



City of Albuquerque
Application for Electronic Sign Permit
General Sign Regulations, COA Zoning Ordinance

**THE FOLLOWING REGULATIONS APPLY TO
ELECTRONIC SIGNS WITHIN 40 FEET OF RESIDENTIAL ZONES:**

(C) *Regulations Applicable to Signs In or Within 40 Feet of Residential Zones.* The additional provisions of this section apply to all signs in a residential zone or within 40 feet of a residential zone. In the case of a nonresidential zone within 40 feet of a residential zone, the more restrictive of these regulations or the regular sign regulations in the nonresidential zone shall apply.

- (1) No portion of an illuminated sign shall have a luminance greater than 200 footlamberts at night.
- (2) Sign luminance for electronic signs cannot exceed 0.3 footcandles above ambient light.
- (3) No sign or any part of any sign shall change its message or picture at a rate more often than once each eight seconds, with the exception of wind devices, the motion of which is not restricted.
- (3) Transition between messages or images on an electronic sign shall not exceed one second and shall not include any visual effects.
- (4) No more than one sign per premises shall be illuminated, apart from the general illumination of the premises, between 10:00 p.m. and 7:00 a.m.

**THE FOLLOWING REGULATIONS APPLY TO
ELECTRONIC SIGNS IN NONRESIDENTIAL ZONES:**

(D) *Regulations Applicable to Signs in Nonresidential Zones.* The additional provisions of this section apply to all signs not in a residential zone or within 40 feet of a residential zone.

- (1) General Illumination.
 - (a) No light bulb used to indicate time or temperature shall have a rating greater than 40 watts; no reflectors shall be used in connection with such bulbs.
 - (b) No portion of an illuminated sign, apart from light bulbs used to indicate time or temperature, shall have a luminance greater than 320 footlamberts at night.
- (2) Any illuminated sign, or any illuminated element of any sign, may turn on or off, or change its brightness, provided that:
 - (a) Change of illumination does not produce any apparent motion of the visual image, including but not limited to illusion of moving objects, moving patterns or bands of light, expanding or contracting shapes, or any similar effect of animation except twinkling.
 - (b) Transition between messages or images on an electronic sign shall not exceed one second and shall not include any visual effects, meaning any transitional images or changes to the message before the new message appears.
 - (c) There is no continuous or sequential flashing in which more than one-third of the lights are turned on or off at one time.
 - (d) The sign is not within 200 feet of a residential zone and visible from such zone.

(e) Sign luminance cannot exceed 0.3 footcandles above ambient light.

(3) No sign or any part of any sign may move or rotate at a rate more often than once each ten seconds, or change its message or picture at a rate more often than once each eight seconds, with the exception of wind devices, the motion of which is not restricted. No sign or part of a sign shall change its illumination more than once an hour.

(4) A statement shall be provided declaring the sign's brightness, image change rate and transition time.

(5) Provide information on the type of software used, programming details and specify how the photo cell will operate.

(6) This sign permit is valid for only one year and must be renewed one year from the date of issuance. An annual renewal permit fee shall be paid for the life of the sign. The renewal permit fee has not been established as of this date. The renewal process will include, in addition to the annual fee, an application and an affidavit indicating if any changes to the sign have occurred or no changes have occurred. If changes have been made, a statement will be required that identifies those changes.

(7) Electronic Off-Premise signs. Any new or modifications to an existing off-premise sign shall demonstrate that at least three times the advertising area of the proposed electronic sign will be permanently removed.

NOTE: Some Sector Development Plans may override and/or modify the above-stated regulations for illuminated signs.

I have read and understand the above illumination regulations that apply to this sign permit. I agree that upon sign permit approval I will comply with any and all sign regulations as per the City of Albuquerque's Comprehensive Zoning Ordinance and/or any Sector Development Plan(s) and/or any Site Development Plan(s). I further understand that noncompliance of said regulations will result in a notice of violation that will require immediate attention and that this permit will be null and void.

Print: _____ Signed: _____
Property Owner

Date: _____

Print: _____ Signed: _____
Sign Contractor

Date: _____

Official Use Only

Ambient Reading for the Site _____ Maximum Lighting Allowed _____

Existing Electronic Sign within the Premises? _____ Inspector _____

Date _____