# nio Dr NE Vivian Dr NE Avenida la Costa NE T-DENE Esthe Plaza Arroyo Del Oso Golf Course

# DEMOGRAPHICS AND KEY INDICATORS

Census Tract 37.24

3,411

2019 Total Population

52.1

2019 Median Age

Services

4%

No High

School

Diploma

1,608 2019 Total Households

2.12

2019 Average Household

Size

\$75,420 2019 Median Household

\$46,820

2019 Per Capita Income

\$305,192

\$60,435

2019 Median Disposable

Income

2019 Median Net Worth

2,478

\$4.031

\$94

Movies/Museums/

Parks

272

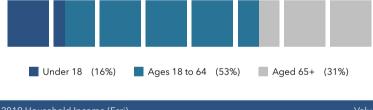
Total Businesses

Total Employees

#### **EMPLOYMENT**

33333	78%	
White Collar	7%	2.5%
Blue Collar		
<b>&amp; &amp;</b>	16%	Unemployment Rate

## **EDUCATION**



POPULATION BY AGE

2019 Household Income (Esri)	Value
less than \$15,000	4.7%
\$15,000-\$24,999	4.7%
\$25,000-\$34,999	6.5%
\$35,000-\$49,999	14.9%
\$50,000-\$74,999	18.8%
\$75,000-\$99,999	13.7%
\$100,000-\$149,999	21.5%
\$150,000-\$199,999	7.0%
\$200,000 or greater	8.0%







15% High School Graduate



33% Some College

48% Bachelor's/Grad/Pro f Degree

# INTERNET ACCESS



Use Computer



76% Use Cell Phone

# ANNUAL HOUSEHOLD SPENDING



\$2,333 Apparel & Services



\$5,670



\$186 Computers & Hardware



#### ANNUAL LIFESTYLE SPENDING



\$2,627



**Sports Events** 



Theatre/Operas/ Concerts

\$93

Online Games

### **HOUSING STATS**



\$232,737 Median Home Value



\$12,075 Average Spent on Mortgage



\$897

Median Contract Rent

