase the allowed building-mounted signage from 7 to 7.8 percent on the Subject Property requires a Variance Approval pursuant to IDO Subsection 14-16-6-6(O).
14. IDO Section 14-16-6-6(O)(3)(a) (Review and Decision Criteria– Variance) reads: “*An application for a Variance - ZHE shall be approved if it meets all of the following criteria[:]*”
 1. *There are special circumstances applicable to a single lot that are not self-imposed and that do not apply generally to other property in the same zone district and vicinity, including but not limited to size, shape, topography, location, surroundings, physical characteristics, natural forces, or by government actions for which no compensation was paid. Such special circumstances of the lot either create an extraordinary hardship in the form of a substantial and unjustified limitation on the reasonable use or economic return on the property, or practical difficulties result from strict compliance with the minimum standards.*
 2. *The Variance will not be materially contrary to the public safety, health, or welfare.*
 3. *The Variance does not cause significant material adverse impacts on surrounding properties or infrastructure improvements in the vicinity.*
 4. *The Variance will not materially undermine the intent and purpose of this IDO, the applicable zone district, or any applicable Overlay Zone.*
 5. *The Variance approved is the minimum necessary to avoid extraordinary hardship or practical difficulties.”*
15. Applicant bears the burden of providing a sound justification for the requested decision, based on substantial evidence, pursuant to IDO Section 14-16-6-4(E)(3).
16. Applicant bears the burden of showing compliance with required standards through analysis, illustrations, or other exhibits as necessary, pursuant to IDO Section 14-16-6-4(E)(4).
17. Applicant/Agent appeared at the September 16, 2025 ZHE hearing on the Application for a Variance to the Renaissance Master Development Plan to increase the allowed building-mounted signage from 7 to 7.8 percent and gave evidence in support of the Application.
18. Based on evidence submitted by or on behalf of Applicant, it appears that there are special circumstances applicable to the Subject Property that are not self-imposed and that do not apply generally to other property in the same zone and vicinity such as size, shape, topography, location, surroundings, or physical characteristics created by natural forces or government action for which no compensation was paid, as required by Section 14-16-6-6(O)(3)(a)(1). Unlike the other buildings located in the Renaissance PD area, the venue at Revel Entertainment has a primary owner/tenant, Revel Entertainment LLC, with several independent businesses operating inside the venue in an open-court configuration without demising walls. Applicant requests approval for a total of eight (8) signs on the building façade to provide one for the primary tenant, Revel Entertainment, one for each of the

additional operators and the LED video sign which promotes the events at the facility. Were the building configured differently on the interior, signs for each tenant would be allowed.

19. Based on evidence submitted by or on behalf of Applicant, the Variance will not be contrary to the public safety, health and welfare of the community as required by Section 14-16-6-6(O)(3)(a)(2). The proposed signage is proportional to the building façade and not obtrusive or competitive with adjoining businesses.
20. Based on evidence submitted by or on behalf of Applicant, the Variance will not cause significant adverse material impacts on surrounding properties or infrastructure improvements in the vicinity as required by Section 14-16-6-6(O)(3)(a)(3). It appears the proposed Variance would not impact infrastructure improvements in any way. The request has been considered and approved by the Renaissance PD Board, providing further evidence that the Variance will not cause significant adverse material impacts on surrounding properties.
21. Based on evidence submitted by or on behalf of Applicant, the Variance will not materially undermine the intent and purpose of the IDO or applicable zone district as required by Section 14-16-6-6(O)(3)(a)(4). This building is in a Planned Development area with its own signage guidelines. Applicant requested and received approval for a variance from the PD Board. Further, the number and amount of signage falls within typical commercial zones as outlined in the IDO and does not set a precedent for excessive signage. The property is not in an Overlay Zone.
22. Based on evidence submitted by or on behalf of Applicant, the Variance approved is the minimum necessary to avoid extraordinary hardship or practical difficulties as required by Section 14-16-6-6(O)(3)(a)(5). Any smaller variance would not allow for installation of the reasonably requested signage.
23. The City Traffic Engineer submitted a report stating no objection to the Application.

DECISION:

APPROVAL of a Variance to increase the allowed building-mounted signage from 7 to 7.8 percent.

APPEAL:

If you wish to appeal this decision, you must do so by October 16, 2025 pursuant to Section 14-16-6-4(U), of the Integrated Development Ordinance, you must demonstrate that you have legal standing to file an appeal as defined.

Successful applicants are reminded that other regulations of the City must be complied with, even after approval of a special exception is secured. This Notice of Decision does not constitute approval of plans for a building permit. If your Application is approved, bring this Notice of Decision with you when you apply for any related building permit or occupation tax number. Approval of a Conditional Use is void after two (2) years from date of approval if the rights and privileges granted thereby have not been executed or utilized. Approval of a Variance is void after one (1) year from date of approval if the rights and privileges granted thereby have not been executed or utilized.



Robert Lucero, Esq.
Zoning Hearing Examiner

cc: ZHE File
Zoning Enforcement
Kent Beierle, Kent@edi-arch.com