

Steven R. Chamberlin
Plazuela Sombra, LLC / Steve's Ice Cream & Java
323 Romero St. NW Suite 17
Albuquerque, NM 87104

Dear Commissioner's,

Concerning the ordinance change to the IDO Section 14-16-3-5(J)3 HPO Old Town Development Standards, Section 2 (Total Number of Signs). I do not support item a. Portable signs allowed pursuant to Subsection 14-16-5-12(F)(4)(b) count towards this total.

I believe a free for all portable sign for all merchants would confuse, clutter, distract and hinder what Old Town is all about. I do support if a merchant's place of business is not visible from any main street through Old Town, they should be allowed to display a portable sign. If multiple stores in a multiple store Plaza fall in this category..... I believe One (1) shared portable sign should be allowed,

Sincerely,

Steven R. Chamberlin

May 6, 2019