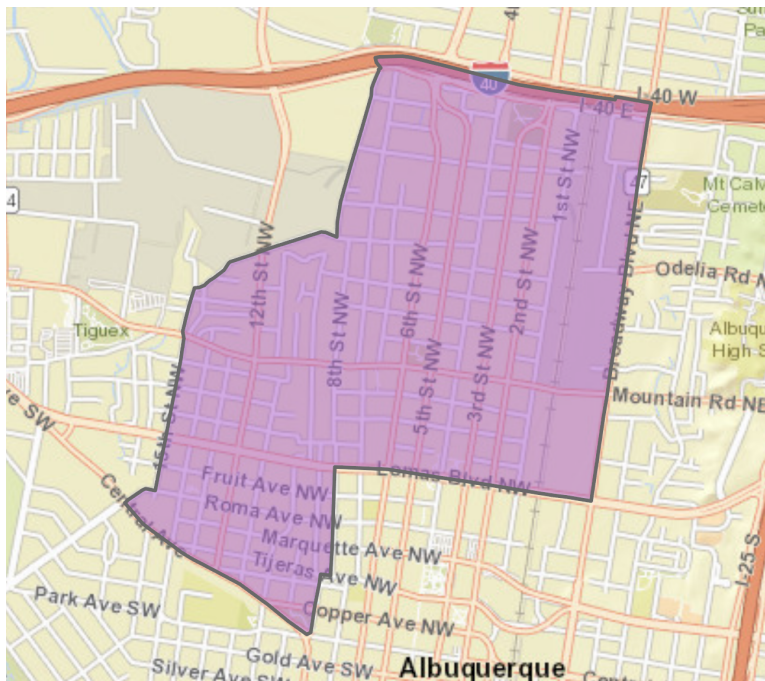
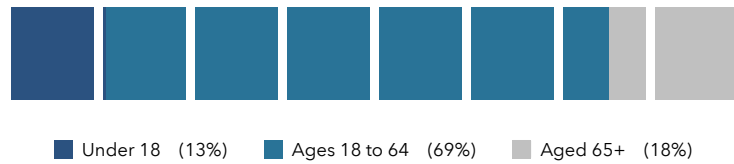


DEMOGRAPHICS AND KEY INDICATORS

Downtown 1 | Census Tract 27



POPULATION BY AGE



2019 Household Income (Esri)	Value
less than \$15,000	17.5%
\$15,000-\$24,999	11.5%
\$25,000-\$34,999	12.9%
\$35,000-\$49,999	21.4%
\$50,000-\$74,999	12.8%
\$75,000-\$99,999	11.8%
\$100,000-\$149,999	9.4%
\$150,000-\$199,999	0.9%
\$200,000 or greater	1.7%



U.S. Census Bureau, Esri forecasts for 2019 and 2024, Esri Vintage 2019 Time Series

3,610

2019 Total Population

1,927

2019 Total Households

\$39,300

2019 Median Household Income

\$20,144

2019 Median Net Worth

590

Total Businesses

43.1

2019 Median Age

1.86

2019 Average Household Size

\$28,751

2019 Per Capita Income

\$34,691

2019 Median Disposable Income

4,876

Total Employees

EMPLOYMENT



78%

White Collar



5%

Blue Collar



18%

Services



Unemployment Rate

ANNUAL HOUSEHOLD SPENDING



\$1,346
Apparel & Services



\$108
Computers & Hardware



\$2,324
Eating Out



\$3,275
Groceries



\$3,705
Health Care

ANNUAL LIFESTYLE SPENDING



\$1,351
Travel



\$46
Theatre/Operas/
Concerts



\$55
Movies/Museums/
Parks



\$37
Sports Events



\$3
Online Games

EDUCATION



No High School Diploma



16%
High School Graduate



33%
Some College



40%
Bachelor's/Grad/Prof Degree

INTERNET ACCESS



77%

Use Computer



80%

Use Cell Phone

HOUSING STATS



\$210,601
Median Home Value



\$5,519
Average Spent on Mortgage & Basics



\$626
Median Contract Rent