

# **ABC-Z Project IDO Advertising**

*Prepared and Submitted to EPC on 3/23/17*

**ABC-Z IDO Focus Free Event Promotion as of 3/22/17**

	(2015) Oct 19 & 20 IDO Module 1 Meetings	(2015) Dec. 3 NAIOP IDO Module 1 Presentation	(2015) Dec. 2 & 3 IDO Meetings - Events Cancelled	(2016) May 9, 10, 16 & 17 Events - IDO Module 2 Meetings	(2016) August 29 & 30 - IDO Module 3 Meetings	(2016) Oct. 20 & 27 IDO Full Draft Meetings	Feb 2 & 16, 2017 IDO to EPC Hearing	April 6, 2017 IDO to EPC Hearing	April 10, 2017 IDO to EPC Hearing (Tentative)
CABO.gov/Planning Homepage Story	Posted Oct. 1	Posted Nov. 25	Retracted	Posted May 2	Posted Aug. 24	Posted Oct. 14	Posted Revision Dec. 29	Posted March 21	Posted March 21
CABO.gov/Planning Event Listing	Posted Oct. 1	Posted Nov. 25	Retracted	Posted March 4	Posted July 6	Posted Sept. 26	Posted Revisions Dec. 29	Posted Feb. 17; Updated March 21	Posted March 21
CABO.gov/Planning/ABC-Z Project	Posted Oct. 1	Posted Nov. 25	Retracted	Posted March 4	Posted July 6	Posted Sept. 27	Posted Revisions Dec. 19	Posted Feb. 17	Posted March 21
Planning Department Facebook Post	Posted on Oct. 15	Posted Nov. 25 and Dec. 1	Retracted	Posted April 23, May 6 and May 13	Posted Aug. 22, Aug. 25 & Aug. 30	Posted Oct. 7, Oct. 11 & Oct. 18	Revisions will Post Jan. 26, Feb. 2 - Scheduled	Posts March 21, March 25, April 1 & April 6	Posts April 7 & April 10
Planning Department Newscast Post	Posted on Oct. 12 and Oct. 19 with 1,692 views	Posted Nov. 25 with 346 views	Retracted	Posted April 18 with 96 Views	Posted Aug. 1 with 970 views	Posted Sept. 27 with 677 views	Revision Posted Dec. 29 with 521 views	Posted March 21	Posted March 21
Planning Department Nextdoor.com Post	Posted Oct. 5 to 20,000 residents	None	Cancelled	Posted April 25 to 29,727 residents	Posted Aug. 1 to 31, 244 residents	Posted Sept. 27 to 34,824 residents	Cancelled; deferral requested	Posted March 21 to 46,301 residents	Posted March 21
Planning Department ONC Newsletter Article	Published in Sept. 20 Issue	Missed the publish deadline for December	Retracted	Published in April 19 Issue	Published in Aug. 1 Issue	Missed the publish deadline for October	Published in January & February Issues	Published in March & April Issues	Published in April Issue
CABO Main Twitter Page Post	4 posts	None	Cancelled	None	Posted Aug. 24	Posted Oct. 14	Posts Jan. 26 & Feb. 1	Posts March 24, March 28, March 30, April 4 and April 7	Posts March 24, March 28, March 30, April 4 and April 7
Planning Department Press Release	Sent Oct. 13	None	Cancelled	Sent May 6	Sent Aug. 24	None	Cancelled; deferral requested	None	None
TV News Story	KOAT-TV Megan Cruz Pkg, aired Oct. 17	None	N/A	None	None	None	None	None	None
Print News Story	ABQ Business First Stephanie Guzman ran Oct. 23	None	N/A	None	None	None	None	None	None
Radio News Story	KKOB Radio Interview with Russell on Oct. 13	None	N/A	iHeartMedia Community Talk Segment scheduled to air May 8 on all 9 stations at 7:30am; Cancelled per station as City is not a nonprofit organization under their rules and regs; KKOB Radio with Judith Jenkins. Interview with Russell Brito on May 6, morning.	None	None	None	None	None
Hispano Chamber of Commerce Email Blast Article	Emailed out Oct. 5	None; Past deadline	Cancelled	Emailed Out April 25	Emailed out Aug.11	Emailed Out Sept. 27	Emailed Out Jan. 13	Emailed Out March 22	Emailed Out March 22
ABO Chamber of Commerce Email Blast Article	Emailed out Oct. 5	None; Past deadline	Cancelled	Emailed Out 25 April	Emailed out Aug. 11	Emailed out Sept. 27	Emailed Out Jan. 13	Emailed Out March 22	Emailed Out March 22

**Tuesday, 10/13/15:** KKOB Radio Bob Clark Story  
No online story link found

**Friday, 10/17/15 :** KOAT-TV, Megan Cruz 1:30 Pkg in 10pm newscast "City Planners Reshaping Albuquerque, Want Your Feedback"  
<http://www.koat.com/news/city-planners-reshaping-albuquerque-want-your-feedback/35906174>

**Friday, 10/23/15:** ABO Business First, "Developers, residents want different things from sector plan changes"  
<http://www.bizjournals.com/albuquerque/blog/real-estate/2015/10/abq-sector-plan-developer-resident-different-needs.html>

**Friday, 5/6/16:** KKOB Radio Judith Jenkins Story for morning show  
No online story link found

**Thursday, 2/23/17:** ABO Journal Editorial Board article "Editorial: Revised Growth, Zoning Plans can Help Economy"  
<https://www.abqjournal.com/955504/revised-growth-zoning-plans-can-help-economy.html>  
**Slant: Positive**

## **Free Promotion: Flyers and ABC Library Sliders**

*Listed Newest to Oldest*

# ABQ's Future Is Calling...

The EPC Needs To  
Hear From You!



Join the Environmental Planning Commission as they consider the proposed Integrated Development Ordinance to replace the City's outdated 1970s zoning code.

Your opinion counts ... don't miss this once-in-a-generation chance to take an active role in updating zoning regulations to keep our community **Albuquerque – only better!**

*Proposed drafts, zoning maps, comment deadlines & hearing details at: [abc-zone.com](http://abc-zone.com)*

Mikaela Renz-Whitmore  
City of Albuquerque Planning Department  
(505) 924-3860 TTY 711

**April 6**  
**April 10**

**1 p.m. to 8 p.m.**





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**April 6 and April 10**

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City of Albuquerque Planning Department  
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**February 2**  
**February 16**

**1 p.m.**

**Albuquerque**  
**Convention Center**





# ABQ's Future Is Calling...

## The EPC Needs To Hear From You!

Join the Environmental Planning Commission as they consider the proposed Integrated Development Ordinance to replace the City's outdated 1970s zoning code.

Your opinion counts ... don't miss this once-in-a-generation chance to take an active role in updating zoning regulations to keep our community *Albuquerque – only better!*

**February 2 & February 16**

*Proposed drafts, zoning maps, comment deadlines & hearing details at: [abc-zone.com](http://abc-zone.com)*



# Help Shape ABQ's Future

Your feedback on the proposed  
IDO is vital to shaping how  
our city will grow  
over the next  
20 years!



The **ABC-Z Project** team wants your feedback as we update zoning codes to meet the growing needs of our city.

Join us as we present the consolidated draft of the proposed Integrated Development Ordinance (IDO).

Meeting locations across the city. Visit [abc-zone.com](http://abc-zone.com) or [cabq.gov/planning](http://cabq.gov/planning) to find meeting times and details.

Mikaela Renz-Whitmore  
City of Albuquerque Planning Department  
(505) 924-3860 TTY 711

Afternoon & Evening  
Meetings

Oct. 20 & Oct. 27



Your feedback is vital to shaping how our city will grow over the next 20 years!



# Help Shape ABQ's Future

The **ABC-Z Project** team wants your feedback as we update zoning codes to meet the growing needs of our city.

Join us as we present the consolidated draft of the proposed Integrated Development Ordinance (IDO).

## Afternoon & Evening Meetings

Oct. 20 & Oct. 27

Visit [abc-zone.com](http://abc-zone.com)  
or [cabq.gov/planning](http://cabq.gov/planning)  
for meeting details.



# I Want More (Fill In Blank) In ABQ.



Access to Parks & Open Space?  
Restaurants Near My Home?  
Transportation Options?  
Jobs on the West Side?  
Urban Housing?

The **ABC-Z Project** team wants your feedback as we update zoning codes to meet the growing needs of our city.

Join us as we present the second portion of the proposed Integrated Development Ordinance.

Meeting locations across the city. Visit [abc-zone.com](http://abc-zone.com) or [cabq.gov/planning](http://cabq.gov/planning) to find meeting times and details.

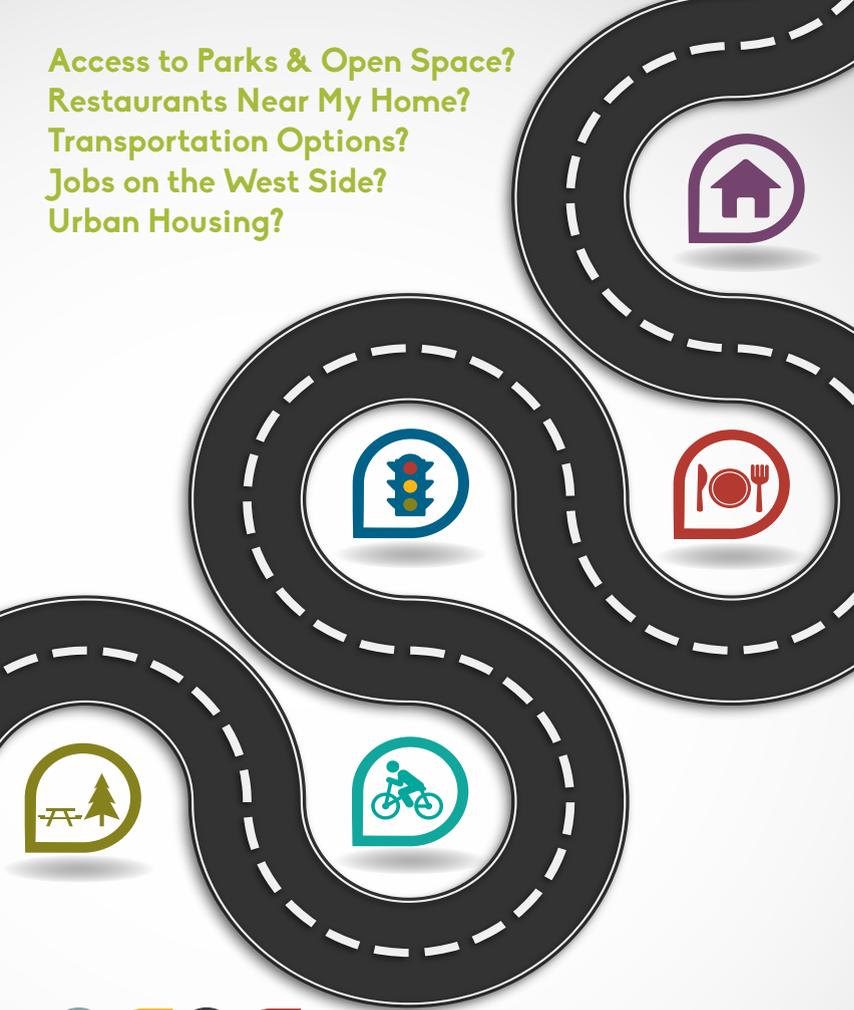
Mikaela Renz-Whitmore  
City of Albuquerque Planning Department  
(505) 924-3860 TTY 711

**Afternoon & Evening  
Meetings**

**May 9, May 10,  
May 16 & May 17**



Access to Parks & Open Space?  
Restaurants Near My Home?  
Transportation Options?  
Jobs on the West Side?  
Urban Housing?



# What Do You Want To See In ABQ?

The **ABC-Z Project** team wants your feedback as we update zoning codes to meet the growing needs of our city.

Join us as we present the second portion of the proposed Integrated Development Ordinance.

Afternoon & Evening Meetings

May 9, May 10,

May 16 & May 17

Meeting locations across the city.  
Visit [abc-zone.com](http://abc-zone.com) or  
[cabq.gov/planning](http://cabq.gov/planning) to find  
meeting times and details.



# I Want Input On (Fill In Blank) In ABQ.



Access to Parks & Open Space?  
Restaurants Near My Home?  
Transportation Options?  
Jobs on the West Side?  
Urban Housing?

The **ABC-Z Project** team needs your feedback to update the zoning code to meet the growing needs of our city.

Join us to discuss the third portion of the proposed Integrated Development Ordinance, which focuses on development approval processes.

Visit [abc-zone.com](http://abc-zone.com) or [cabq.gov/planning](http://cabq.gov/planning) for meeting details.

Afternoon and Evening  
Meetings

August 29 & 30



Access to Parks & Open Space?  
Restaurants Near My Home?  
Transportation Options?  
Jobs on the West Side?  
Urban Housing?



# We Need Your Input

The **ABC-Z Project** team needs your feedback to update the zoning code to meet the growing needs of our city.

Join us to discuss proposed changes to development approval processes in the Integrated Development Ordinance.

**Afternoon and  
Evening Meetings  
August 29 & 30**

Visit [abc-zone.com](http://abc-zone.com)  
or [cabq.gov/planning](http://cabq.gov/planning)  
for meeting details.



# I Want More (Fill In Blank) In ABQ.



Access to Parks & Open Space?  
Restaurants Near My Home?  
Transportation Options?  
Jobs on the West Side?  
Urban Housing?

Join us for a special meeting with  
ABC-Z Project consultants.

They'll walk you through the  
second portion of the City's  
Integrated Development Ordinance,  
which will replace the city's current  
zoning code.

Space is limited, RSVP to reserve  
your seat at: [abctoz@cabq.gov](mailto:abctoz@cabq.gov)

**Tuesday, May 10**  
**9 - 10:30 a.m.**

**Dekker/Perich/Sabatini**  
**7601 Jefferson St NE #100**  
**Albuquerque, NM 87109**



## **Free Promotion: Planning Dept. Facebook Posts**

*Listed Newest to Oldest*



City of Albuquerque Planning Department ✓

April 10, 2017 at 6:02am · 🌐

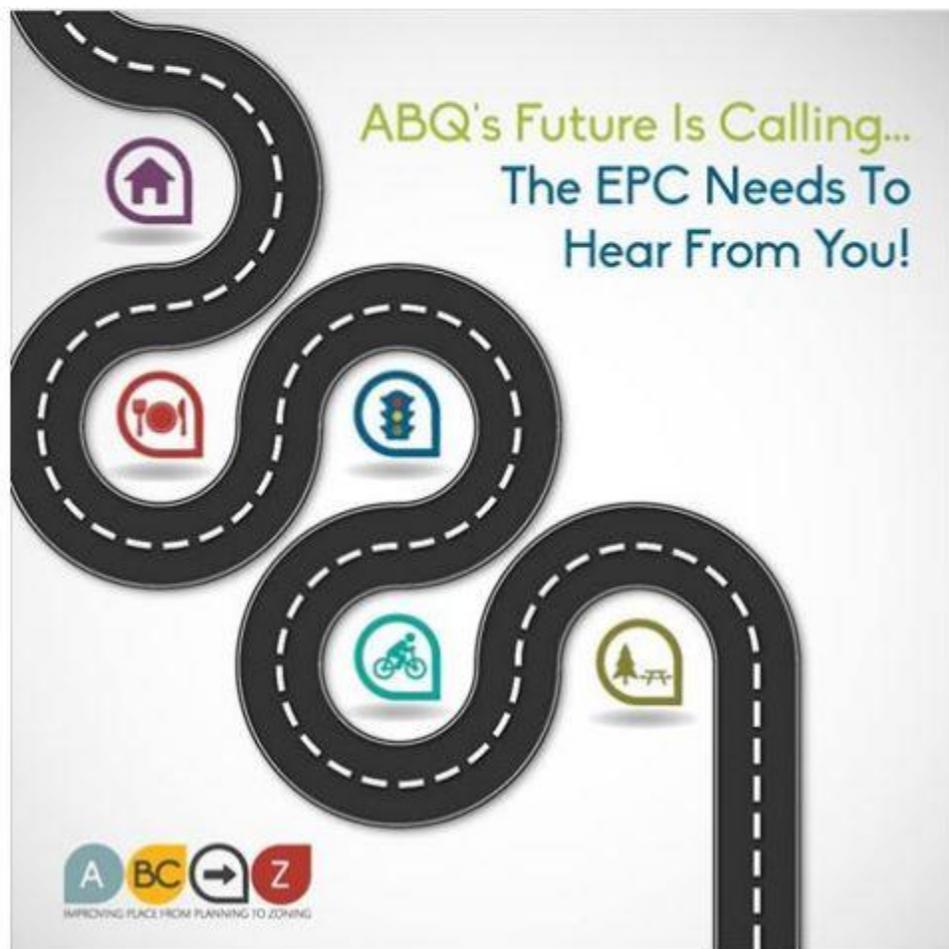
TODAY you can provide feedback and input about the proposed Integrated Development Ordinance (IDO) to the Environmental Planning Commission (EPC)!

The EPC will host a second hearing today from 1 to 8 p.m. in the Vincent E. Griegos Chambers, City Hall, Basement. We want and need to hear from you.

The Integrated Development Ordinance (IDO) is intended to replace the City's Zoning Code, Subdivision Ordinance, and (in part) Planning Ordinance. This includes a conversion of existing zones to proposed IDO zones, which can be reviewed online at the project website at: <https://www.abc-zone.com/ido-zoning-conversion-map>. In addition, you can read through the full draft of the IDO at: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>

Public comment will be taken throughout the day and evening, so come when you can!

For details on the hearing, to read through the proposed IDO or learn more about the project, visit: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>



## Planning Facebook *Scheduled* to Post 4/7/17



City of Albuquerque Planning Department ✓

April 7, 2017 at 10:01am · 🌐

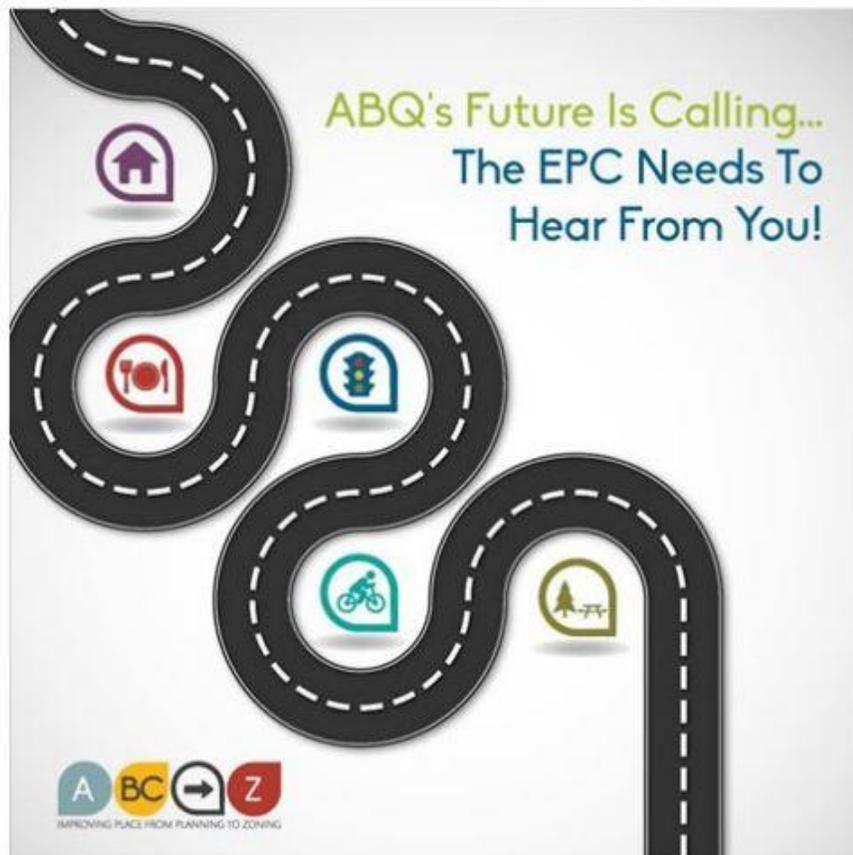
There's still time to provide feedback and input about the proposed Integrated Development Ordinance (IDO) to the Environmental Planning Commission (EPC)!

The EPC will host a second hearing on Monday, April 10 from 1 to 8 p.m. in the Vincent E. Griegos Chambers, City Hall, Basement. We want and need to hear from you.

The Integrated Development Ordinance (IDO) is intended to replace the City's Zoning Code, Subdivision Ordinance, and (in part) Planning Ordinance. This includes a conversion of existing zones to proposed IDO zones, which can be reviewed online at the project website at: <https://www.abc-zone.com/ido-zoning-conversion-map>. In addition, you can read through the full draft of the IDO at: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>

Public comment will be taken throughout the day and evening, so come when you can! You may also submit written comment if you are unable to attend. In addition, there will be a third tentative hearing scheduled for April 24 with times still TBD.

For details on the hearing, to read through the proposed IDO or learn more about EPC written comment deadlines, visit: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>



Planning Facebook **Scheduled** to Post 4/6/17



City of Albuquerque Planning Department ✓

April 6, 2017 at 7:39am · 🌐

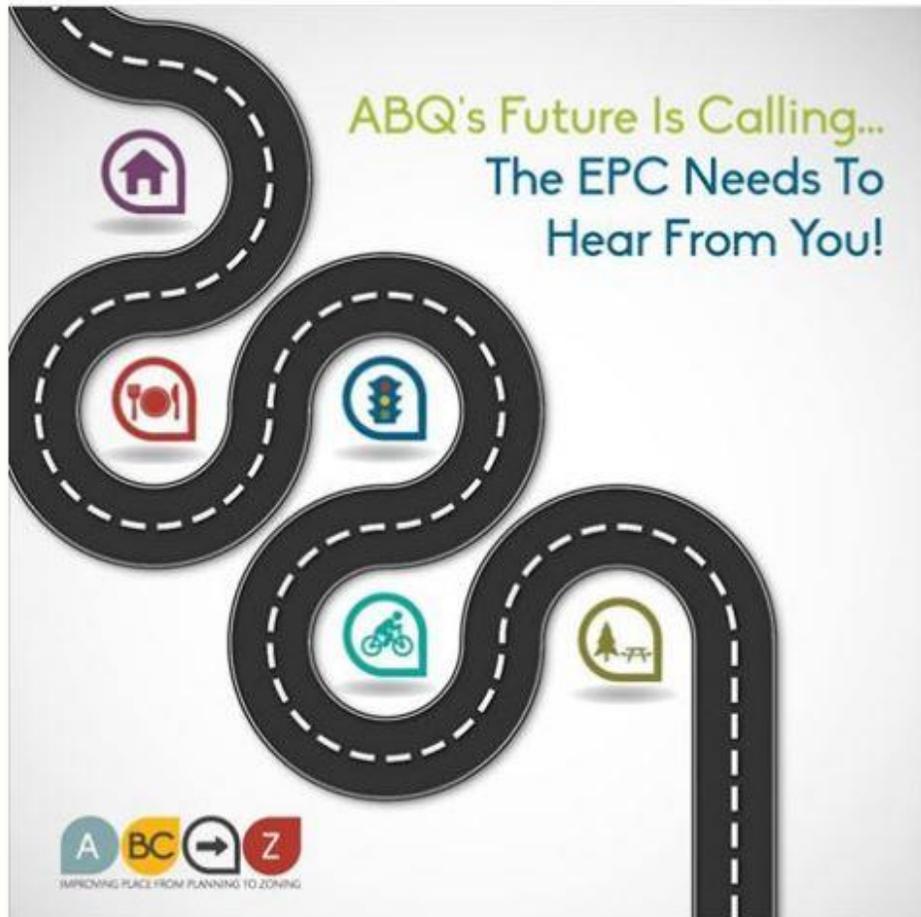
Today is the day that the proposed Integrated Development Ordinance will go before the Environmental Planning Commission (EPC). We want and need to hear from you at the hearing!

The Integrated Development Ordinance (IDO) is intended to replace the City's Zoning Code, Subdivision Ordinance, and (in part) Planning Ordinance. This includes a conversion of existing zones to proposed IDO zones, which can be reviewed online at the project website at: <https://www.abc-zone.com/ido-zoning-conversion-map> In addition, you can read through the full draft of the IDO at: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>

Public comment will be taken throughout the day and evening, so come when you can!

Thursday, April 6, 2017 from 1 p.m. to 8 p.m. in the Vincent E. Griego Chambers, City Hall, Basement. As well as a second hearing scheduled for Monday, April 10 from 1 p.m. to 8 p.m. in the same location. In addition, there will be a third tentative hearing scheduled for April 24 with times still TBD.

For details on the hearing, to read through the proposed IDO or learn more about EPC comment deadlines, visit: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>



Planning Facebook **Scheduled** to Post 4/1/17



City of Albuquerque Planning Department ✓

April 1, 2017 at 9:38am · 🌐

Don't forget, if you want to submit your written comments for inclusion in the packet for EPC consideration, the deadline is April 4 at 1 p.m.

The EPC will hear the proposed Integrated Development Ordinance this month. The Integrated Development Ordinance (IDO) is intended to replace the City's Zoning Code, Subdivision Ordinance, and (in part) Planning Ordinance. This includes a conversion of existing zones to proposed IDO zones, which can be reviewed online at the project website at: <https://www.abc-zone.com/ido-zoning-conversion-map> In addition, you can read through the full draft of the IDO at: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>

Public comment will be taken throughout the day and evening, so come when you can!

Thursday, April 6, 2017 from 1 p.m. to 8 p.m. in the Vincent E. Griego Chambers, City Hall, Basement. As well as a second hearing scheduled for Monday, April 10 from 1 p.m. to 8 p.m. in the same location. In addition, there will be a third tentative hearing scheduled for April 24 with times still TBD.

For details on the hearing, to read through the proposed IDO or learn more about EPC comment deadlines, visit: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>



IMPROVING PLACE FROM PLANNING TO ZONING

Planning Facebook **Scheduled** to Post 3/25/17



**City of Albuquerque Planning Department** ✓

March 25, 2017 at 9:35am · 🌐

With City Council approval of the proposed update to the ABC Comprehensive Plan for the City and County on March 20, now it's time to focus on the Integrated Development Ordinance or IDO. The proposed IDO is just a few steps behind the Comp plan in the approval process and is heading to the Environmental Planning Commission (EPC). We want to hear from you at the hearing!

The Integrated Development Ordinance (IDO) is intended to replace the City's Zoning Code, Subdivision Ordinance, and (in part) Planning Ordinance. This includes a conversion of existing zones to proposed IDO zones, which can be reviewed online at the project website at: <https://www.abc-zone.com/ido-zoning-conversion-map> In addition, you can read through the full draft of the IDO at: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>

Public comment will be taken throughout the day and evening, so come when you can!

Thursday, April 6, 2017 from 1 p.m. to 8 p.m. in the Vincent E. Griego Chambers, City Hall, Basement. As well as a second hearing scheduled for Monday, April 10 from 1 p.m. to 8 p.m. in the same location. In addition, there will be a third tentative hearing scheduled for April 24 with times still TBD.

For details on the hearing, to read through the proposed IDO or learn more about EPC comment deadlines, visit: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>



## Planning Facebook Page Post 3/21/17



**City of Albuquerque Planning Department**

March 21 at 12:33pm · 🌐

With City Council approval of the proposed update to the ABC Comprehensive Plan for the City and County last night, now it's time to focus on the Integrated Development Ordinance or IDO. The proposed IDO is just a few steps behind the Comp plan in the approval process and is heading to the Environmental Planning Commission (EPC). We want to hear from you at the hearing!

The Integrated Development Ordinance (IDO) is intended to replace the City's Zoning Code, Subdivision Ordinance, and (in part) Planning Ordinance. This includes a conversion of existing zones to proposed IDO zones, which can be reviewed online at the project website at: <https://www.abc-zone.com/ido-zoning-conversion-map> In addition, you can read through the full draft of the IDO at: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>

Public comment will be taken throughout the day and evening, so come when you can!

Thursday, April 6, 2017 from 1 p.m. to 8 p.m. in the Vincent E. Griego Chambers, City Hall, Basement. As well as a second hearing scheduled for Monday, April 10 from 1 p.m. to 8 p.m. in the same location. In addition, there will be a third tentative hearing scheduled for April 24 with times still TBD.

For details on the hearing, to read through the proposed IDO or learn more about EPC comment deadlines, visit: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>



Planning Facebook Page Post 1/26/17



City of Albuquerque Planning Department

January 26, 2017 at 8:44am · 🌐



Albuquerque's Future Is Calling ...  
The EPC Needs to Hear from You!

Join the Environmental Planning Commission as they consider the proposed Integrated Development Ordinance to replace the City's 1970s Zoning Code. Your opinion counts, so take an active role in shaping the future of Albuquerque's growth.... [See More](#)

I Want More (Fill In Blank) In ABQ.



👍 Like    💬 Comment    ➦ Share

Planning Facebook Page Post 2/2/17 – Scheduled



City of Albuquerque Planning Department

February 2, 2017 at 6:16am · 🌐

There's still time to attend today's EPC hearing as they consider the proposed Integrated Development Ordinance to replace the City's 1970s Zoning Code. Your opinion counts, don't miss this once-in-a-generation chance to take an active role in updating zoning regulations to keep our community Albuquerque – only better!

TODAY at 1 p.m. at the Albuquerque Convention Center in Downtown Albuquerque.

For proposed drafts, zoning maps, and more, visit: <https://www.abc-zone.com/>



👍 Like    💬 Comment    ➦ Share

Planning Facebook Page Post 2/9/17 – Scheduled

 **City of Albuquerque Planning Department**  
February 9, 2017 at 9:45am · 🌐

Albuquerque's Future Is Calling ...  
The EPC Needs to Hear from You!

Join the Environmental Planning Commission as they consider the proposed Integrated Development Ordinance to replace the City's 1970s Zoning Code. Your opinion counts, don't miss this once-in-a-generation chance to take an active role in updating zoning regulations to keep our community Albuquerque – only better!... [See More](#)



👍 Like    💬 Comment    ➦ Share

Planning Facebook Page Post 2/16/17 – Scheduled

 **City of Albuquerque Planning Department**  
February 16, 2017 at 5:19am · 🌐

Just one final EPC hearing left for you to take an active role as they consider the Integrated Development Ordinance. The ordinance will replace the City's 1970s Zoning Code. Your opinion counts, don't miss this once-in-a-generation chance to take an active role in updating zoning regulations.

TODAY at 1 p.m. at the Albuquerque Convention Center in Downtown Albuquerque.

For proposed drafts, zoning maps, and more, visit: <https://www.abc-zone.com/>



👍 Like    💬 Comment    ➦ Share

Planning Facebook Page Post 10/18/16



City of Albuquerque Planning Department

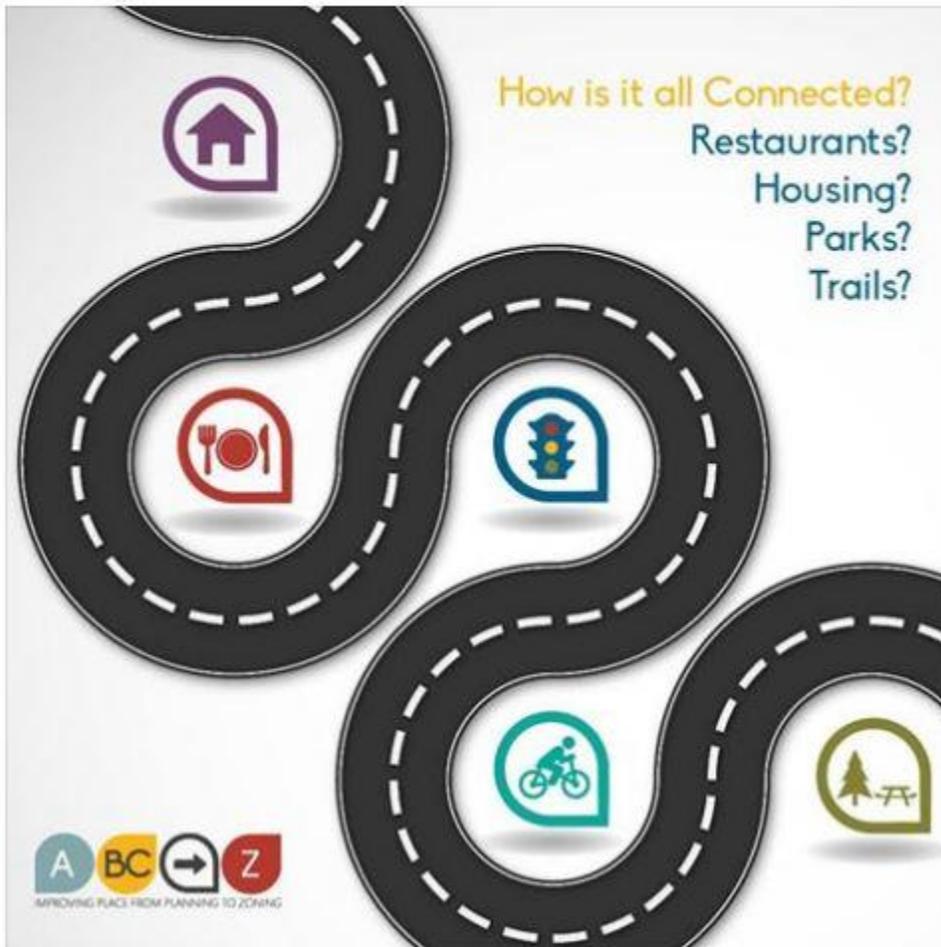
October 18 · 🌐



There's still time to attend a public meeting to discuss the consolidated draft of the City's Integrated Development Ordinance (IDO). Public feedback is critical as the new IDO proceeds through the creation and approval process and Albuquerque residents are encouraged to attend to learn more, ask questions or provide feedback.

WHEN: Thursday, Oct. 20, 6:30-8 p.m.

WHERE: Don Newton/Taylor Ranch Community Center, 4900 Kachina St NW, Albuquerque, NM 87120 ... [See More](#)



## Planning Facebook Page Post 10/11/16



### City of Albuquerque Planning Department

October 11 · 🌐

Don't forget to mark your calendar to attend one of the four upcoming public meetings to discuss the consolidated draft of the City's Integrated Development Ordinance (IDO). Public feedback is critical as the new IDO proceeds through the creation and approval process and Albuquerque residents are encouraged to attend to learn more, ask questions or provide feedback.

Thursday, Oct. 20, 1-2:30pm

Alvarado Transportation Center, Training Room  
100 1st Street NW, Albuquerque, NM 87102

Thursday, Oct. 20, 6:30-8 pm

Don Newton/Taylor Ranch Community Center  
4900 Kachina St NW, Albuquerque, NM 87120

Thursday, Oct. 27, 1-2:30pm

Alvarado Transportation Center, Training Room  
100 1st Street NW, Albuquerque, NM 87102

Thursday, October 27, 2016, 6-7:30 pm

Manzano Mesa Multigenerational Center  
501 Elizabeth St. SE, Albuquerque, NM 87123

The IDO consolidated draft incorporates many staff and public comments from Modules 1, 2, and 3. The project team will revise this draft based on new comments received at the meeting and from the website and will submit the revision to the Environmental Planning Commission in November 2016 to begin the formal review and approval process. The first public hearing is expected in January 2017.

Learn more about the IDO draft at <https://abc-zone.com/document/abq-ido-module-3-public-draft>

Contact: Mikaela Renz-Whitmore, [mrenz-whitmore@cabq.gov](mailto:mrenz-whitmore@cabq.gov), (505) 924-3932

## Planning Facebook Page Post 10/7/16



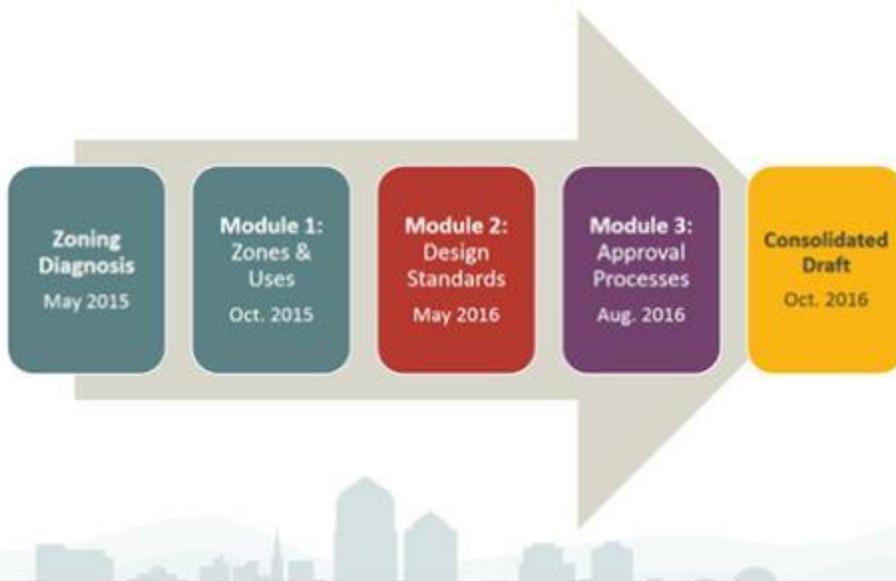
### City of Albuquerque Planning Department

October 7 · 🌐

The City of Albuquerque and the ABC-Z Project team is hosting four public meetings to discuss the consolidated draft of the City's Integrated Development Ordinance (IDO). Public feedback is critical as the new IDO proceeds through the creation and approval process and Albuquerque residents are encouraged to attend to learn more, ask questions or provide feedback.

Thursday, Oct. 20, 1-2:30pm  
Alvarado Transportation Ce... See More

### The City's Integrated Development Ordinance



Planning Facebook Page Post 8/29/16



**City of Albuquerque Planning Department**

August 29 · 🌐

There's still time to take part in one of the three public meetings to review the third portion of the proposed Integrated Development Ordinance. Your feedback is vital to the success of this project! Planners will be on hand to go over the draft and answer any questions you may have.

Learn more about the free Aug. 29 and 30 public meetings at:  
<http://www.abc-zone.com/events> or [www.cabq.gov/planning](http://www.cabq.gov/planning)



Planning Facebook Page Post 8/25/16



City of Albuquerque Planning Department

August 25 · 🌐

Don't forget to join us at one of three public meetings to discuss and review the third portion of the new Integrated Development Ordinance for the City of Albuquerque. Planners will be on hand to go over the draft and answer any questions you may have. It's free to attend and the public is encouraged to join us.

Learn more about times and locations for the Aug. 29 & 30 events at: <http://www.abc-zone.com/events> or [www.cabq.gov/planning](http://www.cabq.gov/planning)



1,016 people reached

Boost Post

Planning Facebook Page Post 8/18/16



City of Albuquerque Planning Department

August 18 · 🌐

The third portion of the Integrated Development Ordinance is now available for public review and comment. Join us at one of three public meetings to go over the draft and ask questions on Aug. 29 & 30.

For more details on event times and locations, visit [www.abc-zone.com/events](http://www.abc-zone.com/events)

Can't attend a meeting, no problem, read the draft online and submit comments right from your computer or mobile device at: <http://www.abc-zone.com/docum.../abq-ido-module-3-public-draft>

I Want More (Fill In Blank) In ABQ.



56,633 people reached



[View Results](#)

## Planning Facebook Page Post 5/19/16



**City of Albuquerque Planning Department**

May 19 · 🌐

Did you miss out on one of the recent ABC-Z Project meetings discussing the second part of the new Integrated Development Ordinance? No worries, you can watch the presentation at home. Check out this video filmed at a recent public meeting.

<https://youtu.be/d0kAkODbvTY>



### City Planning Department Hosts Public ABC-Z Project Meetings May 10,2 016

Community Input and Ideas Vital for Success  
Albuquerque, NM – During the second and third...

YOUTUBE.COM

Planning Facebook Page Post 5/13/16

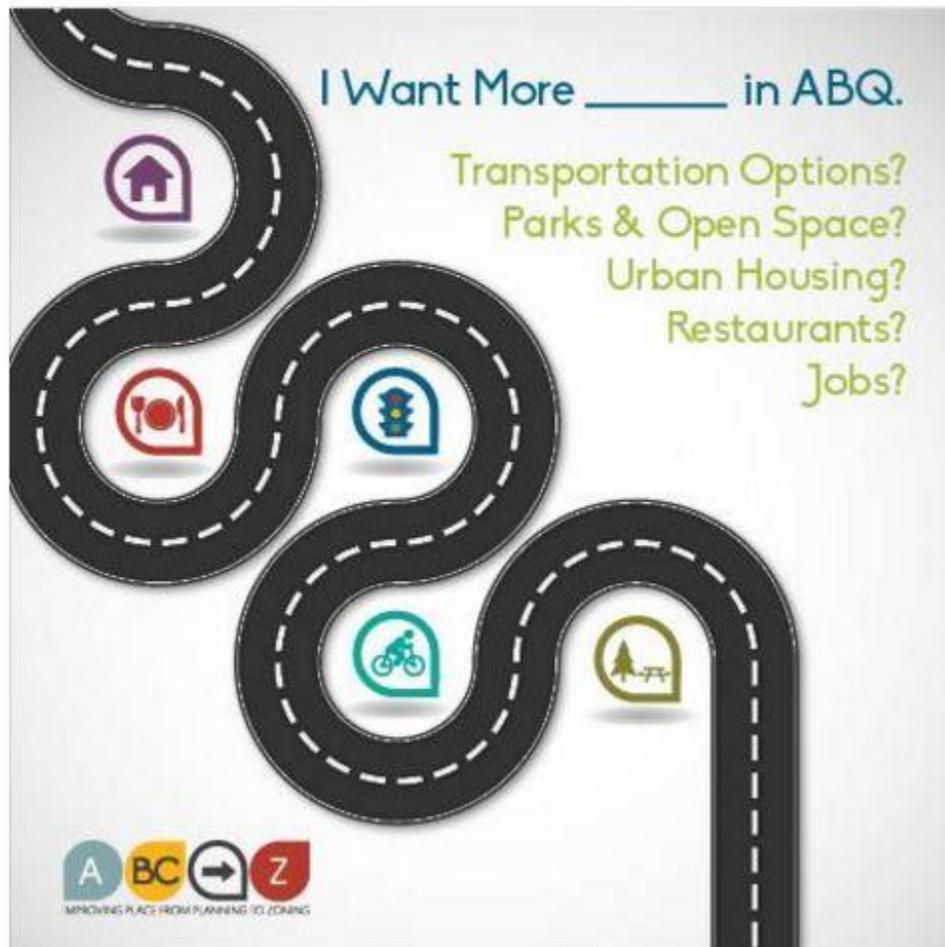


City of Albuquerque Planning Department

May 13 · 🌐

Just a reminder ... there's still time to provide your feedback and ask questions about the second portion of the newly created Integrated Development Ordinance.

The ABC-Z Project team still has three more public meetings scheduled for May 16 and 17. To learn more and participate, visit [www.abc-zone.com](http://www.abc-zone.com) or ABC to Z



Planning Facebook Page Post 5/4/16

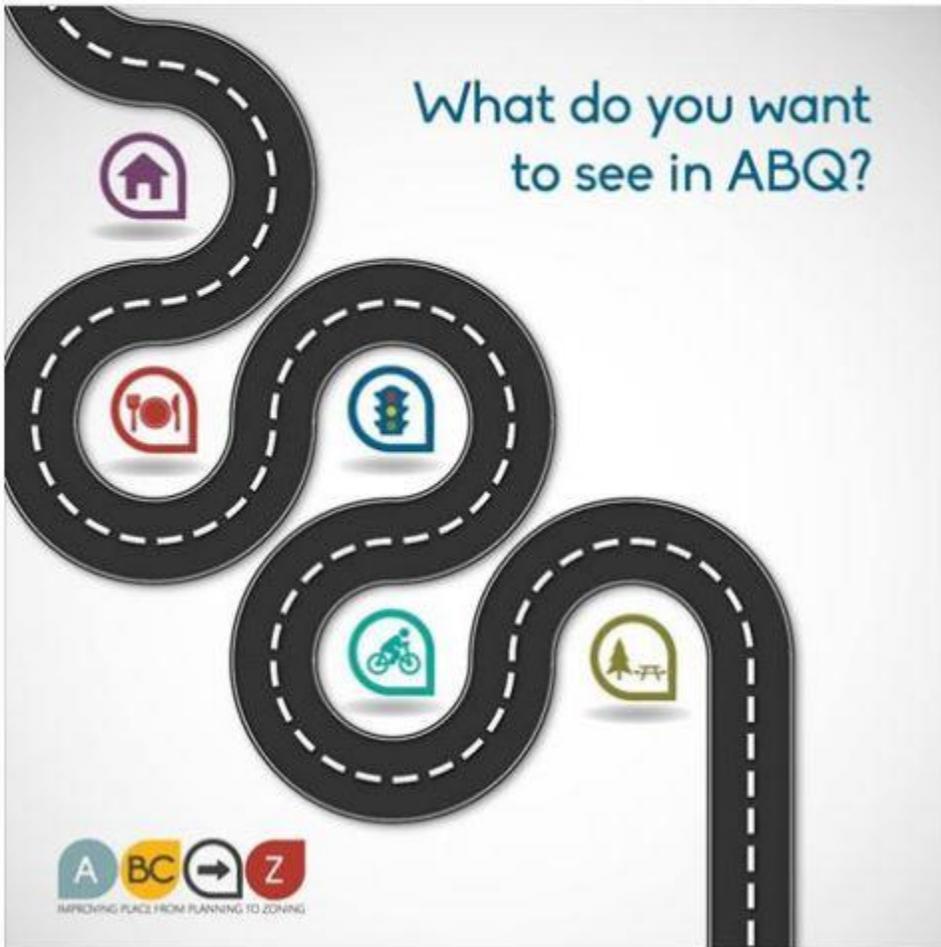


City of Albuquerque Planning Department

May 4 · 🌐

The second portion of the newly created Integrated Development Ordinance (IDO) is ready for public review and comment! The ABC-Z Project team will be hosting six public meetings so you can learn about the second portion of the IDO, ask questions and provide your feedback.

Meetings will be hosted in each of the four quadrants of town and during day and evening hours. Find the meeting location/date/time that's most convenient for you by visiting [www.abc-zone.com](http://www.abc-zone.com)



48,834 people reached



[View Results](#)

## Planning Facebook Page Post 4/23/16



**City of Albuquerque Planning Department**

April 23 · 🌐

The second portion of the newly created Integrated Development Ordinance is almost ready for public review and comment. Learn more at [www.abc-zone.com](http://www.abc-zone.com) and be sure to mark your calendar for public meetings on May 9, 10, 16 & 17. Day and evening times available for these free public meetings.



## Planning Facebook Page Post 4/1/16



**City of Albuquerque Planning Department**

April 1 · 🌐

Join our ABC-Z Project team at the Local Band Showcase event on Civic Plaza today. They'll be staffing their fun informational booth from noon to 7:30 p.m. Stop by to say hi, learn about the project and possibly win a great prize!



Planning Facebook Page Post 2/23/16



City of Albuquerque Planning Department

February 23 · 🌐

Calling all Pandora listeners: Keep your ears perked in March and April for commercials about our ABC-Z Project.

We're teaming up with Pandora to reach listeners across Albuquerque. Our ads will feature an audio commercial as well as an image ad. They should hit the streaming music app towards the end of March.



## Planning Facebook Page Post 12/1/15

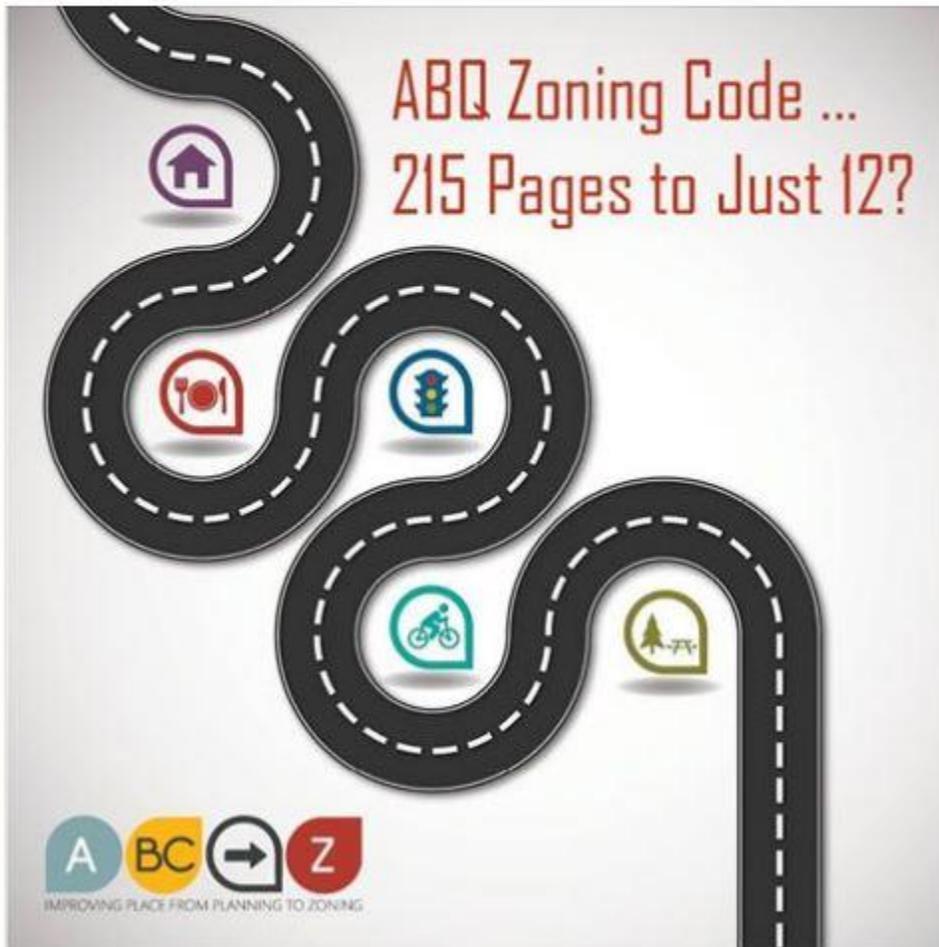


**City of Albuquerque Planning Department**

December 1, 2015 · 🌐

Join NAIOP New Mexico for a presentation by the City of Albuquerque's primary consultant, Don Elliott from Clarion Associates, about the first version of the Integrated Development Ordinance. This ordinance, once finalized, will update and replace the City's Comprehensive Zoning Code. The event will be a breakfast presentation on Thursday, Dec. 3 at the Albuquerque Marriott from 7:30 a.m. to 9 a.m.

The first draft of Module 1 was recently completed and presented for public re... See More



## Planning Facebook Page Post 11/25/15



**City of Albuquerque Planning Department**

November 25, 2015 · 🌐

Join NAIOP New Mexico for a presentation by the City of Albuquerque's primary consultant, Don Elliott from Clarion Associates, about the first version of the Integrated Development Ordinance. This ordinance, once finalized, will update and replace the City's Comprehensive Zoning Code. The event will be a breakfast presentation on Thursday, Dec. 3 at the Albuquerque Marriott from 7:30 a.m. to 9 a.m.

The first draft of Module 1 was recently completed and presented for public re... See More

ABQ Zoning Code ...  
215 Pages to Just 12?



Thursday, Dec. 3



IMPROVING PLACE FROM PLANNING TO ZONING

Planning Facebook Page Post 10/19/15



City of Albuquerque Planning Department

October 19, 2015 · 🌐

Want to review the proposed Module 1 of the Integrated Development Ordinance before tonight or tomorrow's public meetings? Visit <http://abc-zone.com/document/abq-ido-module-1-public-draft> to review the draft at your convenience.



ABQ IDO Module 1 - Public Draft |  
ABC-Z: Albuquerque  
Comprehensive Plan Update

Please note:

ABC-ZONE.COM

Planning Facebook Page Post 10/15/15



City of Albuquerque Planning Department

October 15, 2015 · 🌐

Your input and feedback is vital to the future of Albuquerque through the ABC-Z Project! We're hosting four public meetings on our Module 1 draft which includes proposed updates to the Comprehensive City Zoning Code.

You'll get a chance to see the proposed draft, learn about it, read it and provide your feedback at the meetings. Parking for the Oct. 19 meetings is free at Plaza del Sol and parking for the Oct. 20 meetings can be validated if you park in the Civic Plaza underground garage. Various meeting times available.

For details visit: <http://abc-zone.com/>



## **Free Promotion: CABQ Main Twitter Posts**

*Listed Newest to Oldest*

**CABQ Main Twitter Post 4/7/17**

*\*Scheduled to post as of the date this packet was submitted to the EPC*

**CABQ Main Twitter Post 4/4/17**

*\*Scheduled to post as of the date this packet was submitted to the EPC*

**CABQ Main Twitter Post 3/30/17**

*\*Scheduled to post as of the date this packet was submitted to the EPC*

**CABQ Main Twitter Post 3/28/17**

*\*Scheduled to post as of the date this packet was submitted to the EPC*

**CABQ Main Twitter Post 3/24/17**

*\*Scheduled to post as of the date this packet was submitted to the EPC*

**CABQ Main Twitter Page Post 2/1/17**

**City of Albuquerque** @cabq · Feb 1

Your Opinion Counts! Join the EPC Feb 2 for the IDO hearing. Learn more at abc-zone.com

**ABQ's Future Is Calling...  
Are you ready to answer?**

Don't miss this chance to take part in updating zoning regulations to keep our community Albuquerque - only better!

[Click Here To Learn More](#)

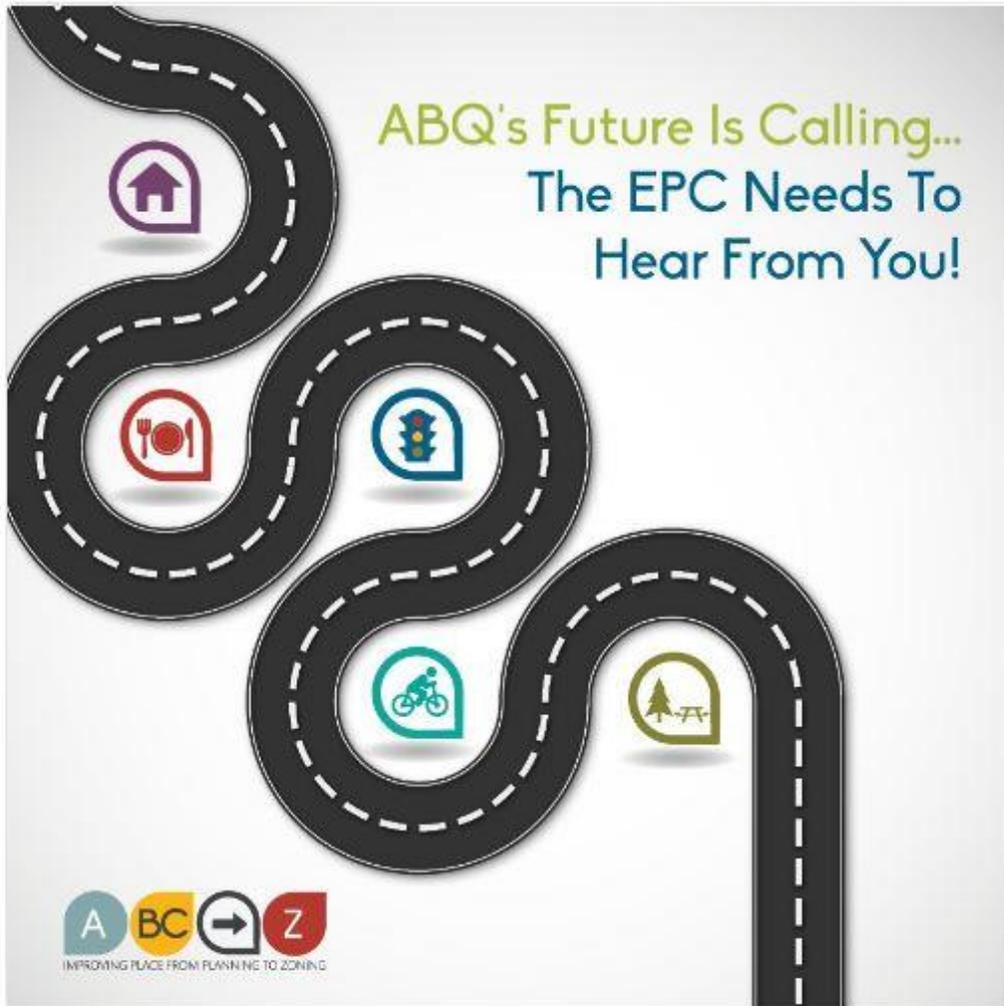
1 5 2

CABQ Main Twitter Page Post 1/26/17



City of Albuquerque @cabq · Jan 26

ABQ's future is calling and the EPC needs to hear from you! Learn more at: [abc-zone.com](http://abc-zone.com)



4 4

CABQ Main Twitter Page Post 8/24/16



City of Albuquerque @cabq · Aug 24

Learn more about changes to the development submission & approval process Aug. 29 or 30 with the ABC-Z Project: [buff.ly/2bfoQvw](http://buff.ly/2bfoQvw)

3 3

CABQ Main Twitter Page Post 10/14/16

 **City of Albuquerque** @cabq · Oct 14  
The full draft of the Integrated Development Ordinance is ready for public review. Learn more: [buff.ly/2dLKdCl](http://buff.ly/2dLKdCl)



← 9 ♡ 6 ⋮

CABQ Main Twitter Page Post 10/14/15

 **City of Albuquerque** @cabq · 14 Oct 2015  
Join us for a meeting about proposed changes to #ABQ zoning code, 11 a.m. Oct 19. More: [buff.ly/1LbaHa5](http://buff.ly/1LbaHa5)



← 3 ♡ 6 ⋮

CABQ Main Twitter Page Post 10/15/15

 **City of Albuquerque** @cabq · 15 Oct 2015  
Join us for a meeting about proposed changes to #ABQ zoning code, 5:30 p.m. Oct 19. More: [buff.ly/1LbaLXz](http://buff.ly/1LbaLXz)



← 2 ♡ ⋮

CABQ Main Twitter Page Post 10/20/15 – first post



City of Albuquerque @cabq · 20 Oct 2015

Join us for a meeting about proposed changes to #ABQ zoning code, 1:30 p.m. Oct 20. More: [buff.ly/1GdBpjj](http://buff.ly/1GdBpjj)



↩️ ↻ 1 ❤️ 2 ⋮

CABQ Main Twitter Page Post 10/20/15 – second post



City of Albuquerque @cabq · 20 Oct 2015

Join us for a meeting about proposed changes to #ABQ zoning code, 5:30 p.m. Oct 20. More: [buff.ly/1joSYTH](http://buff.ly/1joSYTH)



↩️ ↻ 2 ❤️ ⋮

## **Free Promotion: Neighborhood News Articles**

*Listed Newest to Oldest*

## ABC - Z Comprehensive Plan Approved

On Monday, March 20, the City Council voted 6-2 to adopt the ABC-Z Comprehensive Plan. The updated plan goes next to Mayor Berry for his signature and will go into effect five days after the City Clerk receives it. The Comprehensive Plan will also be reviewed and adopted by Bernalillo County. The project team thanks everyone who has been involved - from those who came to public meetings to those who posted comments on Facebook and the project webpage. This updated plan will help Albuquerque further expand and guide development, as well as protect our neighborhoods and special places.

## Integrated Development Ordinance Hearings Coming Up

The Environmental Planning Commission will hold the first two hearings on the IDO on Thursday, April 6 and Monday, April 10, 2017 from 1:00 to 8:00 pm in the Vincent E. Griego Chambers, City Hall. These two hearings will primarily focus on taking public comment. There will be a rolling sign-up for speaking so that public input can be taken throughout the afternoon and evening. Parking in the garage under Civic Plaza will be validated for those attending the hearing.

A third hearing is tentatively scheduled for April 24, with times to be confirmed by the EPC. This hearing will be focused on responding to public comment and reviewing proposed Conditions of Approval before a recommendation is made to the City Council's Land Use, Planning and Zoning Committee for further consideration. The IDO EPC Draft is available for review at: [abc-zone.com](http://abc-zone.com). Hard copies are available and will be available soon for review at ABC Libraries and City Community, Multigenerational, and Senior Centers. Hard copies can be checked out from the Planning Department by calling (505) 924-3345.

# ABC-Z Project Comp Plan & IDO Update

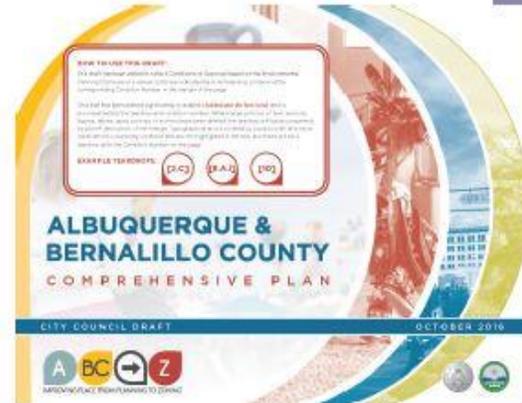
## ***ABC Comprehensive Plan:***

In January, City Council deferred the updated ABC Comprehensive Plan to allow more time to conduct meetings about the plan in Spanish and for additional public review and comment. In February, the project team hosted four meetings in Spanish and 12 clinics for recognized neighborhood association representatives.

The City Council will hear the updated Comprehensive Plan next on Monday, March 6, beginning at 5 p.m. in the Vincent E. Griego Chambers in City Hall. Parking in the garage under Civic Plaza will be validated for those attending the hearing.

If you'd like to submit written comments about the Comprehensive Plan update, you may send those to Crystal Ortega, Council Clerk by Friday, March 3 via email at [cortega@cabq.gov](mailto:cortega@cabq.gov) or you may send comments via mail to: One Civic Plaza NW, PO Box 1293, Albuquerque, NM 87103.

To learn more about the ABC Comprehensive Plan, read the update draft, or provide feedback, visit: [abc-zone.com](http://abc-zone.com)

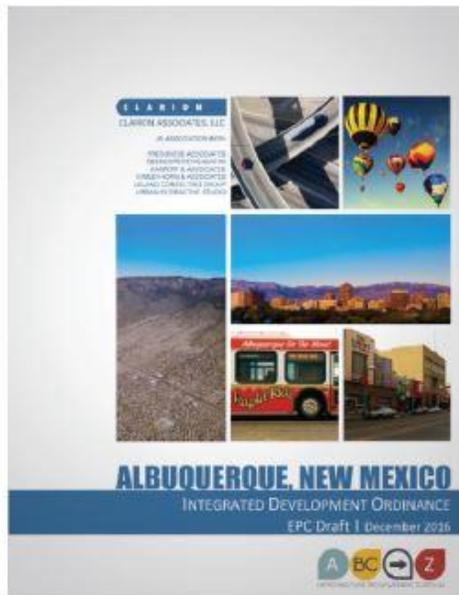


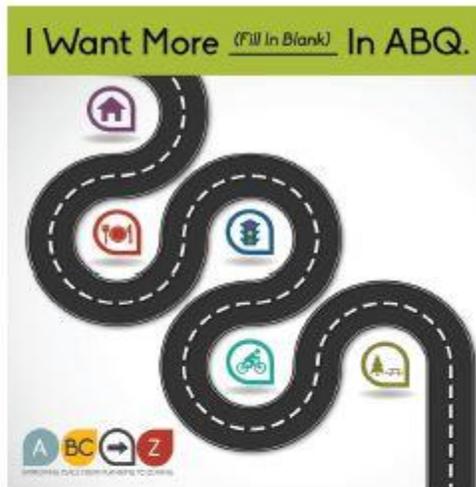
## ***Integrated Development Ordinance (IDO):***

Due to the Comprehensive Plan deferral, the first IDO hearing at the Environmental Planning Commission (EPC) was deferred to Thursday, April 6 from 1 to 8 p.m. in the Vincent E. Griego Chambers at City Hall. This meeting will feature a rolling sign-up throughout the afternoon and evening for those who would like to speak and provide public input. Parking in the garage under Civic Plaza will be validated for those attending the hearing.

If you would like to provide written comments regarding the proposed IDO, to be included in the EPC staff report with staff responses, please submit comments by 1 p.m. on Tuesday, March 21. If you would like to provide written comments to be forwarded to the EPC, but not included in the staff report, please submit comments by 1 p.m. Tuesday, April 4 (48-hours prior to the hearing). Comments may either be submitted via email to [abctoz@cabq.gov](mailto:abctoz@cabq.gov) or mailed to Catalina Lehner, Staff Planner, 600 2nd Street NW, 3rd Floor, Albuquerque, NM, 87102.

The draft documents are available for review at [abc-zone.com](http://abc-zone.com). Hard copies are available at libraries, community centers, multigenerational centers, senior centers, and for checkout by calling (505) 924-3345. In addition, project staff offers "Office Hours" Monday and Friday afternoons for individuals and small groups. Contact [abctoz@cabq.gov](mailto:abctoz@cabq.gov) to request an appointment.





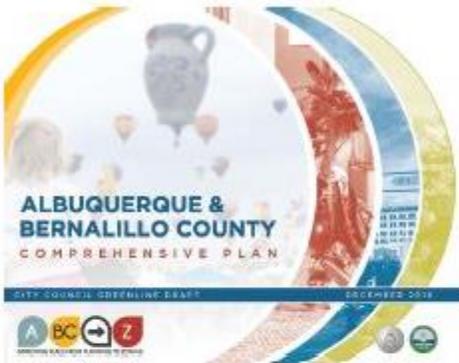
## Be Part of the ABC-Z Process

The ABC-Z Project team is hard at work to update the Comprehensive Plan and create a new Integrated Development Ordinance that will replace the current zoning code and more.

Your opinion counts, and is vital to the update and creation process. Don't miss this once-in-a-generation chance to take an active role in updating the City's vision for the future and creating new zoning regulations.

Learn more and participate at: [abc-zone.com](http://abc-zone.com)

## ABC-Z Project Update



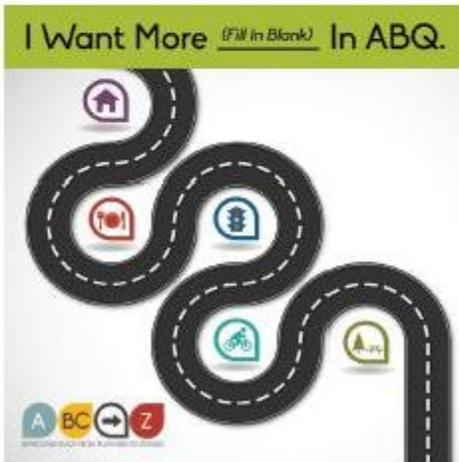
### ABC Comprehensive Plan:

The updated ABC Comprehensive Plan will be heard by the full Albuquerque City Council in the Vincent E. Griego Chambers in City Hall on January 4 and January 18.

A draft incorporating additions proposed during the Council's Land Use, Planning and Zoning Committee review, is available at [abc-zone.com](http://abc-zone.com), in hard copy at ABC Libraries, and for checkout by calling (505) 924-3345.

### City's Integrated Development Ordinance (IDO):

The IDO is scheduled to be heard by the Environmental Planning Commission (EPC) on February 2 and 16. Planning staff will host two study sessions prior to the hearing on January 5 and 9. The IDO draft being presented to the EPC is available at [abc-zone.com](http://abc-zone.com), at ABC Libraries, and for checkout by calling (505) 924-3345.



If you would like to submit written comments to be included in the staff report for consideration by the EPC at the first hearing, submit them by January 16, at 1 p.m. Comments to be included in the staff report for EPC consideration at the second hearing, are due January 31, at 1 p.m. Email comments to [abcnoz@cabq.gov](mailto:abcnoz@cabq.gov) or mail/drop them off to: Planning Department, Attn: IDO Comments for EPC, 600 2nd Street NW, 3rd Floor, Albuquerque, NM 87102.

For the latest updates and event details for both the ABC Comp Plan and the IDO, visit [abc-zone.com](http://abc-zone.com)

## ABC-Z Project Update

**Comprehensive Plan - City Council Review:** The Comprehensive Plan update will be heard by the Land Use, Planning and Zoning Committee on Nov. 26 at 5 p.m. in the Council Committee Room on City Hall's 9th floor. Written comments are due Nov. 4 to Crystal Ortega, clerk of the Council via email at [cortega@cabq.gov](mailto:cortega@cabq.gov) or mailed to One Civic Plaza NW, P.O. Box 1293, Albuquerque, NM 87103.



A redline draft of the plan is available for review online at [abc-zone.com/abc-comp-plan-citys-lupz-redline-draft](http://abc-zone.com/abc-comp-plan-citys-lupz-redline-draft). Red text in the draft reflects changes based on recommended conditions of approval from the Environmental Planning Commission.

**Integrated Development Ordinance (IDO):** If you've given comments and want to see how they have been incorporated, the consolidated draft of the IDO has been posted for review online at: [abc-zone.com/document/abq-ido-consolidated-draft](http://abc-zone.com/document/abq-ido-consolidated-draft). This draft reflects public and staff comments received for each of the three modules. This web page also includes a link to the presentation given at public meetings in October to highlight and discuss changes in the consolidated draft. Hard copies are available for review at ABC Libraries and for check-out from the Planning Department by calling (505) 924-3345. Comments are due Nov. 11 so that the project team can incorporate them into the final draft prior to submittal to the City's review and approval process, likely at the end of November or December, subject to Council action on the ABC Comp Plan Update.

**IDO Zoning Conversions:** Two maps comparing existing and proposed IDO zoning are available for review online at [abc-zone.com/ido-zoning-conversion-map](http://abc-zone.com/ido-zoning-conversion-map). The project team is reviewing comments left on the maps and making updates. If you would like to come talk to the project team about how proposed zoning might affect your property, staff holds office hours on Monday and Friday afternoons. Please email [abctoz@cabq.gov](mailto:abctoz@cabq.gov) to set up an appointment.

## ABC-Z: Comp Plan and IDO Updates

The ABC-Z Project is a two-year initiative to update the Albuquerque/Bernalillo County Comprehensive Plan and create an Integrated Development Ordinance (IDO). The project will simplify the zoning and subdivision regulations in order to improve opportunities for economic development, create jobs, protect established neighborhoods, streamline the development review/approval process and promote more sustainable development.



### ***Comprehensive Plan - Public Hearings***

The updated plan was reviewed by the Environmental Planning Commission at two public hearings in August. The proposed update moves next to the City Council for review, first by the Land Use Planning, and Zoning Committee, and then by the full Council at public hearings. You are encouraged to send written comments to City Council and to attend hearings to give testimony. EPC staff reports, written comments, staff responses, and presentations are available at: [abc-zone.com](http://abc-zone.com)

### ***Integrated Development Ordinance***

A draft of the third portion of the IDO is now available online for review. Hard copies can be reviewed at ABC Libraries or checked out for review at the Planning Department. The third portion, or *Module 3*, focuses on the review and approval processes for development projects, including zone changes. Public meetings in August reviewed the content and provided opportunities for questions and discussion. The presentation is available at [abc-zone.com](http://abc-zone.com). Please email comments to [abcto@cabq.gov](mailto:abcto@cabq.gov) by Sept. 23.

For more information about the IDO or Comprehensive Plan, please visit [abc-zone.com](http://abc-zone.com) or contact the ABC-Z project team at (505) 924-3860 or TTY 711.

The City's Integrated Development Ordinance 



Module	Topic	Release Date
Zoning Diagnosis	Zoning Diagnosis	May 2015
Module 1	Zones & Uses	Oct. 2015
Module 2	Design Standards	May 2016
Module 3	Approval Processes	Aug. 2016
Consolidated Draft	Consolidated Draft	Oct. 2016

## ABC-Z Project: IDO Module 3

As part of the ABC-Z project, the City has been drafting a new Integrated Development Ordinance (IDO) that will replace the City's current zoning code, subdivision ordinance, and other land-use regulations. At the end of this month, the third portion (*Module 3*) of the proposed IDO will be released. This module of the IDO covers the review and approval processes necessary for development.

The public is encouraged to attend one of the free meetings to learn about the IDO, ask questions and provide feedback. Public meetings will be held on Aug. 29 and 30 at locations across town. For meeting times and locations, visit [abc-zone.com](http://abc-zone.com) or [cabq.gov/planning](http://cabq.gov/planning)

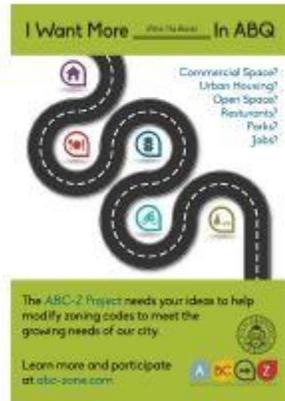
## ABC-Z Project Launches Ad Campaign

In an effort to spread the word about the ABC-Z Project, we've launched a new ad campaign that will have a staggered run from now through the end of May. The funds paying for the campaign were recently approved by City Council and will be used to educate the public about how to become involved in the ABC-Z Project.



Some of the advertising methods being utilized are: Lamar bus shelter posters, radio ads (English and Spanish), Pandora ads, Albuquerque Journal ads, Weekly Alibi Ads, Daily Lobo ads, Albuquerque Business First digital ads, Facebook ads and more.

The main message of the campaign is that everyone can take part in shaping the future of Albuquerque by providing their feedback. Each ad promotes the <abc-zone.com> website to learn more, contact the project team, or provide your ideas and feedback.



- or personality (lack of insight or anosognosia).
- Abuse of substances like alcohol or drugs.
- Multiple physical ailments without obvious causes (such as headaches, stomach aches, vague and ongoing “aches and pains”).
- Thinking about suicide.
- Inability to carry out daily activities or handle daily problems and stress.
- An intense fear of weight gain or concern with appearance (mostly in adolescents).

Symptoms in children may include:

- Changes in school performance.
- Excessive worry or anxiety, for instance fighting to avoid bed or school.



### CITY INTEGRATED DEVELOPMENT ORDINANCE (IDO)

Module 2 of 3 will be posted on the project webpage in May 2016. Module 2 will focus on dimensional and design standards for the zones proposed in Module 1.

Mark your calendars to attend one of several public meetings to walk through proposed standards.

continued on page 8

## Neighborhood News - April/May 2016

Planning Department - continued from page 7

- Monday, May 9, 2016
  - o 1:30 p.m. - 3 p.m.: Plaza del Sol, Basement Hearing Room, 600 2nd Street NW
  - o 6 p.m. - 7:30 p.m.: Patrick J. Baca Library (Central/Unser), 8081 Central Avenue NW
- Tuesday, May 10, 2016
  - o 6 p.m. - 7:30 p.m.: Don Newton/Taylor Ranch Community Center, 4900 Kachina Street NW
- Monday, May 16, 2016
  - o 1:30 p.m. - 3 p.m.: Plaza del Sol, Basement Hearing Room, 600 2nd Street NW
  - o 6 p.m. - 7:30 p.m.: North Domingo Baca Multigenerational Center, 7521 Carmel Avenue NE
- Tuesday, May 17, 2016
  - o 6 p.m. - 7:30 p.m.: Manzano Mesa Multigenerational Center, 501 Elizabeth Street SE

### HEADS UP!

Based on discussions at these general overview meetings, we will identify hot topics and schedule follow-up focus groups on May 25, 2016 and May 26, 2016 to respond to questions and provide an opportunity for discussion at a greater level detail. Times and topics will be announced as soon as they are available on the project webpage.

### LEARN MORE

For more information and to sign up for updates:

Visit our project web page at <[www.abc-zone.com](http://www.abc-zone.com)>.

Follow us on Facebook at <<https://www.facebook.com/abc-zoning>>.

E-mail: <[abcetoz@cabq.gov](mailto:abcetoz@cabq.gov)>, Phone: 505-924-3932



Planning Department  
Submitted by Melissa Perez

### Did You Know?

**Question:** When do weeds become a violation of the zoning code? How big do they need to be?

**Answer:** Any growth of weeds to a height or width greater than four inches is prohibited. This includes the front yard, side yard, back yard and the area between the property line and the curb. If you'd like to report a potential weed violation, you may call 311.



### ABC-Z Project Launches Ad Campaign

In an effort to spread the word about the ABC-Z Project, we've launched a new ad campaign that will have a staggered run from now through the end of May. The funds paying for the campaign were recently approved by City Council and will be used to educate the public about how to become involved in the ABC-Z Project.



Some of the advertising methods being utilized are: Lamar bus shelter posters, radio ads (English and Spanish), Pandora ads, Albuquerque Journal ads, Weekly Alibi Ads, Daily Lobo ads, Albuquerque Business First digital ads, Facebook ads and more.

The main message of the campaign is that everyone can take part in shaping the future

I Want More \_\_\_\_\_ In ABQ



**Neighborhood News - November/December 2015**

**Planning Department**  
*Submitted by Mikaela Renz-Whitmore*



**ABC-Z UPDATE – MODULE 1 AND COMPREHENSIVE PLAN**

**INTEGRATED DEVELOPMENT ORDINANCE – MODULE 1 MEETINGS REPORT BACK**

In October, the project team unveiled Module 1 of the Integrated Development Ordinance (IDO). This is the first of three modules proposed to replace the City's Comprehensive Zoning Code and become a new Integrated Development Ordinance (IDO). Module 1 proposes new zones, the land uses allowed and associated use-specific standards.

Over 150 people participated in multiple public and staff meetings to discuss Module 1 on October 19, 20 and 29.



Module 2, which will include dimensional standards for building heights, setbacks, landscaping, parking requirements, etc., will be posted for public review in February/March of 2016.

Module 3, which will discuss the review and approval process for private development, will be out for public review in the Summer of 2016.



We still need your assistance to create a successful IDO and shape the future of Albuquerque. Participating and providing feedback is easy! Simply review Module 1 online at [http://abc-zone.com/document/abq-ido-](http://abc-zone.com/document/abq-ido-module-1-public-draft)

[module-1-public-draft](#)> and provide your comments via the email link on the site.

Hard copies of the document are available at your local community center, library or senior/multi-generational center.

Comments may also be emailed to the project team at [abc-toz@cabq.gov](mailto:abc-toz@cabq.gov)> or mailed to: ABC-Z Project, City Planning Department, P.O. Box 1293, Albuquerque, NM 87103

**COMPREHENSIVE PLAN - UPCOMING MEETINGS**

A week of meetings November 30-December 4 will focus on the Comprehensive Plan (Comp Plan). The Focus Group meetings will provide in-depth opportunities to discuss each topic by chapter and to have a working session to review and edit the relevant policies for each chapter.

**COMP PLAN FOCUS GROUPS BY CHAPTER**

Meetings will be held at Plaza del Sol, Basement Hearing Room, 600 2nd Street NW.

**Monday, November 30**

- 8:30 a.m. – 10 a.m. FG 1: Neighborhoods
- 10:30 a.m. – 12 p.m. FG 2: Urban Design
- 1 p.m. – 2:30 p.m. FG 3: Land Use
- 3 p.m. – 4:30 p.m. FG 4: Transportation

**Tuesday, December 1**

- 8:30 a.m. – 10 a.m. FG 5: Economic Development
- 10:30 a.m. – 12 p.m. FG 6: Housing
- 1 p.m. – 2:30 p.m. FG 7: Parks, Open Space & Community Facilities
- 3 p.m. – 4:30 p.m. FG 8: Heritage Conservation

**Friday, December 4**

- 8:30 a.m. – 10 a.m. FG 9: Resiliency and Sustainability
- 10:30 a.m. – 12 p.m. FG 10: Service Provision
- 1 p.m. – 2:30 p.m. FG 11: Implementation/Small Area Planning

**COMP PLAN DRAFT OPEN HOUSES**

Please note the meetings originally scheduled for Wednesday, December 2 and Thursday, December 3 will be rescheduled for a later date. Additional public meetings will be scheduled in early December to focus on Bernalillo County. Check the project website for meeting announcements [www.abc-zone.com](http://www.abc-zone.com).

**LEARN MORE**

For more information and to sign up for updates, please visit [www.abc-zone.com](http://www.abc-zone.com) or <https://www.facebook.com/abc-tozoning>.

**Planning Department**

*Submitted by Mikaela Renz-Whitmore*



IMPROVING PLACE FROM PLANNING TO ZONING

**ABC-Z UPDATE**

“ABC to Z” is an ambitious project to update the Albuquerque/Bernalillo County Comprehensive Plan (“ABC Comp Plan”) and overhaul the City’s zoning and development framework.

**COMP PLAN:** The Project Team is hard at work drafting updates for the Comprehensive Plan based on staff and public input at the Community Workshops in May and June and the Focus Groups in July. Clarion Associates is busy drafting the first of three modules that will become the Integrated Development Ordinance. The first module will propose new zones and the uses allowed in each. Please save the dates below and watch the project website for details about public input opportunities coming this fall: <http://abc-zone.com/events>.

**Comp Plan Vision Open Houses** to share the Comp Plan Vision the first proposed update that includes an overview and direction for the full Plan.

- **Monday, September 21**
  - 1:30 p.m. - 3 p.m. – Central & Unser Library, 8081 Central Ave NW.
  - 6 p.m. - 7:30 p.m. – Alamosa Multi-Service Center, 6900 Gonzales Road SW.
- **Tuesday, September 22**
  - 1:30 p.m. - 3 p.m. – Main Library, 501 Copper Avenue NW.
  - 6 p.m. - 7:30 p.m. – Hiland Theatre, 4800 Central Avenue SE.

**INTEGRATED DEVELOPMENT ORDINANCE (IDO) Module 1 Meetings** to walk through and discuss proposed zoning districts and uses.

- **Monday & Tuesday, October 19 & 20** – Afternoon and evening meetings, locations to be announced.

**Comp Plan Focus Groups by Chapter** to provide more in-depth opportunities to discuss each topic.

- **Monday & Tuesday, November 30 & December 1** – Meetings throughout the day, Plaza del Sol Building, Basement Hearing Room, 600 2nd Street NW.
- **Friday, December 4** – Meetings throughout the day, Plaza del Sol Building, Basement Hearing Room, 600 2nd Street NW.

**Comp Plan Draft Open Houses** to share the full Comp Plan draft for public review and discussion.

- **Wednesday and Thursday, December 2 & 3** – Afternoon and evening meetings, locations to be announced.

**Neighborhood News - July/August 2015**

**ABC-Z Update - continued from page 14**

Many thanks to the Manzano Mesa Multigenerational Center, Unser Central Library, Alamosa Community Center and Holiday Park Community Center for hosting these free workshops. Also, big kudos to all the community members who participated, including individuals from the following neighborhood associations:

- Academy Estates East
- Albuquerque Meadows
- Alvarado Gardens
- Classic Uptown
- East Gateway
- Grande Heights
- High Desert
- Highland
- Quigley Park
- S.R. Marmon
- North Eastern
- Inez
- La Mesa
- Los Duranes
- Los Griegos
- Mossman
- Near North Valley
- North Albuquerque Acres
- Nob Hill
- Sandia High School Area
- Silver Hill
- Singing Arrow

**Next Steps – FOCUS GROUPS and PUBLIC MEETINGS**

Currently, Fregonese Associates is digitizing all the maps created during the community workshops for review on the project page. We will also post results of the instant polling and survey as soon as they are compiled.

Maps from all six workshops will be used to create potential scenarios for how future growth should happen in the County/City which will guide updates to goals, policies and implementation priorities in the ABC Comp Plan.

In addition, the project team has scheduled a series of 22 focus groups on specific topics in July. These are working sessions for agency staff that are open to the public, limited only by the size of the room. To see a list of topics, please visit <<http://abc-zone.com/next-steps-comp-plan>>.

Please RSVP for focus groups so we can be sure to have enough space <<http://abc-zone.com/events>>.

The City will also host two public meetings with a general presentation about the Comp Plan and lots of time for questions and answers.

General Input: Comp Plan 101 / Q & A Public Meeting on Tuesday, July 21 from 5:30 p.m. to 7 p.m. at Plaza del Sol Building, 600 2nd Street NW, Basement Hearing Room.

**Integrated Development Ordinance (IDO)**

**Zoning Diagnosis**

Clarion Associates has prepared a document that identifies problems with our current regulatory framework, discusses best practices and recommends improvements for the IDO. The document is still available for review and comments on the project webpage <<http://abc-zone.com/ido-zoning-diagnosis-best-practices-and-outline-public-draft-review>>.

A short survey is available online intended to highlight key recommendations from the Zoning Diagnosis and gauge support for new approaches <<http://abc-zone.com/zoning-diagnosis-survey>>.

Thanks to those who got comments to us by June 30. We'll use all comments to help draft the first module of the IDO in the coming months. However, please feel free to send any feedback and/or important issues at any time that the project team should consider moving forward.

**Next Steps**

The next step in the IDO process is to propose base zoning districts that would replace the current zoning categories and basic standards for buildings and site development. Watch for public meeting dates about this in early fall 2015.

**Learn More**

For more information and to sign up for updates please visit the project webpage: <[www.abc-zone.com](http://www.abc-zone.com)> or visit us on Facebook at <<https://www.facebook.com/abcto zoning>>.

Answers to FAQs are at <<http://www.abc-zone.com/faq-page>>.

Even more questions? Contact Mikaela Renz-Whitmore, Project Planner, by e-mail <[mrenz@cabq.gov](mailto:mrenz@cabq.gov)> or by calling 505-924-3932.

## **Free Promotion: Planning Dept. Newscastic Posts**

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## Proposed Integrated Development Ordinance Heads to the EPC



By CABQPlanning 03/21/2017  
Albuquerque News

[</> embed this story](#)



With City Council approval of the proposed update to the ABC Comprehensive Plan for the City and County last night, now it's time to focus on the Integrated Development Ordinance or IDO. The proposed IDO is just a few steps behind the Comp plan in the approval process and is heading to the Environmental Planning Commission (EPC). We want to hear from you at the hearing!

The Integrated Development Ordinance (IDO), is intended to replace the City's Zoning Code, Subdivision Ordinance, and (in part) Planning Ordinance. This includes a conversion of existing zones to proposed IDO zones, which can be reviewed online here.

Public comment will be taken throughout the day and evening, so come when you can!

Thursday, April 6, 2017 from 1 p.m. to 8 p.m. in the Vincent E. Griego Chambers, City Hall, Basement. As well as a second hearing scheduled for Monday, April 10 from 1 p.m. to 8 p.m. in the same location. In addition, there will be a third tentative hearing scheduled for April 24 with times still TBD.

For details on the hearing, to read through the proposed IDO or learn more about EPC comment deadlines, visit: [www.abc-zone.com](http://www.abc-zone.com)



## ABC-Z Project Goes Before City Council and Environmental Planning Commission



By CABQPlanning 12/19/2016  
Albuquerque News

</> embed this story



### ABC Comprehensive Plan:

The updated ABC Comprehensive Plan will be heard by the full Albuquerque City Council in the Vincent E. Griego Chambers in City Hall on January 4 with a tentative second hearing on January 18 if deemed necessary by Council.

A draft incorporating additions proposed during the Council's Land Use, Planning and Zoning Committee review, is available at [abc-zone.com](http://abc-zone.com), in hard copy at ABC Libraries, and for checkout by calling (505) 924-3345.

### City's Integrated Development Ordinance (IDO):

The IDO is scheduled to be heard by the Environmental Planning Commission (EPC) on February 2 and 16. Planning staff will host two study sessions prior to the hearing on January 5 and 9. The IDO draft being presented to the EPC is available at [abc-zone.com](http://abc-zone.com) at ABC Libraries, and for checkout by calling (505) 924-3345.

If you would like to submit written comments to be included in the staff report for consideration by the EPC at the first hearing, submit them by January 16, at 1 p.m. Comments to be included in the staff report for EPC consideration at the second hearing, are due January 31, at 1 p.m. Email comments to [abctoz@cabq.gov](mailto:abctoz@cabq.gov) or mail/drop them off to: Planning Department, Attn: IDO Comments for EPC, 600 2nd Street NW, 3rd Floor, Albuquerque, NM 87102.

For the latest updates and event details for both the ABC Comp Plan and the IDO, visit [abc-zone.com](http://abc-zone.com).



IMPROVING PLACE FROM PLANNING TO ZONING

## City Hosts Public Meetings for Consolidated IDO Draft



By CABQPlanning 09/27/2016  
Albuquerque News

</> embed this story



The City of Albuquerque and the ABC-Z Project team is hosting four public meetings to discuss the consolidated draft of the City's Integrated Development Ordinance (IDO).

Thursday, Oct. 20, 1-2:30pm Alvarado  
Transportation Center, Training Room, 100 1st Street NW, Albuquerque, NM 87102

Thursday, Oct. 20, 6:30-8 pm  
Don Newton/Taylor Ranch Community Center, 4900 Kachina St NW, Albuquerque, NM 87120

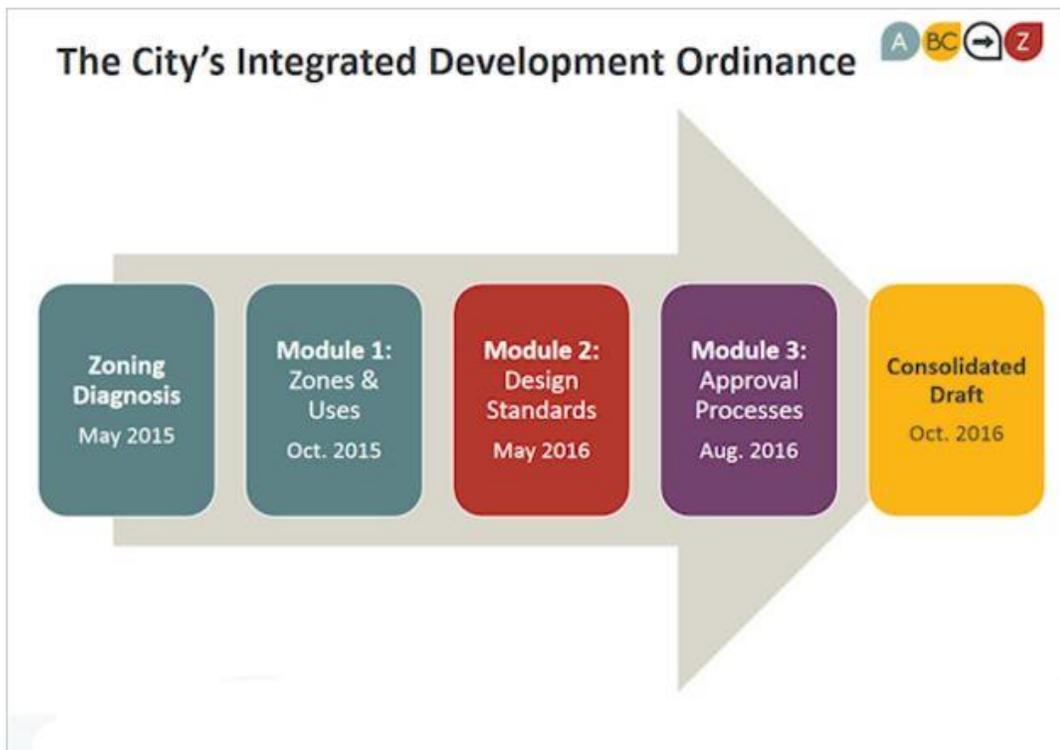
Thursday, Oct. 27, 1-2:30pm Alvarado  
Transportation Center, Training Room, 100 1st Street NW, Albuquerque, NM 87102

Thursday, October 27, 6-7:30 pm  
Manzano Mesa Multigenerational Center, 501 Elizabeth St. SE, Albuquerque, NM 87123

The IDO consolidated draft incorporates many staff and public comments from Modules 1, 2, and 3. The project team will revise this draft based on new comments received at the meeting and from the website and will submit the revision to the Environmental Planning Commission in November 2016 to begin the formal review and approval process. The first public hearing is expected in January 2017.

Learn more about the IDO draft at <https://abc-zone.com/document/abq-ido-module-3-public-draft>

Contact: Mikaela Renz-Whitmore, [mrenz-whitmore@cabq.gov](mailto:mrenz-whitmore@cabq.gov), (505) 924-3932



## ABC-Z Team Releases Third Part of IDO



By CABQPlanning 08/01/2016  
Albuquerque News

</> embed this story



Join the ABC-Z Project team as they host a series of public meetings on Aug. 29 and 30 to review and gather feedback on the third module of the Integrated Development Ordinance (IDO). This meeting will go over the new module and allow time for Q&A and feedback. Attendees will also be able to view the module online and provide feedback after the meeting.

Learn more about times and locations at [abc-zone.com/events](http://abc-zone.com/events)

For those unable to attend or those seeking to do some pre-meeting research, visit the [Zoning Conversion Map](#) to compare the differences between the existing zoning categories and the new IDO zoning districts and leave your feedback.

In addition, City staff are available for 30 minute appointments on Monday and Friday afternoons in August. To make an appointment, contact the City of Albuquerque Planning Department at (505) 924-3932 or email [abcto@cabq.gov](mailto:abcto@cabq.gov)

# City Planning Department Hosts Public ABC-Z Meetings on New Integrated Development Ordinance



By CABQPlanning 04/18/2016  
Albuquerque News

</> embed this story



During the second and third weeks in May, the ABC-Z Project will host six public meetings to discuss the second module of the City's proposed Integrated Development Ordinance (IDO), which will include updates to design standards.

The IDO seeks to create a zoning code that is easier to understand, aligns with Albuquerque planning priorities, removes/updates outdated design standards and streamlines procedures for reviewing and approving new development. The IDO will be proposed in three Modules: *Module One* includes proposed zones, uses, and use-specific standards; *Module Two* will include design standards; and *Module Three* will include the development review and approval processes. The full IDO draft with all modules included, along with edits based on comments we receive, will be prepared for public release in late Fall 2016.

"May's public meetings offer the opportunity for Albuquerque residents to share ideas and ask questions directly to the team creating the Integrated Development Ordinance for the City," said Planning Director, Suzanne Lubar. "Just like module one, the second module of the IDO is a vital component of this new ordinance."

The following six meetings are free and open to the public:

Monday, May 9  
1:30 to 3 p.m.  
Plaza del Sol Basement Hearing Room  
600 2nd Street NW

Monday, May 9  
6 to 7:30 p.m.  
Patrick J. Baca Library  
8081 Central Ave. NW

Tuesday, May 10  
6 to 7:30 p.m.  
Don Newton/Taylor Ranch Community Center  
4900 Kachina St. NW

Monday, May 16  
1:30 to 3 p.m.  
Plaza del Sol Basement Hearing Room  
600 2nd Street NW

Monday, May 16  
6 to 7:30 p.m.  
North Domingo Baca Multigenerational Center  
7521 Carmel Ave. NE

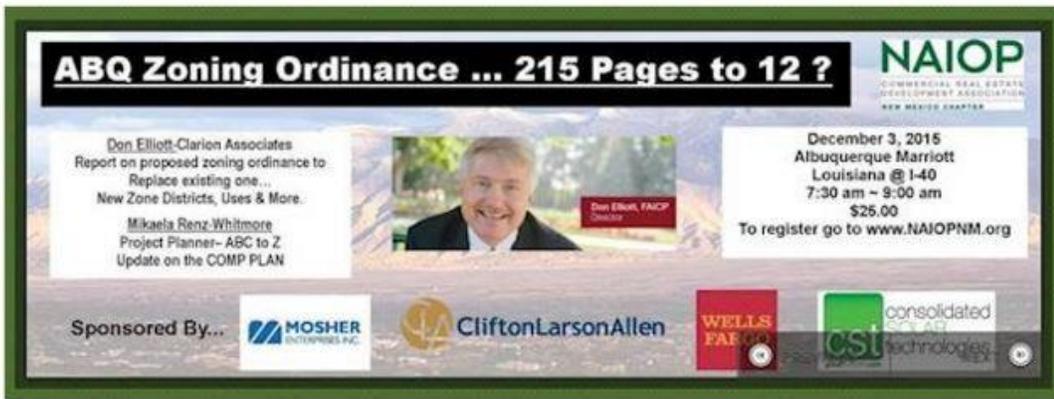
Tuesday, May 17  
6 to 7:30 p.m.  
Manzano Mesa Multigenerational Center  
501 Elizabeth St. SE

All six meetings offer an opportunity for the public to review and comment on a major step in the ABC-Z Project. A draft of IDO module two will be available for the public to review prior to the meetings and will be placed online at [abc-zone.com](http://abc-zone.com) no later than May 2.

For more information on the ABC-Z Project or scheduled meetings, visit [abc-zone.com](http://abc-zone.com).

# # #

The ABC to Z Project is an ambitious two-year project to update the Albuquerque/Bernalillo County Comprehensive Plan and to integrate and simplify the city's zoning and subdivision regulations with the creation of an Integrated Development Ordinance to implement the resulting plan. Key goals of the project are to improve opportunities for economic development and job creation, improve protection for the city's established neighborhoods, streamline the city's development review and approval procedures, and respond to long-standing water and traffic challenges by promoting more sustainable development.



## ABQ Zoning Ordinance ... 215 Pages Down to 12



By CABQPlanning 11/25/2015  
Albuquerque News

</> embed this story



Join NAIOP New Mexico for a presentation by the City of Albuquerque's primary consultant, Don Elliott from Clarion Associates, about the first version of the Integrated Development Ordinance. This ordinance, once finalized, will update and replace the City's Comprehensive Zoning Code. The event will be a breakfast presentation on Thursday, Dec. 3 at the Albuquerque Marriott from 7:30 a.m. to 9 a.m.

The first draft of Module 1 was recently completed and presented for public review and comment. If you haven't seen it yet, it's available at: <http://abc-zone.com/document/abq-ido-module-1-public-draft> This module proposes new zone districts, the uses allowed in each zone and any use-specific standards that may be associated with them.

This event is open to the public. Tickets are just \$25.00 and include a full breakfast. To register for this special NAIOP meeting, go to: <http://www.naiopnm.org/naiop-breakfast-registration> The deadline to register is Tuesday, Dec. 1 by 5 p.m.



## Reshaping Albuquerque: Planners Want Your Feedback



By CABQPlanning 10/19/2015  
Albuquerque News

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Experts predict we will see more than 250,000 new residents in the next 25 years. Subscribe to KOAT on YouTube now for more: <http://bit.ly/1jocB9r> Get more Albuquerque news: <http://koat.com> Like us: <http://facebook.com/KOAT7> Follow us: <http://twitter.com/KOATLiveUpdates> Google : <http://plus.google.com/koat>



## City Planning Department Hosts ABC-Z Open House Meetings ... Your Input And Ideas Can Shape ABQ's Future



By CABQPlanning 10/12/2015  
Albuquerque News

</> embed this story



The ABC-Z Project will host four open house meetings to discuss the City's proposed new Integrated Development Ordinance (IDO), which will include new zoning.

The IDO seeks to create a zoning code that is easier to understand, aligns with Albuquerque planning priorities, protects established neighborhoods, promotes sustainability in development, removes outdated technical standards and streamlines procedures for reviewing and approving new development. The ABC-Z Project is a two year process that's vital for the growth of Albuquerque.

"We need the public to help us get this right," said Planning Director, Suzanne Lubar. "We hope the public will attend one of these meetings and help us shape the future of our city."

The following four open house meetings are free to the public:

Monday, Oct. 19

11 a.m. to 12:30 p.m.

Plaza del Sol Basement Hearing Room

600 2nd Street NW

Monday, Oct. 19

5:30 to 7 p.m.

Plaza del Sol Basement Hearing Room

600 2nd Street NW

Tuesday, Oct. 20

1:30 to 3 p.m.

Council Committee Room

One Civic Plaza NW, 9th Floor

Tuesday, Oct. 20

5:30 to 7 p.m.

Council Committee Room

One Civic Plaza NW, 9th Floor

These meetings offer an opportunity for the public to review and comment on a major step in the ABC-Z Project.

For more information on the ABC-Z Project or scheduled meetings, visit [abc-zone.com](http://abc-zone.com).

## **Free Promotion: Planning Dept. Nextdoor Posts**

*Listed Newest to Oldest*



## Proposed Integrated Development Ordinance Heads to the Environmental Planning Commission

Public Information Officer [Melissa Perez](#) from Albuquerque Planning Department - 2d ago

With City Council approval of the proposed update to the ABC Comprehensive Plan for the City and County last night, now it's time to focus on the Integrated Development Ordinance or IDO. The proposed IDO is just a few steps behind the Comp plan in the approval process and is heading to the Environmental Planning Commission (EPC). We want and need to hear from you at the hearing!



The Integrated Development Ordinance (IDO) is intended to replace the City's Zoning Code, Subdivision Ordinance, and (in part) Planning Ordinance. This includes a conversion of existing zones to proposed IDO zones, which can be reviewed online at the project website at: <https://www.abc-zone.com/ido-zoning-conv...> In addition, you can read through the full draft of the IDO at: <https://abc-zone.com/document/abq-ido-ep...>

Public comment will be taken throughout the day and evening, so come when you can! You may also submit written comment if you are unable to attend.

Thursday, April 6, 2017 from 1 p.m. to 8 p.m. in the Vincent E. Griego Chambers, City Hall, Basement. As well as a second hearing scheduled for Monday, April 10 from 1 p.m. to 8 p.m. in the same location. In addition, there will be a third tentative hearing scheduled for April 24 with times still TBD.

For details on the hearing, to read through the proposed IDO or learn more about EPC written comment deadlines, visit: <https://abc-zone.com/document/abq-ido-ep...>

[IDO Zoning Conversion Map | ABC-Z: Albuquer...](#)

ABC-ZONE.COM

Edited 1d ago · Shared with all areas in Albuquerque Planning Department in General

## Planning Department Nextdoor.com Post 9/27/16



### **ABC-Z Project Team Hosts Public Meetings for IDO Consolidated Draft**

Public Information Officer [Melissa Perez](#) from Albuquerque Planning Department · 27 Sep

The City of Albuquerque and the ABC-Z Project team is hosting four public meetings to discuss the consolidated draft of the new City's Integrated Development Ordinance (IDO). Public feedback is critical as the new IDO proceeds through the creation and approval process and Albuquerque residents are encouraged to attend to learn more, ask questions or provide feedback.



Thursday, Oct. 20, 1-2:30pm ... [View more](#)

ABQ IDO Module 3 - Public Draft | ABC-Z: Albuqu...  
Thank you for your careful review and consideration of the ...  
ABC-ZONE.COM

## Planning Department Nextdoor.com Post 8/1/16



### **ABC-Z Project Team Hosts Public Meetings for IDO Module 3**

Public Information Officer [Melissa Perez](#) from Albuquerque Planning Department · 1 Aug

Join the ABC-Z Project team as they host a series of public meetings on Aug. 29 and 30 to review and gather feedback on the third module of the Integrated Development Ordinance (IDO). This meeting will go over the new module and allow time for Q&A and feedback. Attendees will also be able to view the module online and provide feedback after the meeting.



Learn more about times and locations at ... [View more](#)

Shared with all areas in Albuquerque Planning Department in General

## Planning Department Nextdoor.com Post 4/25/16



### **City Planning Hosts ABC-Z Project Meetings on New IDO: Community Input and Ideas Vital for Success**

Public Information Officer [Melissa Perez](#) from Albuquerque Planning Department · 25 Apr

During the second and third weeks in May, the ABC-Z Project will host six public meetings to discuss the second module of the City's proposed Integrated Development Ordinance (IDO), which will include updates to design standards.



The IDO seeks to create a zoning code that is easier to understand, aligns with Albuquerque planning priorities, removes/updates outdated design standards and ... [View more](#)

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**ABC-Z Project Public Meetings - Proposed Zoning Changes**



Public Information Officer Melissa Perez from Albuquerque Planning Department · 5 Oct 15

The ABC-Z Project will host four open house meetings to discuss the City's proposed new Integrated Development Ordinance (IDO), which will include new zoning.

The IDO seeks to create a zoning code that is easier to understand, aligns with Albuquerque planning priorities, protects established neighborhoods, promotes sustainability in development, removes outdated technical standards and ... [View more](#)

Shared with all areas in Albuquerque Planning Department in General

## **Free Promotion: Planning Dept. Press Releases Sent**

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**Perez, Melissa X.**

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**From:** Perez, Melissa X.  
**Sent:** Wednesday, August 24, 2016 7:16 AM  
**Subject:** News Release: City Hosts Public IDO Meetings for Module 3



**CONTACT:** Melissa Perez, Public Information Officer  
Ofc: (505) 924-3349, Cell: (505) 235-8073, [mperez@cabq.gov](mailto:mperez@cabq.gov)

**FOR IMMEDIATE RELEASE: August 24, 2016**

## **City Planning Department Hosts Public ABC-Z Project Meetings on New IDO** *Community Input and Ideas Vital for Proposed Third Portion of Ordinance*

**Albuquerque, NM** – On August 29 and 30, the *ABC-Z Project* will host three public meetings to discuss the third module of the City's proposed Integrated Development Ordinance (IDO), which will include updates to the development review and approval process.

The IDO seeks to create a zoning code that is easier to understand, aligns with Albuquerque planning priorities, removes/updates outdated design standards, and streamlines procedures for reviewing and approving new development. The IDO is being proposed in three modules: *Module One* included proposed zones, uses, and use-specific standards; *Module Two* included design standards; and *Module Three* will include the development review and approval processes. The full IDO draft with all modules included, along with edits based on public comments, will be prepared for public release in late Fall 2016.

The following three meetings about IDO Module three are free and open to the public:

Monday, August 29  
5:30 to 7 p.m.  
Patrick J. Baca Library  
8081 Central Ave. NW

Tuesday, August 30  
1 to 2:30 p.m.  
Plaza del Sol Building, Basement Hearing Room  
600 2<sup>nd</sup> St. NW

Tuesday, August 30

**6 to 7:30 p.m.**  
**Hiland Theater**  
**4800 Central Ave SE**

All three meetings offer an opportunity for the public to review and comment on a major step in the *ABC-Z Project*. A draft of IDO Module three is available for the public to review online prior to the meetings at [www.abc-zone.com](http://www.abc-zone.com).

For more information on the ABC-Z Project or scheduled meetings, visit [www.abc-zone.com](http://www.abc-zone.com)

###

The ABC to Z Project is an ambitious two-year project to update the Albuquerque/Bernalillo County Comprehensive Plan and to integrate and simplify the city's zoning and subdivision regulations with the creation of an Integrated Development Ordinance to implement the resulting plan. Key goals of the project are to improve opportunities for economic development and job creation, improve protection for the city's established neighborhoods, streamline the city's development review and approval procedures, and respond to long-standing water and traffic challenges by promoting more sustainable development.

**MELISSA PEREZ**

*Public Information Officer*

**PLANNING DEPARTMENT**

Plaza Del Sol Building | 600 2<sup>nd</sup> Street NW, 3<sup>rd</sup> Floor | Albuquerque, New Mexico 87102

Office: 505.924.3349 | Cell: 505.235.8073 | Fax: 505.924.3339

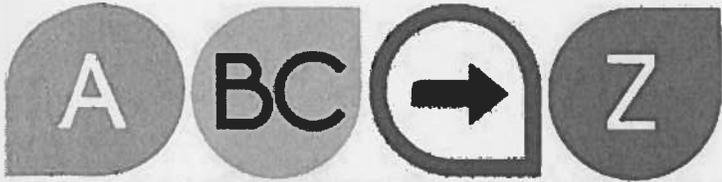
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**Perez, Melissa X.**

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**From:** Perez, Melissa X.  
**Sent:** Friday, May 06, 2016 7:41 AM  
**Subject:** News Release: City Hosts Public ABC-Z Project Meetings on IDO



IMPROVING PLACE FROM PLANNING TO ZONING

**CONTACT:** Melissa Perez, Public Information Officer  
Ofc: (505) 924-3349, Cell: (505) 235-8073, [mperez@cabq.gov](mailto:mperez@cabq.gov)

**For Immediate Release: May 6, 2016**

## **City Planning Department Hosts Public ABC-Z Project Meetings on New IDO**

*Community Input and Ideas Vital for Success*

**Albuquerque, NM** – During the second and third weeks in May, the *ABC-Z Project* will host six public meetings to discuss the second module of the City’s proposed Integrated Development Ordinance (IDO), which will include updates to design standards.

The IDO seeks to create a zoning code that is easier to understand, aligns with Albuquerque planning priorities, removes/updates outdated design standards and streamlines procedures for reviewing and approving new development. The IDO will be proposed in three Modules: *Module One* includes proposed zones, uses, and use-specific standards; *Module Two* includes design standards; and *Module Three* will include the development review and approval processes. The full IDO draft with all modules included, along with edits based on comments we receive from community members, will be prepared for public release in late Fall 2016.

“May’s public meetings offer the opportunity for Albuquerque residents to share ideas and ask questions directly to the team creating the Integrated Development Ordinance for the City,” said Planning Director, Suzanne Lubar. “Just like module one, the second module of the IDO is a vital component of this new ordinance.”

The following six meetings are free and open to the public:

Monday, May 9  
1:30 to 3 p.m.

**Plaza del Sol Basement Hearing Room  
600 2<sup>nd</sup> Street NW**

**Monday, May 9  
6 to 7:30 p.m.  
Patrick J. Baca Library  
8081 Central Ave. NW**

**Tuesday, May 10  
6 to 7:30 p.m.  
Don Newton/Taylor Ranch Community Center  
4900 Kachina St. NW**

**Monday, May 16  
1:30 to 3 p.m.  
Plaza del Sol Basement Hearing Room  
600 2<sup>nd</sup> Street NW**

**Monday, May 16  
6 to 7:30 p.m.  
North Domingo Baca Multigenerational Center  
7521 Carmel Ave. NE**

**Tuesday, May 17  
6 to 7:30 p.m.  
Manzano Mesa Multigenerational Center  
501 Elizabeth St. SE**

All six meetings offer an opportunity for the public to review and comment on a major step in the *ABC-Z Project*. A draft of IDO module two is available for the public to review prior to the meetings and has been placed online at [abc-zone.com](http://abc-zone.com).

For more information on the ABC-Z Project or scheduled meetings, visit [abc-zone.com](http://abc-zone.com).

# # #

The ABC to Z Project is an ambitious two-year project to update the Albuquerque/Bernalillo County Comprehensive Plan and to integrate and simplify the city's zoning and subdivision regulations with the creation of an Integrated Development Ordinance to implement the resulting plan. Key goals of the project are to improve opportunities for economic development and job creation, improve protection for the city's established neighborhoods, streamline the city's development review and approval procedures, and respond to long-standing water and traffic challenges by promoting more sustainable development.

**MELISSA PEREZ**

*Public Information Officer*

**PLANNING DEPARTMENT**

Plaza Del Sol Building | 600 2<sup>nd</sup> Street NW, 3<sup>rd</sup> Floor | Albuquerque, New Mexico 87102

Office: 505.924.3349 | Cell: 505.235.8073 | Fax: 505.924.3339

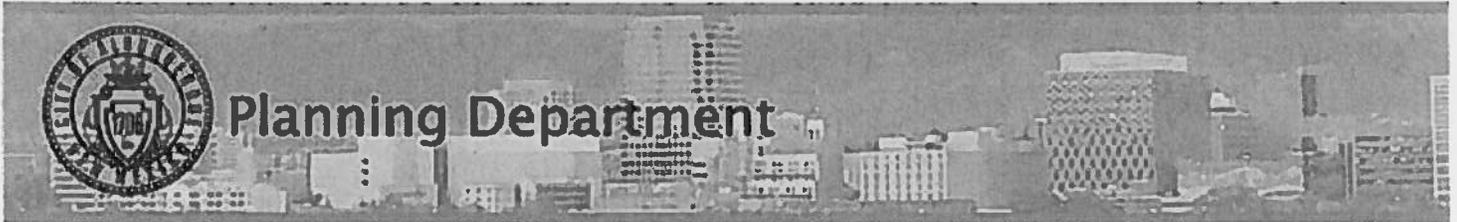
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**Perez, Melissa X.**

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**From:** Perez, Melissa X.  
**Sent:** Tuesday, October 13, 2015 9:52 AM  
**Subject:** City Planning Department Hosts ABC-Z Open House Meetings



**CONTACT:** Melissa Perez, Public Information Officer  
Ofc: (505) 924-3349, Cell: (505) 235-8073, [mperez@cabq.gov](mailto:mperez@cabq.gov)

**FOR IMMEDIATE RELEASE: October 13, 2015**

**City Planning Department Hosts ABC-Z Open House Meetings**  
*Community Input and Ideas Can Shape the Future of Albuquerque*

**Albuquerque, NM** – The *ABC-Z Project* will host four open house meetings to discuss the City’s proposed new Integrated Development Ordinance (IDO), which will include new zoning.

The IDO seeks to create a zoning code that is easier to understand, aligns with Albuquerque planning priorities, protects established neighborhoods, promotes sustainability in development, removes outdated technical standards and streamlines procedures for reviewing and approving new development. The *ABC-Z Project* is a two year process that’s vital for the growth of Albuquerque.

“We need the public to help us get this right,” said Planning Director, Suzanne Lubar. “We hope community members and business owners will attend one of these meetings and help us shape the future of our city.”

The following four open house meetings are free to the public:

Monday, Oct. 19  
11 a.m. to 12:30 p.m.  
Plaza del Sol Basement Hearing Room  
600 2<sup>nd</sup> Street NW

Monday, Oct. 19  
5:30 to 7 p.m.  
Plaza del Sol Basement Hearing Room  
600 2<sup>nd</sup> Street NW

Tuesday, Oct. 20  
1:30 to 3 p.m.  
Council Committee Room  
One Civic Plaza NW, 9<sup>th</sup> Floor

Tuesday, Oct. 20  
5:30 to 7 p.m.  
Council Committee Room



**These meetings offer an opportunity for the public to review and comment on a major step in the *ABC-Z Project*. Anyone not able to attend may view the proposed draft online and make comments through the project website at [abc-zone.com](http://abc-zone.com).**

**###**

**The City of Albuquerque Planning Department provides a full range of services from processing building permits to ensuring code compliance and developing long range regional plans/policies. The Planning Department also houses several project review boards and commissions including, but not limited to: Development Review Board, Environmental Planning Commission and the Zoning Hearing Examiner.**

**For more information about the Planning Department visit [cabq.gov/planning](http://cabq.gov/planning), call (505) 924-3860 or visit us at the Plaza del Sol Building, 600 2<sup>nd</sup> Street NW, Albuquerque, NM 87102. The Planning Department is open Monday through Friday from 8 a.m. to 5 p.m.**

## **Free Promotion: ABQ Chamber E-Newsletter Submissions**

*Listed Newest to Oldest*

**Perez, Melissa X.**

---

**From:** Perez, Melissa X.  
**Sent:** Wednesday, March 22, 2017 8:49 AM  
**To:** 'Lauren Rodriguez'  
**Subject:** ABQ Chamber of Commerce E-newsletter Article Submission  
**Attachments:** Feb 2017 IDO Ad - Facebook Graphic.jpg

Hi Lauren,

Below please find an article submission for your e-newsletter. Attached is a graphic you can use as well.

With City Council approval of the proposed update to the ABC Comprehensive Plan for the City and County on March 20, now it's time to focus on the Integrated Development Ordinance or IDO. The proposed IDO is just a few steps behind the Comp plan in the approval process and is heading to the Environmental Planning Commission (EPC). We want and need to hear from you at the hearing!

The Integrated Development Ordinance (IDO) is intended to replace the City's Zoning Code, Subdivision Ordinance, and (in part) Planning Ordinance. This includes a conversion of existing zones to proposed IDO zones, which can be reviewed online at the project website at: <https://www.abc-zone.com/ido-zoning-conversion-map>. In addition, you can read through the full draft of the IDO at: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>

Public comment will be taken throughout the day and evening, so come when you can! You may also submit written comment if you are unable to attend.

Thursday, April 6, 2017 from 1 p.m. to 8 p.m. in the Vincent E. Griego Chambers, City Hall, Basement. As well as a second hearing scheduled for Monday, April 10 from 1 p.m. to 8 p.m. in the same location. In addition, there will be a third tentative hearing scheduled for April 24 with times still TBD.

For details on the hearing, to read through the proposed IDO or learn more about EPC written comment deadlines, visit: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>

Thank you,

**MELISSA PEREZ**

*Public Information Officer*

**PLANNING DEPARTMENT**

Plaza Del Sol Building | 600 2<sup>nd</sup> Street NW, 3<sup>rd</sup> Floor | Albuquerque, New Mexico 87102

Office: 505.924.3349 | Cell: 505.235.8073 | Fax: 505.924.3339

[mperez@cabq.gov](mailto:mperez@cabq.gov) | [cabq.gov/planning](http://cabq.gov/planning) | [facebook.com/CABQPlanning](https://facebook.com/CABQPlanning)

**Perez, Melissa X.**

---

**From:** Perez, Melissa X.  
**Sent:** Friday, January 13, 2017 9:43 AM  
**To:** 'lrodriguez@abqchamber.com'  
**Subject:** ABQ Chamber E-Newsletter Article Submission  
**Attachments:** Feb 2017 IDO Ad - Facebook Graphic.jpg; ABQ Chamber Article - IDO - Feb 2017 Meetings.docx

Hello Lauren,

I'd like to submit the attached article for inclusion in an upcoming January issue of the ABQ Chamber e-newsletter (promotes Feb. 2 and Feb. 16 events). Let me know if there are any questions. I've also included a graphic for you as well.

All the best,

**MELISSA PEREZ**

*Public Information Officer*

**PLANNING DEPARTMENT**

Plaza Del Sol Building | 600 2<sup>nd</sup> Street NW, 3<sup>rd</sup> Floor | Albuquerque, New Mexico 87102

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**Perez, Melissa X.**

---

**From:** Perez, Melissa X.  
**Sent:** Tuesday, September 27, 2016 1:49 PM  
**To:** 'Beverly Cruz'  
**Subject:** E-Newsletter Article Submission  
**Attachments:** IDO Approval Process.png; ABQ Chamber Article - Oct 2016 IDO Meetings.docx

Hello Beverly,

Below please find an article submission for your next chamber member e-newsletter. Also, attached is an image you can use with the article. Let me know if there are any questions.

All the best,

**MELISSA PEREZ**

*Public Information Officer*

**PLANNING DEPARTMENT**

Plaza Del Sol Building | 600 2<sup>nd</sup> Street NW, 3<sup>rd</sup> Floor | Albuquerque, New Mexico 87102

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**Perez, Melissa X.**

---

**From:** Perez, Melissa X.  
**Sent:** Thursday, August 11, 2016 9:23 AM  
**To:** 'Beverly Cruz'  
**Subject:** E-Newsletter Article Submission  
**Attachments:** IDO Meeting Ads-LibrarySlider-AugEvents-REVISED.pdf; PL-News Release-ABCZ Meetings August2016 - FINAL.docx

Hello Beverly,

Below please find an article submission for your next chamber member e-newsletter. Also, attached is an image you can use with the article. Let me know if there are any questions.

All the best,

**MELISSA PEREZ**

*Public Information Officer*

**PLANNING DEPARTMENT**

Plaza Del Sol Building | 600 2<sup>nd</sup> Street NW, 3<sup>rd</sup> Floor | Albuquerque, New Mexico 87102

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## **City Planning Department Hosts Public ABC-Z Project Meetings on New IDO**

*Community Input and Ideas Vital for Proposed Third Portion of Ordinance*

**Albuquerque, NM** – On August 29 and 30, the *ABC-Z Project* will host three public meetings to discuss the third module of the City's proposed Integrated Development Ordinance (IDO), which will include updates to the development review and approval process.

The IDO seeks to create a zoning code that is easier to understand, aligns with Albuquerque planning priorities, removes/updates outdated design standards, and streamlines procedures for reviewing and approving new development. The IDO is being proposed in three modules: *Module One* included proposed zones, uses, and use-specific standards; *Module Two* included design standards; and *Module Three* will include the development review and approval processes. The full IDO draft with all modules included, along with edits based on public comments, will be prepared for public release in late Fall 2016.

The following three meetings about IDO Module three are free and open to the public:

Monday, August 29

5:30 to 7 p.m.

Patrick J. Baca Library

8081 Central Ave. NW

Tuesday, August 30

1 to 2:30 p.m.  
Plaza del Sol Building, Basement Hearing Room  
600 2<sup>nd</sup> St. NW

Tuesday, August 30  
6 to 7:30 p.m.  
Hiland Theater  
4800 Central Ave SE

All three meetings offer an opportunity for the public to review and comment on a major step in the *ABC-Z Project*. A draft of IDO Module three is available for the public to review online prior to the meetings at [www.abc-zone.com](http://www.abc-zone.com).

For more information on the ABC-Z Project or scheduled meetings, visit [www.abc-zone.com](http://www.abc-zone.com)

**Perez, Melissa X.**

---

**From:** Perez, Melissa X.  
**Sent:** Monday, April 25, 2016 8:20 AM  
**To:** 'Beverly Cruz'  
**Subject:** Article Submission for E-Newsletter  
**Attachments:** IDO Meeting Ads-Facebook May 2016.jpg; ABQ Chamber Article - May ABC-Z Events.docx

Good morning Beverly,

Attached please find an article that we would like to submit for inclusion in the next ABQ Chamber of Commerce E-Newsletter. Also attached is an accompanying graphic if you'd like to use it. Let me know if there are any questions.

All the best,

**MELISSA PEREZ**

*Public Information Officer*

**PLANNING DEPARTMENT**

Plaza Del Sol Building | 600 2<sup>nd</sup> Street NW, 3<sup>rd</sup> Floor | Albuquerque, New Mexico 87102

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**Perez, Melissa X.**

---

**From:** Perez, Melissa X.  
**Sent:** Monday, October 05, 2015 7:46 AM  
**To:** Beverly Cruz  
**Subject:** RE: Article Submissions  
**Attachments:** ABQ Chamber-ABCZ Meetings Oct2015-Article.docx

Hello Beverly,

The City of Albuquerque Planning Department would like to submit the attached article for the next electronic newsletter for the ABQ Chamber. Let me know if there are any questions.

Also, would I be able to get a copy of the e-newsletter that goes out with this article? I just need it for the file.

Thank you so much for your assistance with this. We really would love to see more business owners at the meetings, especially for the zoning portion of the process.

All the best,

**MELISSA PEREZ**

*Public Information Officer*

**PLANNING DEPARTMENT**

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**From:** Beverly Cruz [<mailto:bcruz@abqchamber.com>]  
**Sent:** Thursday, September 24, 2015 4:23 PM  
**To:** Perez, Melissa X.  
**Subject:** RE: Article Submissions

Weekly. Electronic.

Deadline is Wednesday at 5 prior to the Monday of publication.

For example, for the Sept. 28 newsletter, deadline was yesterday at 5.

Thanks!

---

**From:** Perez, Melissa X. [<mailto:mperez@cabq.gov>]  
**Sent:** Thursday, September 24, 2015 4:22 PM  
**To:** Beverly Cruz  
**Subject:** RE: Article Submissions

# **Free Promotion: Hispano Chamber E-Newsletter Submissions**

*Listed Newest to Oldest*

**Perez, Melissa X.**

---

**From:** Perez, Melissa X.  
**Sent:** Wednesday, March 22, 2017 8:47 AM  
**To:** 'email@ahcnm.org'  
**Subject:** E-Newsletter Article Submission  
**Attachments:** Feb 2017 IDO Ad - Facebook Graphic.jpg

Hello Hispano Chamber of Commerce team,

Below please find an article submission for your e-newsletter. Attached is a graphic you can use as well.

With City Council approval of the proposed update to the ABC Comprehensive Plan for the City and County on March 20, now it's time to focus on the Integrated Development Ordinance or IDO. The proposed IDO is just a few steps behind the Comp plan in the approval process and is heading to the Environmental Planning Commission (EPC). We want and need to hear from you at the hearing!

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For details on the hearing, to read through the proposed IDO or learn more about EPC written comment deadlines, visit: <https://abc-zone.com/document/abq-ido-epc-submittal-draft>

Thank you,

**MELISSA PEREZ**

*Public Information Officer*

**PLANNING DEPARTMENT**

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**Perez, Melissa X.**

---

**From:** Perez, Melissa X.  
**Sent:** Friday, January 13, 2017 9:45 AM  
**To:** 'email@ahcnm.org'  
**Subject:** Hispano Chamber E-Newsletter Article Submission  
**Attachments:** Hispano Chamber Article - IDO - Feb 2017 Meetings.docx; Feb 2017 IDO Ad - Facebook Graphic.jpg

**Importance:** High

Hello Hispano Chamber of Commerce Team,

Below please find an article submission from the City of Albuquerque Planning Department for one of your upcoming chamber member e-newsletters (this article promotes events on Feb. 2 and 16). Also, attached is an image you can use with the article. Let me know if there are any questions.

All the best,

**MELISSA PEREZ**

*Public Information Officer*

**PLANNING DEPARTMENT**

Plaza Del Sol Building | 600 2<sup>nd</sup> Street NW, 3<sup>rd</sup> Floor | Albuquerque, New Mexico 87102

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---

**From:** Perez, Melissa X.  
**Sent:** Tuesday, September 27, 2016 1:48 PM  
**To:** 'email@ahcnm.org'  
**Subject:** E-Newsletter Article Submission  
**Attachments:** Hispano Chamber Article - Oct 2016 IDO Meetings.docx; IDO Approval Process.png  
**Importance:** High

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**Perez, Melissa X.**

---

**From:** Perez, Melissa X.  
**Sent:** Thursday, August 11, 2016 9:25 AM  
**To:** 'email@ahcnm.org'  
**Subject:** E-Newsletter Article Submission  
**Attachments:** Hispano Chamber Article - Aug 2016 IDO Meetings.docx; IDO Meeting Ads-LibrarySlider-AugEvents-REVISED.pdf

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## **City Planning Department Hosts Public ABC-Z Project Meetings on New IDO**

*Community Input and Ideas Vital for Proposed Third Portion of Ordinance*

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**Perez, Melissa X.**

---

**From:** Perez, Melissa X.  
**Sent:** Monday, April 25, 2016 8:19 AM  
**To:** 'email@ahcnm.org'  
**Subject:** Article Submission Hispano E-Newsletter  
**Attachments:** Hispano Chamber Article - May ABC-Z Events.docx; IDO Meeting Ads-Facebook May 2016.jpg

Good morning Hispano Chamber of Commerce team,

The City of Albuquerque Planning Department would like to submit the attached article for the next electronic newsletter from the Hispano Chamber. I've also included a graphic for use with the article in jpg format. Let me know if there are any questions.

Thank you so much for your assistance with helping spread the word about this City project with public events in May.

All the best,

**MELISSA PEREZ**

*Public Information Officer*

**PLANNING DEPARTMENT**

Plaza Del Sol Building | 600 2<sup>nd</sup> Street NW, 3<sup>rd</sup> Floor | Albuquerque, New Mexico 87102

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**Perez, Melissa X.**

---

**From:** Perez, Melissa X.  
**Sent:** Monday, October 05, 2015 7:48 AM  
**To:** email@ahcnm.org  
**Cc:** jen@ahcnm.org  
**Subject:** email blast article submission  
**Attachments:** Hispano Chamber-ABCZ Meetings Oct2015-Article.docx

Hello Jennifer and the Hispano Chamber of Commerce team,

The City of Albuquerque Planning Department would like to submit the attached article for the next electronic newsletter for the Hispano Chamber. Let me know if there are any questions.

Also, would I be able to get a copy of the e-newsletter that goes out with this article? I just need it for the file.

Thank you so much for your assistance with this. We really would love to see more business owners at the meetings, especially for the zoning portion of the process.

All the best,

**MELISSA PEREZ**

*Public Information Officer*

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# Paid IDO Ad Quantity/Reach Breakdown

*As of 3/22/17*

## Lamar Bus Shelters Poster Ads

- 17 Bus shelters in all four quadrants of town
- Campaign paid to run from 3/8/16 through 6/8/16; They are still posted in bus shelter so that's 8 additional months for free

## Pandora

- 3,240 clicks on our mobile audio and mobile display ads
- 815,326 impressions during the campaign
- Campaign run from 3/7/16 through 3/20/16 and from 3/28/16 through 4/10/16

## Radio Lobo – Spanish Radio KLVO-FM

- 208 radio spots (30-second spots)
- Campaign run from 3/14/16 through 4/10/16

## iHeartMedia – English Radio KBQI-FM, KPEK-FM and KTEG-FM

- 264 radio spots (30-second spots)
- Campaign run from 3/21/16 through 4/17/16

## Weekly Alibi Ads

- 4 half page full color ads run 5/5/16, 8/11/16, 8/18/16 and 1/19/17
- 1 Website electronic banner ad run issue week of 8/11/16

## ABQ Journal Ads

- 2 One-color ads run 5/3/16 and 8/23/16
- Digital web ads running the weeks of 1/15/17 and week of 1/22/17
  - 50,009 impressions.
  - 51 clicks for a .10% Click Through Rate (CTR). *A CTR of .05% is good and a CTR of 09% is optimal per Google.*

## ABQ Business First

- 2 Full color electronic banner ads run in the Morning Edition emails the weeks of 5/2/16 and 8/22/16

## Daily Lobo

- 2 Half page full color ads run in 5/2/16 and 8/23/16 issues

## Facebook Post Boosts

- 119,995 people reached
- 3,358 actions taken
- Campaigns run in January 2016, May 2016 and August 2016

## **Paid Advertising: Lamar Bus Shelter Posters**

*These Posters were still posted in bus shelters for free as of 3/22/17*

Job Number: **929154a**

Product: Shelter - 68.75x48

Plant: Albuquerque, NM

CAP Artist: Gabrielle Favret

Date: Thursday, January 28 2016

Notes: Client art.

# I Want More \_\_\_\_\_ (Fill In The Blank) In ABQ



Commercial Space?  
Urban Housing?  
Open Space?  
Restaurants?  
Parks?  
Jobs?

The *ABC-Z Project* needs your ideas to help modify zoning codes to meet the growing needs of our city.

Learn more and participate at [abc-zone.com](http://abc-zone.com)

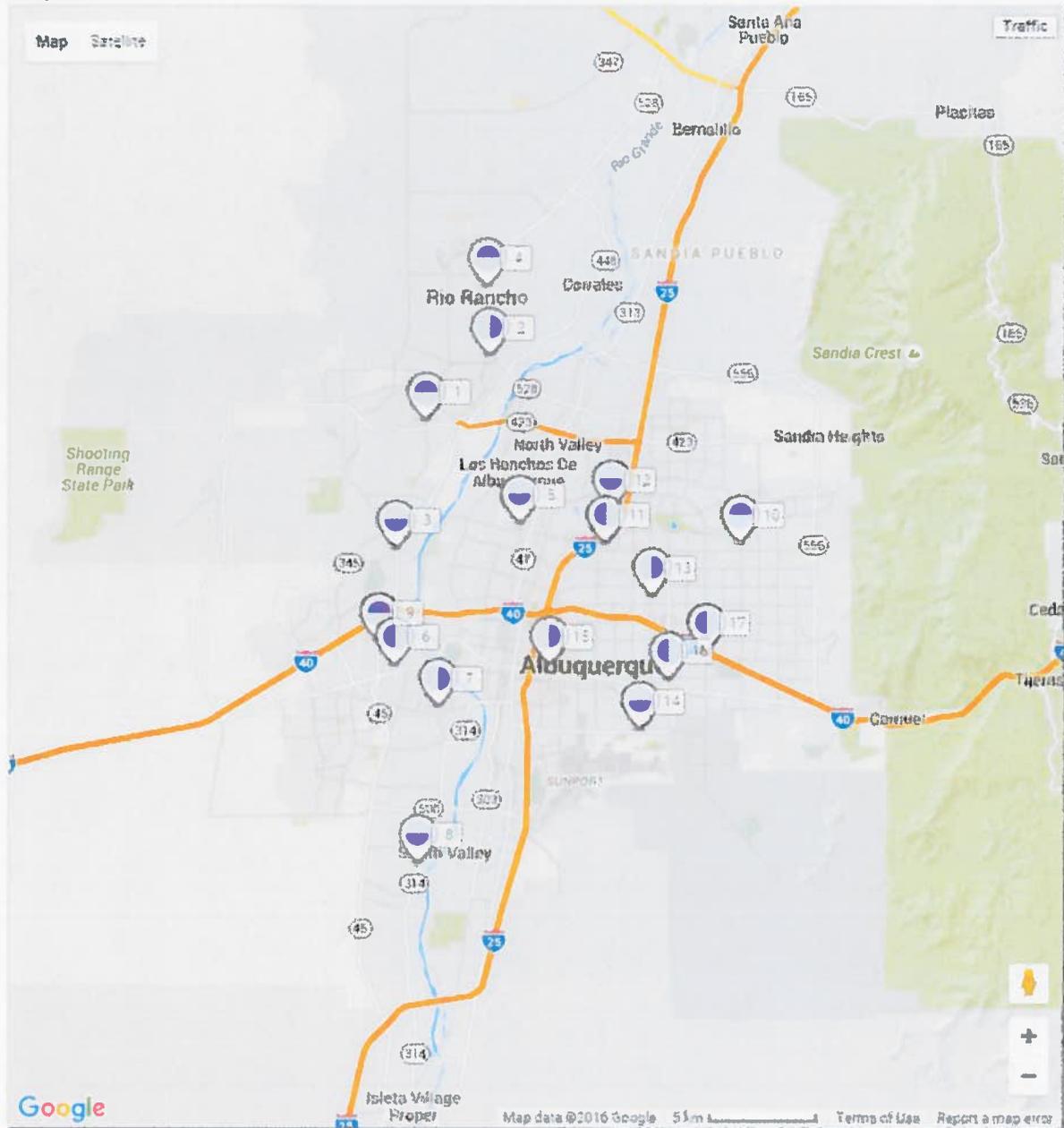


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# LAMAR

City of ABQ (Planning Dept)

Map #1



Label	Panel #	Location Description	Facing	Zip Code	Latitude	Longitude
1	8246	GOLF COURSE AND PASEO DEL NORTE (I)	South	87114	35.179847	-106.687728
2	264	ELLISON & COTTONWOOD (O)	West	87114	35.20589	-106.65666
3	251	COORS & ST. JOSEPHS (I)	North	87120	35.128062	-106.70172
4	8135	NM 528 AND HILLTOP PLAZA (I)	South	87124	35.233603	-106.657811
5	8002	4TH & MONTANO (I)	North	87107	35.138669	-106.641242
6	51	CENTRAL & 59TH (I)	East	87121	35.08181	-106.70251
7	8207	BRIDGE AND GOFF (O)	West	87105	35.065027	-106.68142
8	8253	ISLETA AND MUNIZ (I)	North	87105	35.002166	-106.691012
9	238	COORS & LOS VOLCANES (I)	South	87121	35.09109	-106.71042
10	285	EUBANK & MONTGOMERY (I)	South	87111	35.13051	-106.53343
11	399	MONTGOMERY & MORNINGSIDE (I)	East	87109	35.130823	-106.599681
12	334	JEFFERSON & SINGER (I)	North	87109	35.14457	-106.5968
13	380	MENAU & SAN PEDRO (I)	West	87110	35.10928	-106.57696
14	298	VA HOSPITAL & GIBSON	North	87108	35.0557812	-106.5826665
15	202	CENTRAL & UNIVERSITY (I)	West	87106	35.08148	-106.6274
16	182	CENTRAL & LOUISIANA	East	87108	35.07595	-106.56856
17	8107	LOMAS AND WYOMING (I)	East	87112	35.08745	-106.550475





## 12 week proposal – 17 Bus Shelters

**12 Bus Shelters paid bonus space for an additional 5 for the term of the 12 wks on a space available basis**

**Space Cost \$12,000**

**Production Cost \$3,927**

**7 Bus Shelters  
Reaches  
4,308,068  
individuals  
in 4 weeks**



### **Investment:**

•Space cost per 4 weeks \$4,000

•One Time Production charge for 17 bus shelters \$3,927

•Production includes shipping and installation

•Number of Periods 3 based on a 28 day billing period

•Total Space \$12,000 Production \$3,927

Net Rates. Pricing and Details are based on 4 week periods. Bonus products are space only; production costs are separate. Bonus products are based on space availability and not guaranteed. This proposal is valid for 30 days or per space availability.

## **Paid Advertising: iHeartMedia Radio Ads**

**ABC-Z Project**  
**30-Second Radio Script for Production**

IT'S TIME TO HELP SHAPE THE FUTURE OF ALBUQUERUE.

THE CITY'S ABC TO Z PROJECT WANTS TO HEAR YOUR IDEAS TO HELP MODIFY EXISTING ZONING CODES TO MEET THE NEEDS OF OUR GROWING CITY.

DO YOU WANT TO SEE MORE COMMERCIAL SPACE?  
MORE URBAN HOUSING?  
HOW ABOUT OPEN SPACE OR PARKS?  
MORE RETAIL AND RESTAURANTS?  
OR WHAT ABOUT MORE JOBS?

THE POSSIBILITIES ARE ENDLESS. WE NEED TO HEAR FROM YOU AS WE UPDATE THE CITY'S ZONING CODE.

PROVIDE IDEAS AND BECOME PART OF THE ABC TO Z PROJECT AT [ABC-DASH-ZONE-DOT-COM](http://ABC-DASH-ZONE-DOT-COM).



# Schedule

Survey: Albuquerque SUI15 MSA ARB

Target Demo: Adults 25-54

Daypart	Spl / Wk	Spt S	Len	Total Cost	ACH	Quota
<b>KBQI-FM (Country)</b>						
M-F 6a-10a	6	\$45	30	\$1,050	3,100	42,900
M-F 3p-7p	6	\$45	30	\$1,050	2,700	\$7,800
03/21/18-04/17/18 (4Wks)	12	\$45		\$2,100	139,200	
<b>Total</b>	<b>12</b>	<b>\$45</b>		<b>\$2,100</b>	<b>139,200</b>	
<b>KPEK-FM (Modern AC)</b>						
M-F 6a-10a	6	\$60	30	\$1,800	4,900	67,000
M-F 3p-7p	6	\$65	30	\$1,950	2,100	64,700
03/21/18-04/17/18 (4Wks)	12	\$68		\$8,240	183,000	
<b>Total</b>	<b>12</b>	<b>\$68</b>		<b>\$8,240</b>	<b>183,000</b>	
<b>KTEG-FM (Altern/Modern Rock)</b>						
M-F 6a-10a	6	\$55	30	\$1,650	1,700	25,300
M-F 3p-7p	6	\$65	30	\$840	1,100	25,200
03/21/18-04/17/18 (4Wks)	12	\$45		\$2,160	67,900	
<b>Total</b>	<b>12</b>	<b>\$45</b>		<b>\$2,160</b>	<b>67,200</b>	
<b>RBOI- FM Streaming</b>						
M-F 5a-8p*	10	\$3	30	\$120	0	0
03/21/18-04/17/18 (4Wks)	10	\$3		\$120	0	0
<b>Total</b>	<b>10</b>	<b>\$3</b>		<b>\$120</b>	<b>0</b>	<b>0</b>
<b>RPEK-FM Streaming</b>						
M-F 5a-8p*	10	\$4	30	\$160	0	0
03/21/18-04/17/18 (4Wks)	10	\$4		\$160	0	0
<b>Total</b>	<b>10</b>	<b>\$4</b>		<b>\$160</b>	<b>0</b>	<b>0</b>
<b>RTEG-FM Streaming</b>						
M-F 5a-8p*	10	\$6	30	\$120	0	0
03/21/18-04/17/18 (4Wks)	10	\$6		\$120	0	0
<b>Total</b>	<b>10</b>	<b>\$6</b>		<b>\$120</b>	<b>0</b>	<b>0</b>
<b>Grand Total</b>	<b>68</b>	<b>\$80</b>		<b>\$7,960</b>	<b>\$74,400</b>	

Station Summary			
Station	Total Cost	Buy	Reach
KBQI-FM	\$2,100	4.0	\$6,200
KPEK-FM	\$3,240	3.2	\$2,400
KTEG-FM	\$2,160	3.3	20,400
RBOI- FM Streaming	\$120	0.0	0
RPEK-FM Streaming	\$160	0.0	0
RTEG-FM Streaming	\$120	0.0	0
<b>Grand Total</b>	<b>\$7,960</b>	<b>3.8</b>	<b>\$8,387</b>

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 \*These Audience estimates are derived using STRATA NulMesh based on Arbitron's copyrighted and proprietary audience estimates. They are not estimates produced by Arbitron.  
 Arbitron Rating Data Copyright 2018 Arbitron Inc.  
 8/17 AM January 7, 2018

Please Contact Christine Dwyer  
 National Sales Consultant  
 (708) 972-1230  
 ChristineDwyer@arbitron.com



# Schedule

Survey: Albuquerque SU15 NSA AFB Target Demo: Adults 25-54

Station Flight Summary			
Flights	Total Cost	Spots	Reach
<b>KBQI-FM</b>			
03/21/16-04/17/16 (4Wks)	\$2,160	4.0	85,200
<b>Total</b>	<b>\$2,160</b>	<b>4.0</b>	<b>85,200</b>
<b>KPEK-FM</b>			
03/21/16-04/17/16 (4Wks)	\$3,240	3.2	62,400
<b>Total</b>	<b>\$3,240</b>	<b>3.2</b>	<b>62,400</b>
<b>KTEG-FM</b>			
03/21/16-04/17/16 (4Wks)	\$2,160	3.3	20,400
<b>Total</b>	<b>\$2,160</b>	<b>3.3</b>	<b>20,400</b>
<b>RBQI- FM Streaming</b>			
03/21/16-04/17/16 (4Wks)	\$120	0.0	0
<b>Total</b>	<b>\$120</b>	<b>0.0</b>	<b>0</b>
<b>RPEK-FM Streaming</b>			
03/21/16-04/17/16 (4Wks)	\$160	0.0	0
<b>Total</b>	<b>\$160</b>	<b>0.0</b>	<b>0</b>
<b>RTEG-FM Streaming</b>			
03/21/16-04/17/16 (4Wks)	\$120	0.0	0
<b>Total</b>	<b>\$120</b>	<b>0.0</b>	<b>0</b>
<b>Grand Total</b>	<b>\$7,860</b>	<b>3.8</b>	<b>88,567</b>

RBQI- FM Streaming: unrated station  
 RPEK-FM Streaming: unrated station  
 RTEG-FM Streaming: unrated station

Multi-week cume derived from Arbitron Cumulative Share Rule.

Beginning with the Arbitron W106 survey, stations that simulcast 100% throughout the survey period are reported only under the call letters of the primary station of the simulcast partnership.

Format, Owner, Power and Rep information provided by third parties.

Non-discrimination - Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain non-discrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

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 These Audience estimates are derived using STRATA NulMath based on Arbitron's copyrighted and proprietary audience estimates. They are not estimates produced by Arbitron.  
 Arbitron Fielding Data Copyright 2016 Arbitron Inc.  
 8/17/16 January 7, 2016

Please Contact Charles Cooper  
 National Media Development  
 Director  
 charles@coopermedia.com



**SOLD TO:**

City of Albuquerque  
 ATTN: Trina Chavez  
 PO BOX 847344  
 Dallas TX 75284-7344

PRE-INVOICE NUMBER 3125402906  
 INVOICE DATE January 27 2016  
 TERMS CHECK  
 SALES REP Christina Capozzi

QUANTITY	DESCRIPTION	LENGTH	AMOUNT
264 SPTS	KBQI-FM 12 SPOTS/WEEK KPEK-FM 12 SPOTS/WEEK KTEG-FM 12 SPOTS/WEEK  RBQI-FM 10 SPOTS/WEEK RPEK-FM 10 SPOTS/WEEK RTEG-FM 10 SPOTS/WEEK		\$7,960.00
<b>GROSS TOTAL</b>			<b>\$7,960.00</b>
			<b>PAY THIS AMOUNT</b>

**DIRECT ALL INQUIRIES TO:**  
 Christina Capozzi  
 312.540.2906  
[Christinacapozzi@iheartmedia.com](mailto:Christinacapozzi@iheartmedia.com)

**THANK YOU FOR YOUR BUSINESS!**

## **Paid Advertising: Radio Lobo Spanish Radio Ads**

**ABC-Z Project**  
**30-Second Radio Script for Production**

IT'S TIME TO HELP SHAPE THE FUTURE OF ALBUQUERUE.

THE CITY'S ABC TO Z PROJECT WANTS TO HEAR YOUR IDEAS TO HELP MODIFY EXISTING ZONING CODES TO MEET THE NEEDS OF OUR GROWING CITY.

DO YOU WANT TO SEE MORE COMMERCIAL SPACE?  
MORE URBAN HOUSING?  
HOW ABOUT OPEN SPACE OR PARKS?  
MORE RETAIL AND RESTAURANTS?  
OR WHAT ABOUT MORE JOBS?

THE POSSIBILITIES ARE ENDLESS. WE NEED TO HEAR FROM YOU AS WE UPDATE THE CITY'S ZONING CODE.

PROVIDE IDEAS AND BECOME PART OF THE ABC TO Z PROJECT AT [ABC-DASH-ZONE-DOT-COM](http://ABC-DASH-ZONE-DOT-COM).

Translated & recorded in Spanish by  
Radio Station.

## City of Albuquerque Procurement Contract

Lamar Advertising  
5551 Corporate Blvd.  
Baton Rouge, LA 70808

Supplier Contact:  
Diane Aragon-Iaforano  
505-352-9392  
[diaforano@lamar.com](mailto:diaforano@lamar.com)

Supplier ID: 0000123785

Contract ID	00000000000000000708173
Contract Dates	3/1/16 - 2/28/17
Contract Reference	OEP2016-0124-MB
Contract Maximum	\$15,927.00
Contract Print Date	3/3/2016
Origin	PLN
Page 1 of 3	

**Description: Advertising, Lamar**

Item	Description	Quantity	Unit of Measure	Unit Price	Extended Price
1	Display Type: Bus Shelter, 68.75" x 48", Quantity: 12, Term: 3/1/16 - 3/28/16	1	ea	\$4,000.00	\$ 4,000.00
2	Display Type: Bus Shelter, 68.75" x 48", Quantity: 12, Term: 3/29/16 - 4/25/16	1	ea	\$4,000.00	\$ 4,000.00
3	Display Type: Bus Shelter, 68.75" x 48", Quantity: 12, Term: 4/26/16 - 5/26/16	1	ea	\$4,000.00	\$ 4,000.00
4	Bus Shelters	17	ea	\$ 210.00	\$ 3,570.00
5	Installation	1	ea	\$ 178.50	\$ 178.50
6	Shipping & Handling	1	ea	\$ 178.50	\$ 178.50
<b>TOTAL</b>					<b>\$ 18,927.00</b>

**Instructions to Supplier:**

- Do not fill orders for goods/services not listed in this Procurement Contract.
- Orders against this Procurement Contract must be placed with a Contract Release Order (CRO).
- Do not fill orders without a CRO.
- CRO number must be on all invoices.

Please forward all original invoice(s) to:  
City of Albuquerque  
Accounting Division  
PO Box 1985  
Albuquerque, NM 87103

(For additional instruction see Attachment A)

**IMPORTANT NOTICE:** BY COMMENCING WORK UNDER THIS PROCUREMENT CONTRACT, SUPPLIER ACCEPTS ALL TERMS AND CONDITIONS WITHIN AND ATTACHED TO THIS PROCUREMENT CONTRACT AND AGREES THAT, TO THE EXTENT ANY VENDOR TERMS CONFLICT, THE CITY'S TERMS AND CONDITIONS SHALL GOVERN. VALID ONLY WITH OFFICIAL CITY OF ALBUQUERQUE PURCHASING DIVISION SIGNATURE. WHEN ACCEPTING A HAND-CARRIED PROCUREMENT CONTRACT, SUPPLIER SHOULD CALL THE PURCHASING DIVISION TO CERTIFY THE VALIDITY OF THE PROCUREMENT CONTRACT OR REQUEST PHOTO IDENTIFICATION FROM THE PERSON PRESENTING THE PROCUREMENT CONTRACT AND MAINTAIN FOR ITS RECORDS THE DRIVER'S LICENSE NUMBER, SOCIAL SECURITY NUMBER, OR CITY ID NUMBER OF THAT PERSON. THE CITY WILL NOT BE LIABLE FOR PURCHASES MADE BY UNAUTHORIZED INDIVIDUALS. CALL 505-768-3320 WITH ANY QUESTIONS.

Purchasing Office Signature:  
DocuSigned by:

*Misty Billy*

### City of Albuquerque Procurement Contract

Lamar Advertising  
5551 Corporate Blvd.  
Baton Rouge, LA 70808

Supplier Contact:  
Diane Aragon-Iafornaro  
505-352-9392  
[diafornaro@lamar.com](mailto:diafornaro@lamar.com)

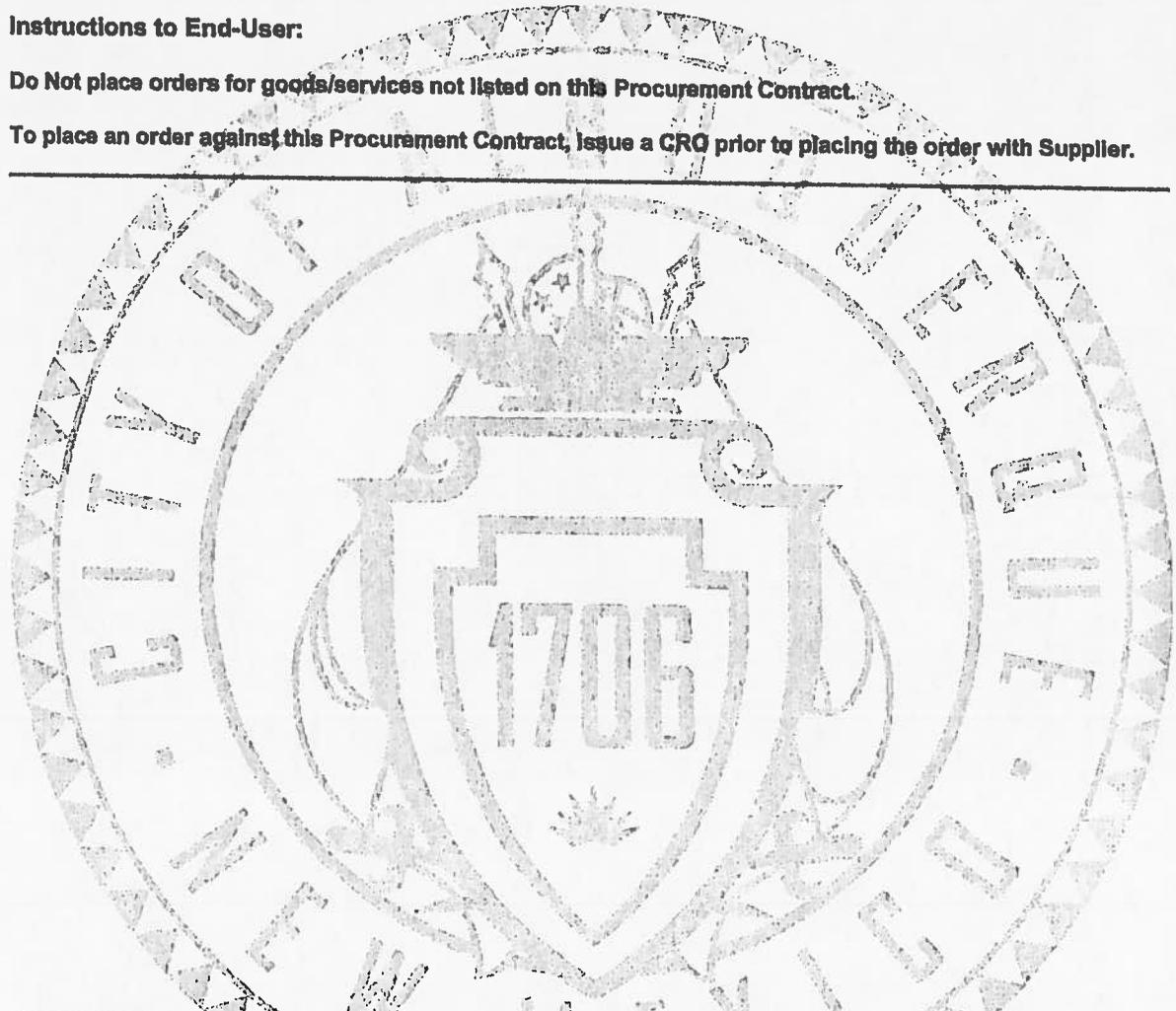
Supplier ID: 0000123785

Contract ID	000000000000000000708173
Contract Dates	3/1/16 - 2/28/17
Contract Reference	OEP2016-0124-MB
Contract Maximum	\$15,927.00
Contract Print Date	3/3/2016
Origin	PLN
Page 2 of 3	

**Instructions to End-User:**

Do Not place orders for goods/services not listed on this Procurement Contract.

To place an order against this Procurement Contract, Issue a CRQ prior to placing the order with Supplier.



**IMPORTANT NOTICE:** BY COMMENCING WORK UNDER THIS PROCUREMENT CONTRACT, SUPPLIER ACCEPTS ALL TERMS AND CONDITIONS WITHIN AND ATTACHED TO THIS PROCUREMENT CONTRACT AND AGREES THAT, TO THE EXTENT ANY VENDOR TERMS CONFLICT, THE CITY'S TERMS AND CONDITIONS SHALL GOVERN. VALID ONLY WITH OFFICIAL CITY OF ALBUQUERQUE PURCHASING DIVISION SIGNATURE. WHEN ACCEPTING A HAND-CARRIED PROCUREMENT CONTRACT, SUPPLIER SHOULD CALL THE PURCHASING DIVISION TO CERTIFY THE VALIDITY OF THE PROCUREMENT CONTRACT OR REQUEST PHOTO IDENTIFICATION FROM THE PERSON PRESENTING THE PROCUREMENT CONTRACT AND MAINTAIN FOR ITS RECORDS THE DRIVER'S LICENSE NUMBER, SOCIAL SECURITY NUMBER, OR CITY ID NUMBER OF THAT PERSON. THE CITY WILL NOT BE LIABLE FOR PURCHASES MADE BY UNAUTHORIZED INDIVIDUALS. CALL 505-768-3320 WITH ANY QUESTIONS.

Purchasing Office Signature:  
DocuSigned by:

*Misty Billy*

# Invoice / Affidavit

AGM-Nevada, LLC  
 PO Box 2700  
 Bakersfield, CA 93303  
 505-878-0980

We warrant that the broadcast information shown on this invoice was taken from the program logs



Broadcast Month March 2016	Invoice Date Mar. 27, 2016	Print Date Mar. 28, 2016
Contract Number 3636	Invoice Number 4454	Page 1
Revenue Type Local Direct		

**BILL TO:**

Melissa Perez  
 CITY OF ABO PLANNING DEPT.  
 600 2nd Street, N.W., 3rd Floor  
 Albuquerque, NM 87102

Station	Advertiser	Sales Rep	Product				
KLVO KSFE	CITY OF ABQ PLANNING DEPT.	GINA GONZALES	ABC Zone Project   Spanish Market				
Date	Len	Time	Qty	Rate	Total		
Tape Name: CITY OF ABQ PLANNING / ABC-Z PROJECT SP		ISCI: ABCZPROJECTSP					
03/14/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:20:33 AM 03:26:10 PM 11:23:40 AM 07:15:46 AM 12:20:48 AM	04:22:32 AM	1 1 1 1 2	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
03/15/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:24:01 AM 06:26:15 PM 12:23:50 PM 06:57:14 AM 04:21:45 AM	09:52:57 AM 11:49:02 AM 07:25:20 PM	1 1 1 1 4	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
03/16/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:19:57 AM 03:49:49 PM 10:18:44 AM 08:21:09 AM 03:24:54 AM		1 1 1 1 1	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
03/17/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:23:39 AM 04:26:47 PM 01:24:04 PM 09:53:01 AM 12:21:18 AM	09:28:34 PM 09:55:47 PM	1 1 1 1 3	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
03/18/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:23:37 AM 06:28:32 PM 12:23:44 PM 08:49:02 AM 12:19:09 AM	01:23:28 AM 02:25:04 AM 03:23:17 AM	1 1 1 1 6	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
03/19/16	30	ROS 24 Hours	04:21:18 AM 06:27:21 PM 12:22:33 PM	05:25:23 AM 10:25:27 AM 11:25:04 AM	7	\$0.00	\$0.00
03/20/16	30	ROS 24 Hours ROS 24 Hours ROS 24 Hours	06:23:53 AM 01:21:37 PM	05:24:31 PM 06:26:10 PM 02:21:45 PM 03:22:00 PM	3 3 3	\$25.00 \$0.00 \$20.00	\$75.00 \$0.00 \$60.00
03/21/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:18:30 AM 03:24:07 PM 10:42:15 AM 06:28:03 AM 11:48:26 AM	09:24:27 PM 10:25:38 PM	1 1 1 1 3	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
03/22/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:46:56 AM 04:29:18 PM 02:26:14 PM 08:13:41 AM 02:21:49 AM	04:23:36 AM 09:17:07 AM	1 1 1 1 3	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
03/23/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F	05:22:17 AM 05:27:01 PM 01:24:46 PM 06:59:47 AM		1 1 1 1	\$15.00 \$40.00 \$40.00 \$40.00	\$15.00 \$40.00 \$40.00 \$40.00

## Invoice / Affidavit

AGM-Nevada, LLC  
 PO Box 2700  
 Bakersfield, CA 93303  
 505-878-0980

We warrant that the broadcast information shown on this invoice was taken from the program logs



**BILL TO:**

Melissa Perez  
 CITY OF ABO PLANNING DEPT.  
 600 2nd Street, N.W., 3rd Floor  
 Albuquerque, NM 87102

<b>Broadcast Month</b> March 2016	<b>Invoice Date</b> Mar. 27, 2016	<b>Print Date</b> Mar. 28, 2016
<b>Contract Number</b> 3636	<b>Invoice Number</b> 4454	<b>Page</b> 2
<b>Revenue Type</b> Local Direct		

Station	Advertiser	Sales Rep	Product							
KLVO/KSFE	CITY OF ABQ PLANNING DEPT.	GINA GONZALES	ABC Zone Project   Spanish Market							
Date	Len	Time	Qty	Rate	Total					
		ROS 24 Hours								
		12:25:23 AM	01:19:57 AM	03:21:36 AM	08:22:55 PM	5	\$0.00	\$0.00		
		11:42:10 PM								
03/24/16	30	12M-12M M-SUN				1	\$15.00	\$15.00		
		AFTERNOON 3P-7P M-F				1	\$40.00	\$40.00		
		MIDDAY 10A-3P M-F				1	\$40.00	\$40.00		
		MORNING 6A-10A M-F				1	\$40.00	\$40.00		
		ROS 24 Hours	12:21:46 AM	05:31:29 PM	11:26:15 PM	3	\$0.00	\$0.00		
03/25/16	30	12M-12M M-SUN				1	\$15.00	\$15.00		
		AFTERNOON 3P-7P M-F				1	\$40.00	\$40.00		
		MIDDAY 10A-3P M-F				1	\$40.00	\$40.00		
		MORNING 6A-10A M-F				1	\$40.00	\$40.00		
		ROS 24 Hours	03:22:00 AM	04:23:35 AM	09:28:58 PM	10:57:07 PM	5	\$0.00	\$0.00	
			11:45:09 PM							
03/26/16	30	ROS 24 Hours	05:21:22 AM	07:25:15 PM		2	\$0.00	\$0.00		
		ROS 24 Hours	11:23:09 AM	11:50:16 AM	01:23:03 PM	3	\$25.00	\$75.00		
03/27/16	30	ROS 24 Hours	08:26:18 AM	12:24:14 PM	01:24:18 PM	02:24:56 PM	5	\$0.00	\$0.00	
			05:24:08 PM							
		ROS 24 Hours	10:23:52 AM	11:23:40 AM	03:24:54 PM	3	\$20.00	\$60.00		

104

## Invoice / Affidavit

AGM-Nevada, LLC  
 PO Box 2700  
 Bakersfield, CA 93303  
 505-878-0980



We warrant that the broadcast information shown on this invoice was taken from the program logs

**BILL TO:**

Melissa Perez  
 CITY OF ABO PLANNING DEPT.  
 600 2nd Street, N.W., 3rd Floor  
 Albuquerque, NM 87102

<b>Broadcast Month</b> March 2016	<b>Invoice Date</b> Mar. 27, 2016	<b>Print Date</b> Mar. 28, 2016
<b>Contract Number</b> 3636	<b>Invoice Number</b> 4454	<b>Page</b> 3
<b>Revenue Type</b> Local Direct		

<b>Station</b> KLVO/KSFE	<b>Advertiser</b> CITY OF ABQ PLANNING DEPT.	<b>Sales Rep</b> GINA GONZALES	<b>Product</b> ABC Zone Project   Spanish Market		
<b>Date</b>	<b>Len</b>	<b>Time</b>	<b>Qty</b>	<b>Rate</b>	<b>Total</b>

*- MP - 4/11/16  
 approved to Pay  
 March Bill → April Bill still to come*

**DUE UPON RECEIPT.**

Please make checks payable to AGM-Nevada, LLC and indicate the invoice and station you are paying on the check.

**Insufficient Funds:** In the event that an Advertiser submits a check on account and which is submitted without sufficient funds (NSF), the Advertiser will be charged \$25.00.

**AFFIDAVIT OF SERVICES RENDERED**

State of New Mexico  
 County of Bernalillo

The undersigned having been duly sworn deposes and says that the broadcasting service has been rendered by radio station in accordance with the accompanying statement.

By \_\_\_\_\_  
 Station Official

Subscribed and Sworn to before me

This \_\_\_\_ day of \_\_\_\_\_ 2016

\_\_\_\_\_  
 Notary Public

<b>Actual Occasions</b>	104
<b>Gross</b>	\$1,620.00
<b>ABQ</b>	\$116.43
<b>Payments/Adjustments</b>	\$0.00
<b>Total Due</b>	\$1,736.43

# Invoice / Affidavit

AGM-Nevada, LLC  
 PO Box 2700  
 Bakersfield, CA 93303  
 505-878-0980

We warrant that the broadcast information shown on this invoice was taken from the program logs



Broadcast Month April 2016	Invoice Date Apr. 24, 2016	Print Date Apr. 27, 2016
Contract Number 3636	Invoice Number 4563	Page 1
Revenue Type Local Direct		

**BILL TO:**

Melissa Perez  
 CITY OF ABQ PLANNING DEPT.  
 600 2nd Street, N.W., 3rd Floor  
 Albuquerque, NM 87102

Station KLVO/KSFE	Advertiser CITY OF ABQ PLANNING DEPT.	Sales Rep GINA GONZALES	Product ABC Zone Project   Spanish Market
----------------------	--	----------------------------	--

Date	Len	Time	Qty	Rate	Total
------	-----	------	-----	------	-------

Tape Name: CITY OF ABQ PLANNING / ABC-Z PROJECT SP

ISCI: ABCZPROJECTSP

03/28/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:23:28 AM 03:23:46 PM 10:42:48 AM 06:58:54 AM 02:21:50 AM	08:42:59 AM 12:49:49 PM	1 1 1 1 3	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
03/29/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:22:30 AM 06:29:52 PM 11:25:30 AM 07:44:45 AM 04:23:32 AM	10:41:48 AM 11:53:33 AM 01:26:33 PM	1 1 1 1 6	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
03/30/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:21:28 AM 04:23:56 PM 02:22:16 PM 08:18:40 AM 12:21:15 AM	12:49:12 PM	1 1 1 1 2	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
03/31/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:22:18 AM 05:28:22 PM 01:20:13 PM 09:44:59 AM 12:27:50 PM	10:48:37 PM	1 1 1 1 2	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
04/01/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:22:59 AM 04:26:41 PM 12:21:30 PM 08:19:20 AM 10:22:07 AM	12:46:52 PM 01:48:41 PM 02:22:20 PM	1 1 1 1 5	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
04/02/16	30	ROS 24 Hours ROS 24 Hours	05:22:43 AM 11:19:20 AM	08:24:28 PM 08:46:37 PM 12:46:49 PM 02:21:05 PM	3 3	\$0.00 \$25.00	\$0.00 \$75.00
04/03/16	30	ROS 24 Hours ROS 24 Hours	03:20:33 AM 09:22:46 PM	06:24:18 AM 09:46:27 AM 06:22:46 PM 01:44:04 PM 03:21:07 PM 04:23:10 PM	5 3	\$0.00 \$20.00	\$0.00 \$60.00
04/04/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:23:49 AM 04:27:06 PM 10:15:27 AM 08:16:13 AM 02:22:08 AM	04:21:21 AM 12:23:30 PM 02:46:47 PM	1 1 1 1 5	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
04/05/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:20:35 AM 05:49:44 PM 11:18:35 AM 06:57:09 AM 08:15:53 AM	09:49:20 AM 10:19:10 AM 11:43:30 AM 12:45:57 PM 01:53:02 PM 07:47:38 PM	1 1 1 1 7	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
04/06/16	30	12M-12M M-SUN	05:20:15 AM		1	\$15.00	\$15.00

# Invoice / Affidavit

AGM-Nevada, LLC  
 PO Box 2700  
 Bakersfield, CA 93303  
 505-878-0980

We warrant that the broadcast information shown on this invoice was taken from the program logs



Broadcast Month April 2016	Invoice Date Apr. 24, 2016	Print Date Apr. 27, 2016
Contract Number 3636	Invoice Number 4563	Page 2
Revenue Type Local Direct		

**BILL TO:**

Melissa Perez  
 CITY OF ABQ PLANNING DEPT.  
 600 2nd Street, N.W., 3rd Floor  
 Albuquerque, NM 87102

Station	Advertiser	Sales Rep	Product	Date	Len	Time	Qty	Rate	Total	
KLVO/KSFE	CITY OF ABQ PLANNING DEPT.	GINA GONZALES	ABC Zone Project   Spanish Market							
				04/07/16	30	AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	03:27:25 PM 02:21:59 PM 09:47:52 AM 12:22:49 AM 07:01:22 AM 08:23:42 PM	1 1 1 3	\$40.00 \$40.00 \$40.00 \$0.00	\$40.00 \$40.00 \$40.00 \$0.00
				04/08/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:20:07 AM 06:28:25 PM 02:45:59 PM 07:47:25 AM 03:22:29 AM 09:16:42 AM 05:29:27 PM 09:51:39 PM	1 1 1 1 4	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
				04/09/16	30	12M-12M M-SUN AFTERNOON 3P-7P M-F MIDDAY 10A-3P M-F MORNING 6A-10A M-F ROS 24 Hours	05:21:01 AM 05:28:46 PM 12:23:02 PM 06:56:52 AM 01:22:47 AM 07:14:55 AM	1 1 1 1 2	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00	\$15.00 \$40.00 \$40.00 \$40.00 \$0.00
				04/10/16	30	ROS 24 Hours ROS 24 Hours ROS 24 Hours	02:21:36 AM 06:22:47 AM 08:49:16 PM 10:25:17 PM 08:24:42 AM 12:27:07 PM 01:49:30 PM 06:26:08 PM 11:21:55 AM 12:47:41 PM 04:44:36 PM	4 3 1 3	\$0.00 \$25.00 \$0.00 \$20.00	\$0.00 \$75.00 \$0.00 \$60.00

104

# Invoice / Affidavit

AGM-Nevada, LLC  
 PO Box 2700  
 Bakersfield, CA 93303  
 505-878-0980

We warrant that the broadcast information shown on this invoice was taken from the program logs



<b>Broadcast Month</b> April 2016	<b>Invoice Date</b> Apr. 24, 2016	<b>Print Date</b> Apr. 27, 2016
<b>Contract Number</b> 3636	<b>Invoice Number</b> 4563	<b>Page</b> 3
<b>Revenue Type</b> Local Direct		

**BILL TO:**

Melissa Perez  
 CITY OF ABQ PLANNING DEPT.  
 600 2nd Street, N.W., 3rd Floor  
 Albuquerque, NM 87102

<b>Station</b> KLVO/KSFE	<b>Advertiser</b> CITY OF ABQ PLANNING DEPT.	<b>Sales Rep</b> GINA GONZALES	<b>Product</b> ABC Zone Project   Spanish Market
<b>Date</b>	<b>Len</b>	<b>Time</b>	<b>Qty</b> <b>Rate</b> <b>Total</b>

Date	Len	Time	Qty	Rate	Total

<b>Actual Occasions</b>	104
<b>Gross</b>	\$1,620.00
<b>ABQ</b>	\$116.43
<b>Payments/Adjustments</b>	\$0.00
<b>Total Due</b>	\$1,736.43

**DUE UPON RECEIPT.**

Please make checks payable to AGM-Nevada, LLC and indicate the invoice and station you are paying on the check.

Insufficient Funds: In the event that an Advertiser submits a check on account and which is submitted without sufficient funds (NSF), the Advertiser will be charged \$25.00.

**AFFIDAVIT OF SERVICES RENDERED**

State of New Mexico  
 County of Bernalillo

The undersigned having been duly sworn deposes and says that the broadcasting service has been rendered by radio station in accordance with the accompanying statement.

By \_\_\_\_\_  
 Station Official

Subscribed and Sworn to before me

This \_\_\_\_ day of \_\_\_\_\_ 2016

\_\_\_\_\_  
 Notary Public

## **Paid Advertising: Pandora Streaming Radio Ads**



2101 Webster Street, Suite 1650  
 Oakland, California 94612  
 T 510.451.4100 • www.pandora.com

ORDER INFORMATION	
Agency	
Primary Contact	Melissa Perez
Campaign Name	City of ABQ_ABC-Z Campaign_March-April
Order #	P870282
Advertiser	City of Albuquerque
Advertiser Address	600 2nd Street NW
City, State, Zip	Albuquerque, NM, 87102
Order Dates	03/07/2016 - 04/10/2016
Export Date	02/10/2016
Primary Salesperson	Chris Gray
Salesperson Contact	cgray@pandora.com

BILLING INFORMATION	
Account to be Billed	City of Albuquerque
Billing Contact	Melissa Perez
Billing Contact Email	mperez@cabq.gov
Billing Address	600 Second NW
Billing City, State, Zip	Albuquerque, NM, 87102
Currency	USD
Billing Source	DFFP
Billing Terms	NSO
Terms and Conditions	Inside Sales Standard Terms and Conditions (Q115 ID)
Billing Notes	

Package	Placement	LID	Ad Size	Start Date	End Date	Ordered Quantity	Net CPM	Net Cost	Cost Type	Guaranteed	Targeting
Mobile Audio :30 with Standard Banner 300x250	03/07/2016-03/20/2016 - Audio	PC16314238	n/a	03/07/2016	03/20/2016	88,238	\$17.00	\$1,500.01	CPM	YES	18-49; BERNALILLO, NM COUNTY
	03/07/2016-03/20/2016 - Title	PC16314237	500x500	03/07/2016	03/20/2016	88,238	\$0.00	\$0.00	CPM	NO	
	03/07/2016-03/20/2016 - Banner	PC16314238	300x250	03/07/2016	03/20/2016	88,238	\$0.00	\$0.00	CPM	NO	
Mobile Audio :30 with Standard Banner 300x250	03/28/2016-04/10/2016 - Audio	PC16314232	n/a	03/28/2016	04/10/2016	88,238	\$17.00	\$1,500.01	CPM	YES	18-49; BERNALILLO, NM COUNTY
	03/28/2016-04/10/2016 - Title	PC16314233	500x500	03/28/2016	04/10/2016	88,238	\$0.00	\$0.00	CPM	NO	
	03/28/2016-04/10/2016 - Banner	PC16314234	300x250	03/28/2016	04/10/2016	88,238	\$0.00	\$0.00	CPM	NO	
Mobile Display with Standard Banner 300x250	03/07/2016-03/20/2016 - Banner	PC16314302	300x250	03/07/2016	03/20/2016	142,857	\$7.00	\$1,000.00	CPM	YES	18-49; BERNALILLO, NM COUNTY
Mobile Display with Standard Banner 300x250	03/28/2016-04/10/2016 - Banner	PC16314300	300x250	03/28/2016	04/10/2016	142,857	\$7.00	\$1,000.00	CPM	YES	18-49; BERNALILLO, NM COUNTY
<b>Total</b>						<b>815,130</b>	<b>\$6.13</b>	<b>\$5,000.02</b>			

**Terms and Conditions.** This Insertion Order ("IO") is governed by the following terms in descending order of precedence: (a) any Master Services Agreement (MSA) between Media Company and Advertiser or Agency; (b) the terms in this IO including any addendum; and (c) version 3.0 of the IAB/AAA Standard Terms and Conditions (collectively, the "Terms"). The Terms are governed by the laws of the State of California. The parties irrevocably consent to venue and personal jurisdiction of the federal and state courts located in Oakland, California. Pandora may be referred to as either "Pandora" or "Media Company".

**Direct Relationship with Advertiser.** Notwithstanding any other term to the contrary, if Advertiser signs this IO without agency representation, the applicable terms and conditions related to Agency obligations under the Terms shall apply directly to the Advertiser.

## **ABC-Z Project**

### **30-Second Radio Script for Production for Pandora**

It's time to help shape the future of Albuquerque.

The City's ABC TO Z PROJECT wants to hear your ideas to help modify existing zoning codes so we can meet the needs of our growing city.

Do you want more retail and restaurants near your home?

More transportation options?

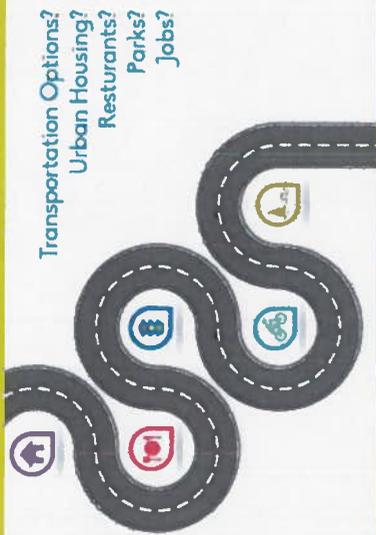
How about more access to open space and parks?

Or what about more jobs on the west side?

**TOGETHER WE CAN MAKE OUR CITY BETTER. BUT WE NEED TO HEAR FROM YOU!**

Learn more and share your ideas at [ABC-DASH-ZONE-DOT-COM](http://ABC-DASH-ZONE-DOT-COM).

I Want More (Fill In The Blank) In ABQ.



[Click Here To Tell Us](#)

Pandora Tile Ad – 2016

I Want More (Full In The Blend) In ABQ.



IMPROVING PLACE FROM PLANNING TO ZONING

[Click Here To Tell Us](#)



*Pandora Banner Ad - 2016*

## Perez, Melissa X.

---

**From:** Chris Gray <cgray@pandora.com>  
**Sent:** Tuesday, April 12, 2016 4:24 PM  
**To:** Perez, Melissa X.  
**Subject:** Pandora Delivery Report  
**Attachments:** City of ABQ ABC-Z Campaign March-April\_04-11-2016.xlsx

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Hi Melissa,

Attached is the delivery report for your campaign. Below are some highlights:

- 3,240 total clicks on your ad
  - 1,254 clicks from Mobile Audio
  - 1,986 clicks from Mobile Display
- 0.71% Mobile Audio Click-Through-Rate (CTR) exceeds our Mobile Audio CTR benchmark of 0.69% targeting Adults 18-49
- The impression goal was 815,130 and we delivered 815,326 during the campaign
  - 100.02% Over-Delivery

Based on the performance, it appears that the ad and messaging resonated with our listeners based on our benchmarks. Of course, Clicks and the CTR are only part of the story. It would be great if you could provide any feedback on your end. I'd be more than happy to setup a call one day this week to discuss these results in more detail. Just let me know what you'd prefer. Thanks and have a great rest of the day!

Chris Gray  
Account Executive | Pandora Media  
O: 510-844-0829 E: [cgray@pandora.com](mailto:cgray@pandora.com)  
2101 Webster Street, Suite 1650 | Oakland, CA 94612

**PANDORA**



Advertiser: City of Albuquerque  
 Campaign Name: City of ABQ\_ABC-Z Campaign\_March-April  
 Report Dates: 3/7/2016 - 04/10/2016  
 Report Generated: 4/11/2016

Campaign Overview

Pandora Data

Placement	Flight Start Date	Flight End Date	Impression Goal	Impressions	Clicks	CTR	% Delivered
<i>Mobile Audio :30 with Standard Banner 300x250 - Audio</i>	3/7/2016	3/20/2016	88,236	88,268	630	0.71%	100.04%
<i>Mobile Audio :30 with Standard Banner 300x250 - Tile</i>	3/7/2016	3/20/2016	88,236	88,268			100.04%
<i>Mobile Audio :30 with Standard Banner 300x250 - Banner</i>	3/7/2016	3/20/2016	88,236	88,268			100.04%
<i>Mobile Audio :30 with Standard Banner 300x250 - Audio</i>	3/28/2016	4/10/2016	88,236	88,248	624	0.71%	100.01%
<i>Mobile Audio :30 with Standard Banner 300x250 - Tile</i>	3/28/2016	4/10/2016	88,236	88,248			100.01%
<i>Mobile Audio :30 with Standard Banner 300x250 - Banner</i>	3/28/2016	4/10/2016	88,236	88,248			100.01%
<i>Mobile Display with Standard Banner 300x250 - Banner</i>	3/7/2016	3/20/2016	142,857	142,895	1,039	0.73%	100.03%
<i>Mobile Display with Standard Banner 300x250 - Banner</i>	3/28/2016	4/10/2016	142,857	142,883	947	0.66%	100.02%
<b>Total</b>			<b>815,130</b>	<b>815,326</b>	<b>3,240</b>	<b>N/A</b>	<b>100.02%</b>

## **Paid Advertising: April 2017 IDO Events**

*Scheduled to run in 3/30/17 issues for the  
Weekly Alibi and Albuquerque Journal*

# ABQ's Future Is Calling...

The Planning  
Commission  
Needs To Hear  
From You!



Join the Environmental Planning Commission as they consider the proposed Integrated Development Ordinance to replace the City's outdated 1970s zoning code.

Your opinion counts ... don't miss this once-in-a-generation chance to take an active role in updating zoning regulations to keep our community **Albuquerque – only better!**

**April 6**  
**April 10**

**1 to 8 p.m.**

*Proposed drafts, zoning maps, comment deadlines & hearing details at [abc-zone.com](http://abc-zone.com)*



# ABQ's Future Is Calling...

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**Albuquerque – only better!**

**April 6**  
**April 10**

**1 to 8 p.m.**

*Proposed drafts, zoning maps, comment deadlines & hearing details at: [abc-zone.com](http://abc-zone.com)*



**Paid Advertising: February 2017 IDO Events**

**Albuquerque Journal Digital Ads Created and Run Weeks of 1/15/17 and 1/22/17**



**300 x 250 size**



**320 x 50 size**



**728 x 90 size**



**970 x 90 size**

ABQ Journal Digital Ads – Run Week of Jan. 15 – Screen Captures taken Jan. 17, 2017

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**HunterDouglas** ENERGY SMART STYLE Choose Hunter Douglas shades today. Save energy year-round. \$100 REBATE\* on qualifying purchases of Hunter Douglas window fashions. NOW THROUGH 4/10/17 LEARN MORE All About Blinds & Shutters 7200 Montgomery Blvd NE Ste G6 Albuquerque, NM HunterDouglas Gallery

**RIO RANCHO PUBLIC SCHOOLS** Igniting Student Potential Board OKs bill adjusting teacher evals Controversial attendance portion would be largely eliminated if bill passes Read More >

- > With new business complex, Santa Ana looks to diversify
- > Now is not the time to consider pruning those roses
- > RRRS board backs bill to end teacher sick leave penalty
- > Lean times call for judicious spending

Read All Rio Rancho >

**statewide** Santa Fe Public Schools increased its graduation rate by about four percentage points to 71... Read More >

- > Budget vote cast shadow over 60-day legislative session
- > New Mexico legislation would spare bears that attack humans
- > Pedestrian fatally struck by car near Santa Fe is identified

Read All Journal North >

**MEXICO** Kids Count report is a mixed bag for New Mexico New Mexico graduation rate hits record high

**ABQ's Future Is Calling... Are you ready to answer?** Don't miss this chance to take part in updating zoning regulations to keep our community Albuquerque-only better! Click Here To Learn More

**HunterDouglas** PowerView\* Motorization It moves your shades, so you don't have to. COMPATIBLE WITH THESE AND MORE: Intel ITTT logitech All About Blinds & Shutters 7200 Montgomery Blvd NE Ste G6 Albuquerque, NM HunterDouglas Gallery 432239

**Entertainment** Duo covers the songs of Tin Pan Alley For more than 50 years starting in 1880 there was a street in... Read More >

- > Isleta offers chance to win a year's pay
- > Documentary looks into alleged GOP dirty tricks
- > Turbid North draws from various genres
- > PBS 'Masterpiece' series 'Victoria' follows life of monarch

Read All Entertainment >

**Art, features & specials** Native American printmakers layer past with present The horse appears downcast, slightly bowed, a flock of owls staring above it. The anima... Read More >

- > LewAllen gallery exhibits original prints by Picasso, Munch
- > Retiree enjoys helping people with their two-wheel rides
- > The backcountry beckons the adventurous
- > Authors confront longstanding myths about Native Americans

Read All Art, features & specials >

**Opinion** Editorial: NM medical boards in need of higher standards Unethical practices revealed in two

**Blogs & Upfront** Sisters will march in cities across country Jan. 21 More than 2,700 have registered to march in ABQ, 1,300 in Santa Fe as

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**ABQ's Future Is Calling ... Are you ready to answer?** Click To Learn More

**Albuquerque News**

**Federal report flunks 2 NM career schools** January 11, 2017 at 12:05 am Programs at 2 other for-profit institutions receive warnings

**Weekend rain, snow break records** January 17, 2017 at 12:05 am

**Martin Luther King Jr. Day in New Mexico** January 17, 2017 at 12:02 am

**Traffic headaches expected as UNM students return from break** January 16, 2017 at 12:05 am Ongoing construction has reduced available areas even further

**Martin Luther King Jr. celebrated across region** January 16, 2017 at 12:05 am Events scheduled today in ABQ, Rio Rancho and Santa Fe

**No-bond amendment applied to 2 teens** January 18, 2017 at 12:05 am

**Frozen in time: A look at ill-fated** UNM takes it on the chin again, disputes 'blatantly false' national MLK's legacy: 23 local high school students each win \$1,000

**Renewal by Andersen** WINDOW REPLACEMENT FROM A COMPANY YOU CAN TRUST Click here for more information

**Today's eJournal** Read the eJournal Get the App iPhone/iPad/iPod Android Windows



China's economic fluctuations an Asian déjà vu  
January 13, 2017 at 11:04 pm



Cash problems trip up unprepared small firms  
January 13, 2017 at 11:04 pm

### Without a cohesive plan, true tax reform a mirage

January 16, 2017 at 12:02 am

Tax reform always creates winners and losers.

### Travel demands present promotion conundrum

January 16, 2017 at 12:02 am

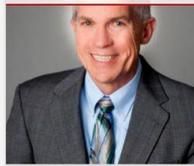
Put together a plan to do some of the contact by video conferencing.



Retiree gives a new career a spin  
January 15, 2017 at 11:04 pm

### Anderson names '17 Hall of Famers

January 15, 2017 at 11:04 pm



More

- > City of ABQ Business Registration
- > City of ABQ Economic Development Dept.
- > Legal Notices
- > Restaurant Inspection Results
- > Small Business Administration of ABQ
- > Success

#### Featured Jobs

**Reliable Sales People Needed!**  
STEPHENS, TRISH  
Santa Fe, NM

**Community Health Worker**  
PRESBYTERIAN MEDICAL SERVICES  
Santa Fe, NM

**Director Of Nursing**  
SOUTH VALLEY CARE CENTER  
Albuquerque, NM

Don't miss this chance to take part in updating zoning regulations to keep our community Albuquerque - only better!

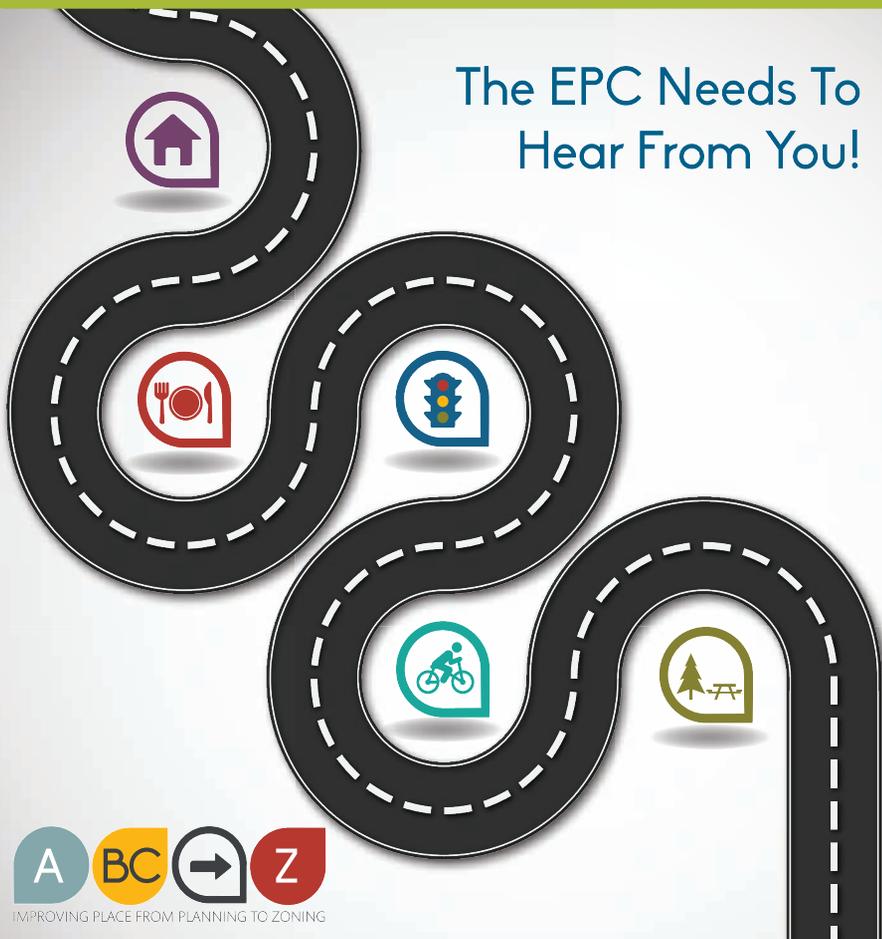
Click Here To Learn More

#### Trending Topics

- ▶ Fish on a treadmill and other government waste, according to Sen. Jeff Flake
- ▶ Land of emojis: New company rolls out icons with NM themes
- ▶ Sheriff: Hunting party members fired on each other

# ABQ's Future Is Calling...

The EPC Needs To Hear From You!



Join the Environmental Planning Commission as they consider the proposed Integrated Development Ordinance to replace the City's outdated 1970s zoning code.

**February 2**  
**February 16**

**1 p.m.**

Your opinion counts ... don't miss this once-in-a-generation chance to take an active role in updating zoning regulations to keep our community **Albuquerque – only better!**

Proposed drafts, zoning maps, comment deadlines & hearing details at: [abc-zone.com](http://abc-zone.com)



# ODDS AND ENDS

## WEIRD NEWS

### Dateline: Germany

Police in Düsseldorf say a man was removed from a high-speed ICE train after he was spotted in the bathroom using a kitchen knife to perform an “intimate shave.” Spiegel Online reported that a female train conductor found the man naked “as God had created him.” Police intervened at Düsseldorf’s main train station where they entered the bathroom and found the man “stark naked” shaving his pubic hair with the knife. A police spokesperson told German reporters that the man was “quite indignant, felt disturbed and reluctantly got dressed.” Although shaving in train restrooms isn’t technically illegal, the man did not have a ticket and was removed from the train. The man reportedly told officers he elected to groom himself on the moving train because he wasn’t welcome at home.

### Dateline: England

A man wanted by police allegedly taunted local law enforcement by posting a series of Facebook posts depicting himself dressed as the elusive main character from *Where’s Waldo?* According to BBC News, officers in Leyburn, North Yorkshire, went looking for 30-year-old JJ McMenamin after he failed to appear in Northallerton Magistrates Court on Dec. 19 on charges of driving while disqualified and driving without insurance. Officers said they engaged in “extensive police searches over the weekend” and even resorted to a helicopter and sniffer dogs trying to find him. McMenamin responded by posting a series of pictures and videos online of the children’s book character Waldo—known in England as Wally. McMenamin eventually posted a Facebook Live video of himself, dressed in Waldo’s famous red-and-white striped shirt and cap, getting a ride to the Harrogate police station. Another video showed McMenamin waiting outside the station for police to come find him. A police spokesperson responded to the comic chain of events, saying simply, “A 30-year-old man from Middleham has been arrested after he handed himself in to officers at Harrogate police station.”

### Dateline: Switzerland

The residents of a small Swiss village have rejected the passport application of a Dutch vegan because they feel she is “too annoying.” Nancy Holten, 42, moved to Switzerland from the Netherlands when

she was 8 years old and now has children who are Swiss nationals. Recently, Holten applied for a Swiss passport. Unfortunately for her, residents of Gipf-Oberfrick in the canton of Aargau rejected her application. Ms. Holten, a vegan and outspoken animal rights activist, has campaigned against the use of cowbells in the village. “The bells, which the cows have to wear when they walk to and from the pasture, are especially heavy,” Holten told *The Local* news network. Tanja Suter, the president of the local Swiss People’s Party, called Ms. Holten a “big mouth” and said residents don’t want to grant her citizenship “if she annoys us and doesn’t respect our traditions.” Holten, who describes herself as a freelance journalist, model and drama student, has campaigned against a number of other local traditions including hunting, pig races and noisy church bells. “I think I spoke my mind too often, and I say it out too loud,” she told the media. Holten was previously rejected for citizenship in 2015 when locals voted to block her application. Local residents in Switzerland often have a say in citizenship applications, which are decided by the cantons and towns where the applicants live rather than the federal government. The case has now been transferred to the cantonal government in Aargau, which could overrule the decision and grant Holten a passport.

### Dateline: Maryland

Police in the unincorporated Baltimore suburb of Dundalk arrested a man after he opened fire on his wife for taking a bite out of his grilled cheese sandwich. Daniel Brian Blackwell, 55, has been charged with first- and second-degree attempted murder, first- and second-degree assault, reckless endangerment and various firearms violations. According to the Baltimore County Police and Fire Department website, the incident began around 4:30pm on Jan. 8, when the suspect’s wife says she was in the kitchen cooking dinner and her husband shot at her through the basement floor. The bullet was allegedly in response to a bite the wife took out of her husband’s grilled cheese sandwich. The wife told officers she went into the basement to check on her husband and found him surrounded by guns and ammunition. She went back upstairs. Soon after, three more bullets came up through the kitchen floor where Mrs. Blackwell was standing. She and three teenagers fled the house and met waiting police officers outside. Tactical, K-9 and Hostage Negotiation teams responded and engaged in a three-hour standoff with Blackwell. He was eventually subdued using non-lethal force and taken into custody. Inside the home, police confiscated three handguns, four shotguns and eight rifles. Blackwell is not legally allowed to own guns because of prior assault convictions. ☹

Compiled by Devin D. O’Leary. Email your weird news to [devin@alibi.com](mailto:devin@alibi.com).

## RED MEAT

doddering docent of the dreary

from the secret files of  
**Max Cannon**



**Paid Advertising: August 2016 IDO Events**

**Perez, Melissa X.**

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**From:** Candace Beeke, Publisher <reply@mail-1.bizjournals.com>  
**Sent:** Tuesday, August 23, 2016 8:16 AM  
**To:** Perez, Melissa X.  
**Subject:** Morning Edition: Industrial-strength rent increase; 'No chip' card mystery solved

### 4 Ways to Avoid Running Out of Money During Retirement

If you have a \$500,000 portfolio, download the guide by *Forbes* columnist Ken Fisher's firm. Even if you have something else in place, this must-read guide includes research and analysis you can use right now. Don't miss it!

[Click Here to Download Your Guide!](#)

FISHER INVESTMENTS\*

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## MORNING EDITION

August 23, 2016



### Rents rising for city's industrial space

COMMERCIAL REAL ESTATE



### 5 things you need to know today, and now you can request an Uber in Spanish



### Here's why you keep seeing those 'no chip' signs at local stores

BANKING & FINANCIAL SERVICES



### NM pharma firm named a top university company

HEALTH CARE



## **TRENDING: Laguna Development strikes deal to buy out-of-state casino**

**I Want Input On (Fill In Blank) In ABQ.**

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**Click To Tell Us**

AdChallenger

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## **BUSINESS PULSE**



What question would you most like to see our reporting answer?

[See All Business Pulse](#)

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## **MORE STORIES**

**REGISTER: For Thursday's NM Cybersecurity Summit**

**VOTE NOW: Will you use Uber or Lyft in Albuquerque?**

**FROM THE WEEKLY EDITION: Downtown gains momentum with two big tenants**

**The best advice I NEVER got when I graduated from college**

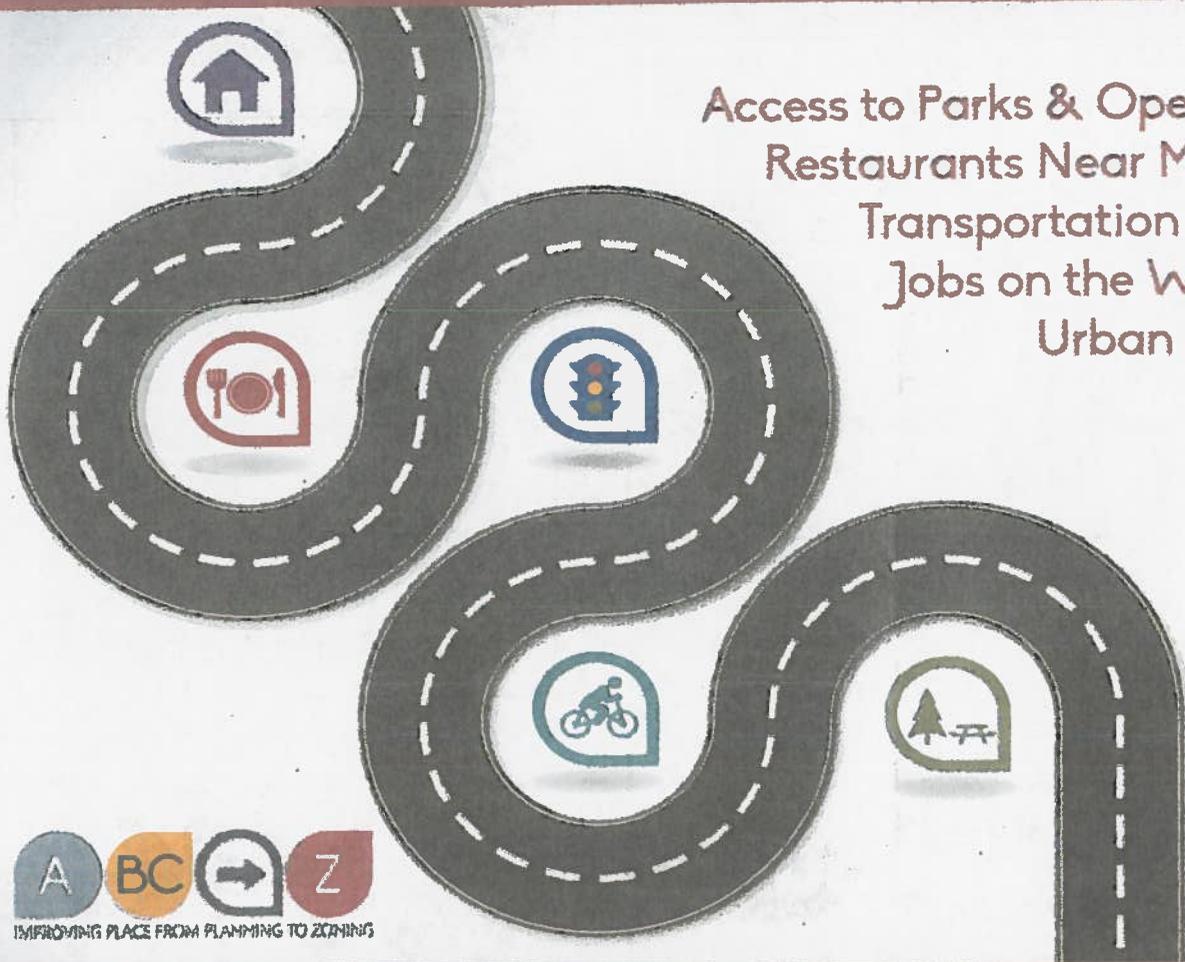
**More news from Albuquerque Business First**

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## **HOME OF THE DAY**

[Sponsor Listing](#)

# I Want More (Fill In Blank) In ABQ.



Access to Parks & Open Space?  
Restaurants Near My Home?  
Transportation Options?  
Jobs on the West Side?  
Urban Housing?

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Meeting locations across the city. Visit [abc-zone.com](http://abc-zone.com) or [cabq.gov/planning](http://cabq.gov/planning) to find meeting times and details.

Afternoon and Evening Meetings

August 29 & 30



Account: Melissa Perez
Campaign: Post: "The third portion of the Integrated Development..."
Search
Filters
Last 30 days



Ad Sets in this Campaign + Create Ad Set

Columns: Performance Breakdown Export

Ad Set Name	Delivery	Results	Reach	Cost	Budget	Amount Spent	Schedule
<input type="checkbox"/> <input checked="" type="checkbox"/> Post: "The third portion of the Integrated Development..." Post: "The third portion of the Integrated Development..."	Recently Completed	1,844 Post Engagements	53,119	\$0.33 Per Post Engagement	\$600.00 Lifetime	\$600.00	Aug 18, 2016 – Aug 28, 2016 10 days
▶ Results from 1 Ad Set		1,844 Post Engagements	53,119 People	\$0.33 Per Post Engagement		\$600.00 Total Spent	

Account: Melissa Perez
Campaign: Post: "The third portion of the Integrated Development..."
Search
Filters
Last 30 days

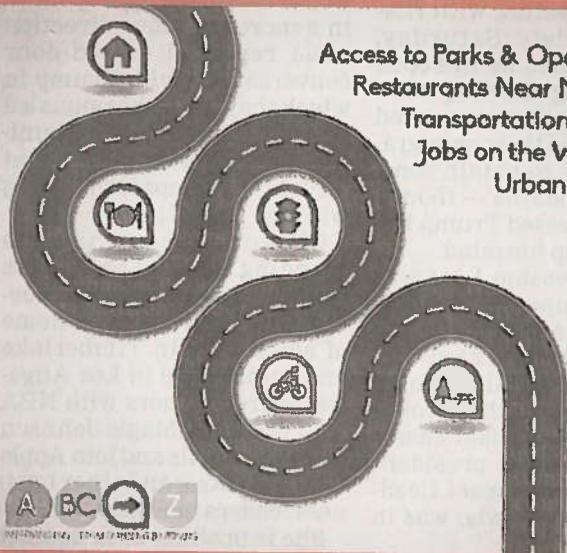


Ad Sets in this Campaign + Create Ad Set

Columns: Performance Breakdown Export

Ad Set Name	Delivery	Results	Reach	Cost	Budget	Amount Spent	Schedule
<input type="checkbox"/> <input checked="" type="checkbox"/> Post: "The third portion of the Integrated Development..." Post: "The third portion of the Integrated Development..."	Recently Completed	1,844 Post Engagements	53,119	\$0.33 Per Post Engagement	\$600.00 Lifetime	\$600.00	Aug 18, 2016 – Aug 28, 2016 10 days
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Afternoon and Evening Meetings

August 29 & 30



## HEALTH INSURANCE.

# WOULD YOU RATHER:

- COMPLAIN
  - MAKE IT BETTER
- (PICK ONE)

**YOUR VOICE MATTERS**

### THE STATE OF NEW MEXICO WANTS TO HEAR FROM YOU.

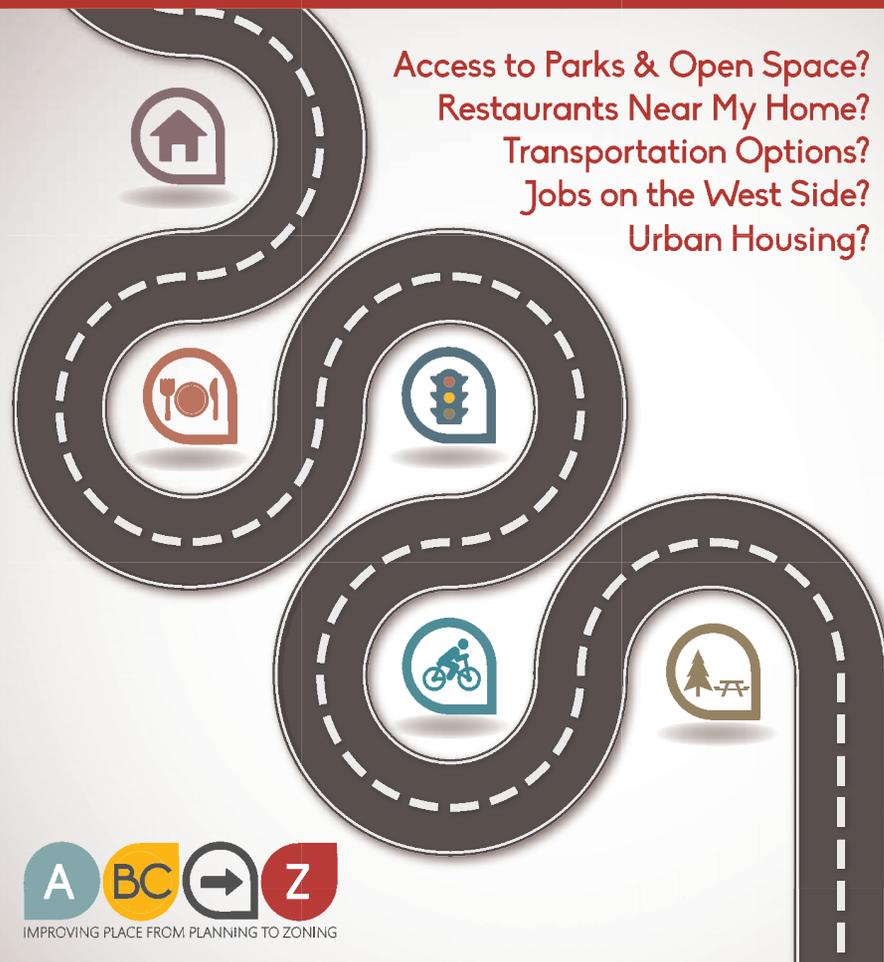
Is your health insurance through beWellnm or healthcare.gov? If so, then your opinion can make a difference in the future cost and benefits of health insurance plans submitted to the State of New Mexico for approval. Review 2017 health plans and comment on costs, benefits and preferences. Go to [www.osi.state.nm.us/hirr.aspx](http://www.osi.state.nm.us/hirr.aspx) and voice your opinion today.

New Mexico Office of  
Superintendent of Insurance



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**A B C Z**  
IMPROVING PLACE FROM PLANNING TO ZONING

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### Afternoon and Evening Meetings

### Aug. 29 & 30

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## Vibrance

**Art Gallery, Organic Vegetarian Cuisine, Live Music**

Open for lunch and dinner, Friday and Saturday 11 am - 9 pm,  
Sunday brunch buffet 10 am - 3 pm

4500 Silver Ave. SE  
On the corner of Silver and Jefferson

639-3401



**4TH ANNUAL TRUMAN E. WHITE MEMORIAL CAR AND MOTORCYCLE SHOW** See the most impressive cars, trucks and motorcycles in the Southwest as well as live music and Dave Campos Bonneville. A raffle for a corvette to benefit the charity Ten-82 and the Intrepid Fallen Heroes Fund. American Legion Post 49 (11005 Central NE). Sunday, Aug. 21, 11am-4pm. 228-6811. [alibi.com/v/4991](http://alibi.com/v/4991).

### WELLNESS/FITNESS

**CERVESANA** An all-levels yoga class. Nexus Silver Taproom (2641 Coors NW, Ste D). \$5. 7-11pm. 242-4100. [alibi.com/v/48fc](http://alibi.com/v/48fc).

**DANCE AND WELLNESS STUDIO GRAND OPENING** Performances, raffle prizes and special discounts for a new local dance, yoga, therapeutic movement and massage therapy venue. In Motion @ 222 (222 Truman NE). 5:30-8:30pm. 265-5495. [alibi.com/v/47sc](http://alibi.com/v/47sc).

**THE DIRTY DASH** A mud run obstacle course with more mud and less torture than the races of yore. Wildlife West (87 North Frontage Rd, Edgewood). \$20-\$70. 9am-1pm. [alibi.com/v/48cr](http://alibi.com/v/48cr).

**LA BLAST WORKOUT** A partner-free dance fitness program based on all of the dances you see on *Dancing with the Stars*. CSP Dance Studios (6001 San Mateo NE). 9-10am. 883-9521. [alibi.com/v/498g](http://alibi.com/v/498g).

**PINTS AND PLANKS** Yoga followed by a discounted pint. Marble Brewery (111 Marble NW). Donations encouraged. 11am-noon. 243-2739. [alibi.com/v/49k7](http://alibi.com/v/49k7).

**YOGA FOR A GIRL** Adult and kids yoga sessions with six different instructors, food trucks, vendors and giveaways. Proceeds go to Casa Aliento, a safe house for survivors of human trafficking in Mexico. Hyder Park (700 Richmond SE). \$5-\$30. 7am-2pm. 768-5300. [alibi.com/v/48sh](http://alibi.com/v/48sh).

### SUNDAY AUG 21

**4TH ANNUAL TRUMAN E. WHITE MEMORIAL CAR AND MOTORCYCLE SHOW** See the most impressive cars, trucks and motorcycles in the Southwest as well as live music and Dave Campos Bonneville. A raffle for a corvette to benefit the charity Ten-82 and the Intrepid Fallen Heroes Fund. American Legion Post 49 (11005 Central NE). 11am-4pm. 228-6811. [alibi.com/v/4991](http://alibi.com/v/4991).

### KIDS

**INFANT AND TODDLER FUN DAY** Families participate in giveaways, playtime for kids, a style lounge, yoga, shopping and food. Koinonia Coffee House (10405 Comanche NE). \$0-\$20. 1-5pm. (310) 773-7944. [alibi.com/v/46k3](http://alibi.com/v/46k3).

**MEDITATION FOR KIDS** Kids learn how to build a space of inner strength and confidence by developing their good qualities. Kadampa Meditation Center New Mexico (142 Monroe NE). \$0-\$3. 10-11:30am. 292-5293. [alibi.com/v/47hz](http://alibi.com/v/47hz).

### LEARN

**DISCOVER YOUR ESSENCE: AN INTRODUCTION TO THE ACADEMY OF EUROPEAN ARTS AND CULTURE** Begin to sustain personal growth and achieve goals in an introductory meeting about the system of philosophy based on "48 laws." Source (1111 Carlisle SE). 1:30-3pm. (866) 312-7922. [alibi.com/v/495n](http://alibi.com/v/495n).

**THE PLANTS OF THE RIO GRANDE: FOOD, MEDICINE AND COMPANY** A discussion and instruction of Curanderismo, also known as native healers, led by Maria Veronica Iglesias Ramos, MA. Open Space Visitor Center (6500 Coors NW). 9-11am. 452-5222. [alibi.com/v/42k1](http://alibi.com/v/42k1).

### SPORTS/OUTDOOR

**2016 NEW MEXICO STATE FLAG FOOTBALL TOURNAMENT** Flag football tournament for New Mexico residents. Registration is by team and all participants receive a 2016 NM Games t-shirt. Milne Stadium (1200 Hazeldine SE). \$180. 8am. 307-4924. [alibi.com/v/48u9](http://alibi.com/v/48u9).

### WELLNESS/FITNESS

**OPEN PUBLIC MEDITATION SITTING** Periods of sitting meditation interspersed with periods of walking meditation. The center supplies the cushions, timekeeper and chairs. Albuquerque Shambhala Center (1102 Mountain NW). 10am-noon. 717-2486. [alibi.com/v/3uo5](http://alibi.com/v/3uo5).

**POSES AND PINTS** Yoga followed by a discounted pint. Marble Brewery Westside Tap Room (5740 Night Whisper NW). \$5. 10:45-11:45am. 508-4368. [alibi.com/v/49kf](http://alibi.com/v/49kf).

**TAOIST QIGONG CLASS** A class on the basic alignments to increase qi through the body. Open Space Visitor Center (6500 Coors NW). Donations encouraged. 3:30-4:30pm. 897-8831. [alibi.com/v/4845](http://alibi.com/v/4845).

**WORLD PEACE MEDITATION** Learn how to bring more peace and happiness into the world by learning to cherish others, overcome anger and deal with stress through meditation. Kadampa Meditation Center New Mexico (142 Monroe NE). \$10. 10am-11:30pm. 292-5293. [alibi.com/v/47i3](http://alibi.com/v/47i3).

### MONDAY AUG 22

#### LEARN

**DIY LAP DANCING** Learn the hands-on skills, practice and techniques and simple, safe chair bondage in a playful, encouraging environment. For all genders and body types. Self Serve (3904 Central SE). \$20. 7:30-9pm. 265-5815. [alibi.com/v/473o](http://alibi.com/v/473o).

### SPORTS/OUTDOOR

**LEARN HOW TO PLAY ROLLER DERBY** Bring gear or show up early to borrow some. All skill levels are welcome, people are on hand to teach you how to skate. Heights Community Center (823 Buena Vista SE). 7-9pm. [alibi.com/v/3v76](http://alibi.com/v/3v76).

### WELLNESS/FITNESS

**FREE FIBROMYALGIA MOVEMENT CLASS** 30 minutes of gentle movements tailored to give tools to relieve chronic pain. Afterwards enjoy tea and learn more about the eight types of fibromyalgia and strategies for each. Khoo Wellness (8338 Comanche NE). 1-2pm. 393-5556. [alibi.com/v/44sp](http://alibi.com/v/44sp).

### TUESDAY AUG 23

#### LEARN

**HERBALISM SERIES 2** Learn how to identify and properly apply herbs for a variety of conditions. Registration required, no prior classes required. Source (1111 Carlisle SE). \$185. 6-8pm. [alibi.com/v/3z93](http://alibi.com/v/3z93).

### SPORTS/OUTDOOR

**BOSQUE MOONLIGHT HIKE** Discover the active night life of the bosque on a guided tour. Tingley Beach (1800 Tingley SW). \$10-\$15. 6:30pm. 248-8500. [alibi.com/v/492p](http://alibi.com/v/492p).

### WELLNESS/FITNESS

**SELF-EMPOWERMENT GROUP** Peer-run group focusing on addiction recovery. Small groups consist of recovery goals, triggers, relapse, relaxation and others. One-on-one peer support offered after each group. Albuquerque Center for Hope & Recovery (1120 Second Street NW, Second Floor). Noon-1pm. 321-3449. [alibi.com/v/3oxx](http://alibi.com/v/3oxx).

### WEDNESDAY AUG 24

#### LEARN

**MASTERING THE BJ: INTERACTIVE SKILLS** This class is for anyone who has a dick in their life and wants to show it some oral love. Sterilized dildos for practicing provided. Self Serve (3904 Central SE). \$20. 7:30pm. 265-5815. [alibi.com/v/473p](http://alibi.com/v/473p).

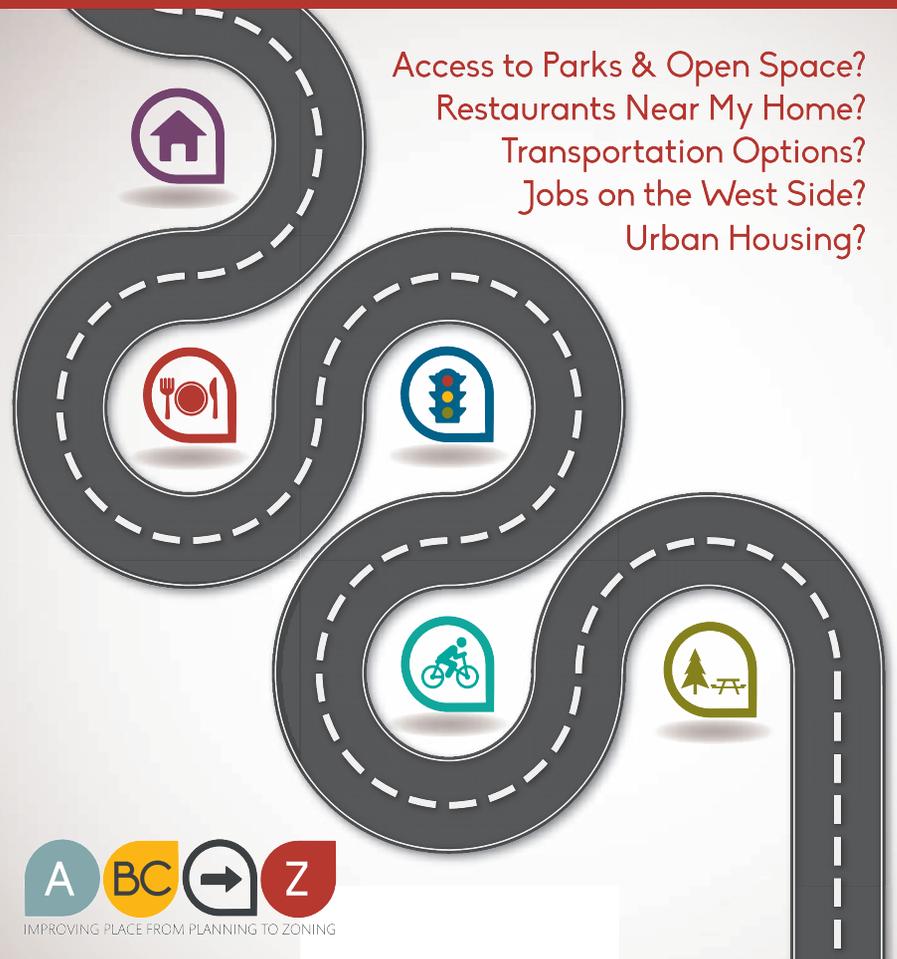
**STRAIGHTEN UP** A presentation on the importance of posture with Dr. David Bixel and Dr. Charles Lenz. RSVP recommended. OsteoStrong (9577 Osuna NE). 6-7pm. 294-8227. [alibi.com/v/49dq](http://alibi.com/v/49dq).

### WELLNESS/FITNESS

**FANNING THE SPARKLE WITHIN: KEYS TO ENHANCING YOUR SELF-ESTEEM** Learn techniques and engage in exercises designed to enhance self-esteem. Greater Albuquerque Habitat for Humanity ReStore (4900 Menaul NE). 10-11am. 359-2427. [alibi.com/v/4995](http://alibi.com/v/4995).

**OPEN PUBLIC MEDITATION SITTING** 6-7pm. See 8/21 listing.

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**Aug. 29 & 30**

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**Paid Advertising: May 2016 IDO Meetings**

**Perez, Melissa X.**

**From:** Candace Beeke, Publisher <reply@mail-1.bizjournals.com>  
**Sent:** Tuesday, May 03, 2016 8:36 AM  
**To:** Perez, Melissa X.  
**Subject:** Morning Edition: SF bank sells insurance business; NM tourism gets national spotlight

## ALBUQUERQUE BUSINESS FIRST

### Morning Edition

**MAY 3, 2016 - Business news essential to Albuquerque's leaders.**

#### COMPANIES IN TODAY'S MORNING EDITION

First National Bank of Santa Fe  
Hub International Limited  
First Santa Fe Insurance Services  
Intel  
Lautman Economic Architecture  
New Mexico Jobs Council  
UNM Bureau of Business And Economic Research  
American City Business Journals  
Independent Pilots Association  
United Parcel Service Inc.  
Transport Workers Union  
Southwest Airlines  
Workers Union Local  
Midway Airport



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AdChoices

#### [First National Bank of Santa Fe sells insurance practice to one of NM's biggest insurance brokers](#)

The bank said it wants to focus on its core banking businesses.

#### [5 things you need to know today, and NM's tourism story goes national](#)

New Mexico just got the opportunity to share its tourism story with up to 20 million households.

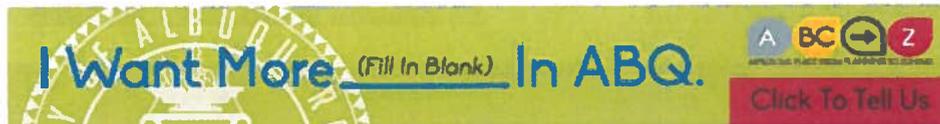
#### [A tale of two cities: ABQ and Sacramento mayors share what drives an innovative city](#)

Many cities are pushing forward this idea of Cities 3.0, which are hubs of innovation, entrepreneurship and technology.

#### [Albuquerque ad agency wins 10 health care advertising awards](#)

The agency won for its eye-catching billboards for Presbyterian.

[Read Morning Edition >>](#)



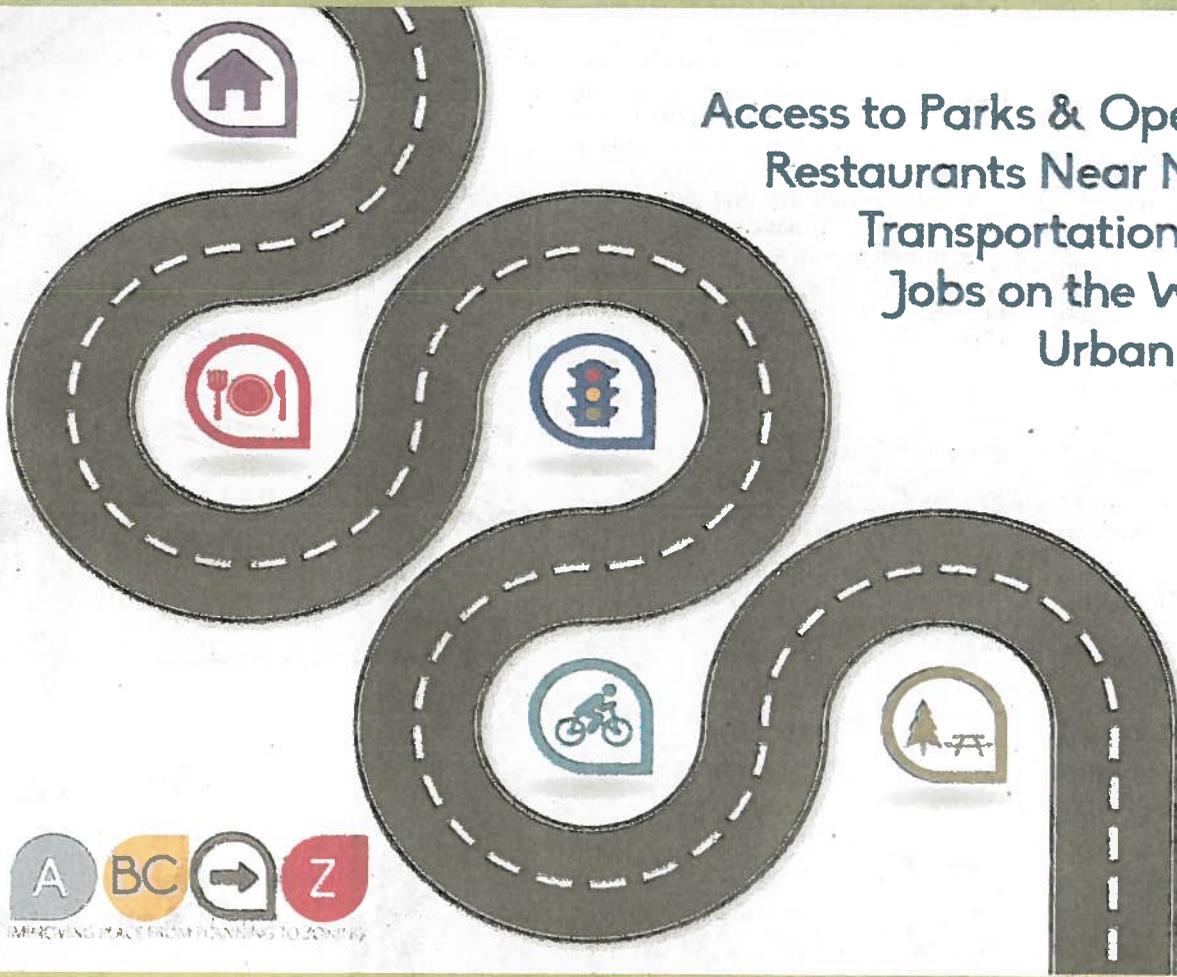
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AdChoices

#### [In case you missed it: The middle stage of growth for NM small businesses might be more important than you think](#)

[TRENDING: Viewpoint: ART boondoggle now faces legal](#)

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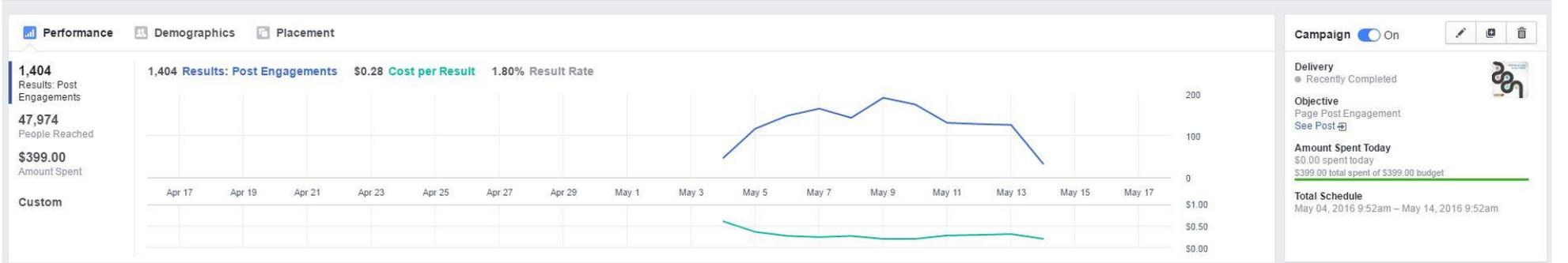
Meeting locations across the city. Visit [abc-zone.com](http://abc-zone.com) or [cabq.gov/planning](http://cabq.gov/planning) to find meeting times and details.

Afternoon & Evening Meetings

May 9, May 10,  
May 16 & May 17



Account: Melissa Perez > Campaign: Post: "The second portion of the newly c..."  
**Report: ABC-Z Project - May 2016** Search Filters Last 30 days



**Campaign**  On

**Delivery**  
 Recently Completed

**Objective**  
 Page Post Engagement  
 See Post

**Amount Spent Today**  
 \$0.00 spent today  
 \$399.00 total spent of \$399.00 budget

**Total Schedule**  
 May 04, 2016 9:52am – May 14, 2016 9:52am

Ad Sets in this Campaign + Create Ad Set Columns: Performance Breakdown Export

Ad Set Name	Delivery	Results	Reach	Cost	Budget	Amount Spent	Schedule
Post: "The second portion of the newly created..." Post: "The second portion of the newly created..."	Recently Completed	1,404 Post Engagements	47,974	\$0.28 Per Post Engagement	\$399.00 Lifetime	\$399.00	May 4, 2016 – May 14, 2016 10 days
<b>Results from 1 Ad Set</b>		<b>1,404</b> Post Engagements	<b>47,974</b> People	<b>\$0.28</b> Per Post Engagement		<b>\$399.00</b> Total Spent	

Account: Melissa Perez > Campaign: Post: "The second portion of the newly c..."  
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 Page Post Engagement  
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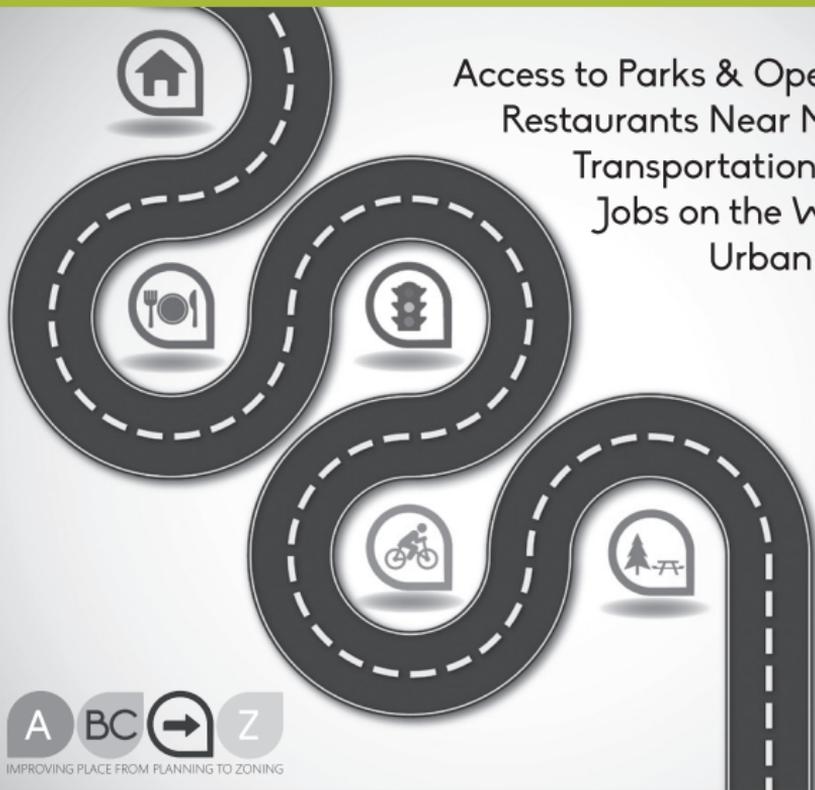
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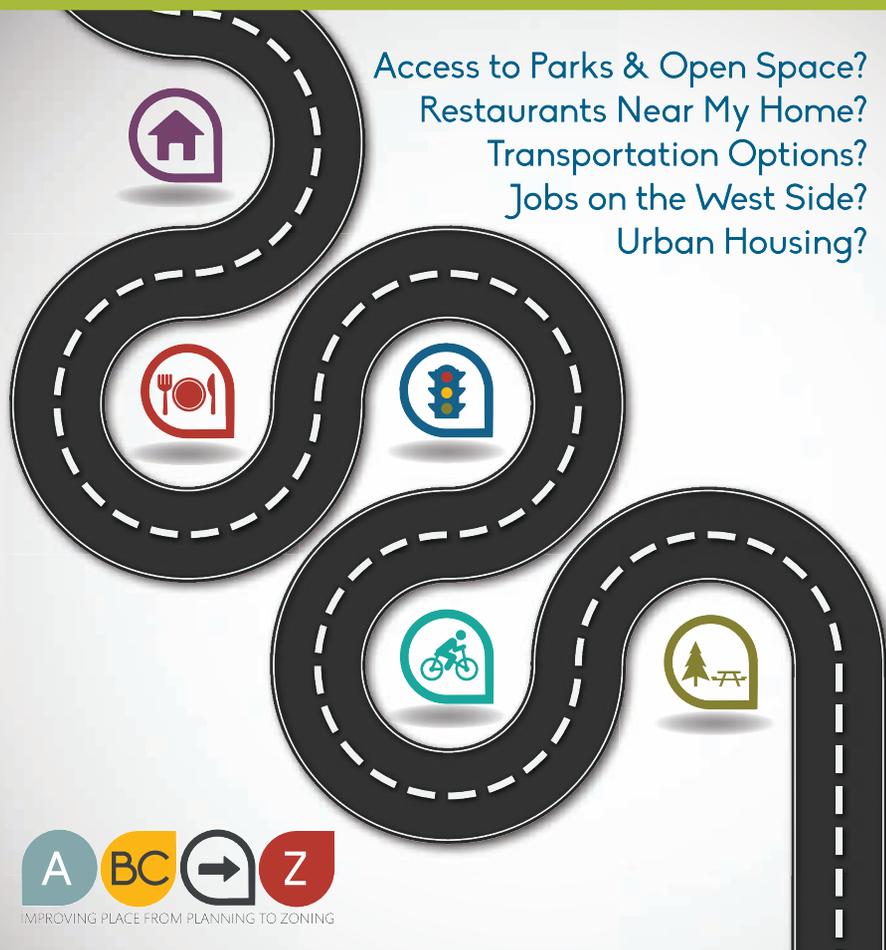
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Evening Meetings**

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May 16 & May 17**



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Afternoon &  
Evening Meetings  
May 9, May 10,  
May 16 & May 17



## Community Calendar

### THURSDAY MAY 5

**CINCO DE MAYO CREATIVE CANTINA** Music by Felix Y Los Gatos, food from Pink Ladies food truck and live painting by artist El Moises. Tractor Brewery Wells Park (1800 Fourth Street NW). 5-10pm. 243-6752. [alibi.com/e/187253](http://alibi.com/e/187253).

**LOBO TOASTMASTERS MEETINGS** Low-cost public speaking workshop in a friendly, no-pressure environment. UNM Student Union Building (SUB) Room 3041 (Bldg. 60). \$0-\$7. Noon-1pm. 277-8482. [alibi.com/e/178875](http://alibi.com/e/178875).

### KIDS

**MUSIC TOGETHER FAMILY CLASSES** Combine music with movement and play. Grownups learn with their children. Studio Sway (1100 San Mateo NE). \$130. 10:30-11:15am. 710-5096. [alibi.com/e/183917](http://alibi.com/e/183917).

### LEARN

**DIY LAP DANCING** Learn the hands-on skills, practice and techniques and simple, safe chair bondage in a playful, encouraging environment. For all genders and body types. Self Serve (3904 Central SE). \$20. 7:30-9pm. 265-5815. [alibi.com/e/183796](http://alibi.com/e/183796).

**REFRAMING RESOURCES: WATER IN THE CONTEMPORARY PUEBLO WORLD, PART II** Four-part discussion series curated by Pueblo scholar Daryl Lucero on the role of water in Pueblo life and Pueblo sovereignty. Indian Pueblo Cultural Center (2401 12th Street NW). 5:30-7pm. 843-7270. [alibi.com/e/176031](http://alibi.com/e/176031).

**SCIENCE ON TAP: ROUTE 66: RADIANCE, RUST AND REVIVAL ON THE MOTHER ROAD** Curator of History Deborah Slaney presents highlights from the upcoming Albuquerque Museum exhibit. Yanni's Mediterranean Grill (3109 Central NE). 5:30-6:30pm. 268-9250. [alibi.com/e/185904](http://alibi.com/e/185904).

### WELLNESS/FITNESS

**ALIGN UP'S CORE BREATHING-SPINE RESTORATION CLASS** Class merges gentle, helpful and hands-on work to soothe and progress your body with guidance on how to do breath-work. Orange Yoga (7528 Fourth Street NW). \$10-\$15 sliding scale. 5:30-6:30pm. 933-5211. [alibi.com/e/158751](http://alibi.com/e/158751).

**ALIGN UP'S STRESS BUSTERS DEEP FASCIA RELEASE CLASS** A super-relaxation circuit training helpful for recovery from long-term stress, PTSD and chronic pain. Orange Yoga (7528 Fourth Street NW). \$10-\$15 sliding scale. 6:45-8:30pm. (917) 535-9530. [alibi.com/e/158929](http://alibi.com/e/158929).

**CONTEMPORARY DANCE AND CHOREOGRAPHY CLASS** Work on full body awareness through stretching and strengthening exercises, as well as focusing on a combination of modern, jazz and lyrical dance styles. Maple Street Dance Studio (Alley Entrance) (3215 Central). \$13. 4-5:20pm. 699-9018. [alibi.com/e/178435](http://alibi.com/e/178435).

**INTRODUCTION TO BUDDHISM** Develop inner peace and make life meaningful through these insightful teachings. Kadampa Meditation Center New Mexico (142 Monroe NE). \$10. 7-8:30pm. 292-5293. [alibi.com/e/187325](http://alibi.com/e/187325).

**KUNDALINI YOGA** Seeking physical and mental relaxation and rejuvenation? Experience Kundalini Yoga, always at your own level. Wellspring Yoga (5500 San Mateo NE). \$10-\$16. 5:30-7pm. 881-2187. [alibi.com/e/176325](http://alibi.com/e/176325).

**WISE WOMEN BELLY DANCE** Learn the technique and basics to this ancient dance form. Manzano Mesa Multigenerational Center (501 Elizabeth SE). \$5-\$10. 6-7pm. 280-3638. [alibi.com/e/186762](http://alibi.com/e/186762).

**YOGA AND REIKI CLASS** Join Helen Cloots and Sharna Langlais for a 75 minute yoga and Reiki class. All levels welcome, no experience needed. Santa Fe Community Yoga (826 Camino de Monte Rey, Santa Fe). 2-3:15pm. (619) 952-7337. [alibi.com/e/186567](http://alibi.com/e/186567).

### FRIDAY MAY 6

**JOBSEEKERS WORKSHOP** Learn about job search strategies, on scholarship applications, job coaching and academic training. Santa Fe Community College (6401 Richards, Santa Fe). 10am-4pm. 428-1348. [alibi.com/e/186464](http://alibi.com/e/186464).

**POP-UP SHOPS** A weekend of shopping fun with locally-owned retailers. Cottonwood Mall (10000 Coors Boulevard Bypass NW). 10am-6pm. 897-6571. [alibi.com/e/186484](http://alibi.com/e/186484).

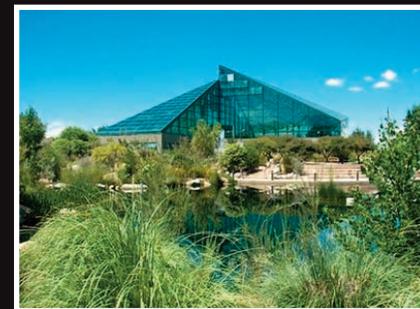
**SABAKU CON** An anime and Japanese pop-culture convention featuring competitive gaming, cosplay workshops and panels with celebrities like Cara Nicole, Britney Karbowski and Maile Flanagan. Marriott Pyramid (5151 San Francisco NE). \$25-\$250. 11am-6pm. 821-3333. [alibi.com/e/187714](http://alibi.com/e/187714). See Event Horizon.

**VOTER REGISTRATION** Register to vote or change party affiliation at event hosted by musician Buque One. SkyLight

(139 W. San Francisco, Santa Fe). 7pm. (505) 982-0775. [alibi.com/e/186245](http://alibi.com/e/186245).

### LEARN

**LEADERCAST 2016** Broadcast live from Atlanta to locations around the world, respected authors, entertainers, and political and business leaders speak about leadership. National Hispanic Cultural Center (1701 Fourth Street SW). \$85-\$130. 8am-4pm. 246-2261. [alibi.com/e/186236](http://alibi.com/e/186236).



**NATIONAL PUBLIC GARDENS DAY** Experts share information about Southwest plants. ABQ BioPark Botanic Garden (2601 Central NW). FREE with admission. 10am-2pm. 768-2000. [alibi.com/e/179013](http://alibi.com/e/179013).

### WELLNESS/FITNESS

**HEART OF BELLY DANCE CLASS** 50-minute class will give you muscle control and strength, endurance, flexibility, muscle isolation, grace, balance, coordination, musicality and joy. No experience needed. Studio Sway (1100 San Mateo NE). \$10. 3-4pm. 804-1198. [alibi.com/e/175020](http://alibi.com/e/175020).

**SHAMANIC DRUM CIRCLE: JOURNEY THROUGH TRANCE** A light ceremony followed by trance drumming, with Shamanic techniques and teachings offered. World Studio (6300 Magpie NE, Rio Rancho). \$5. 10:30am-12:30pm. 382-5275. [alibi.com/e/145062](http://alibi.com/e/145062).

**SPIRITUAL EXPERIENCES GROUP** In our fast-paced, chaotic world, are you looking for more inner peace and divine love? Chant HU, a once-secret name for God. All faiths and beliefs are welcome. Eckankar Center (2501 San Pedro NE). 6-6:30pm. 265-7388. [alibi.com/e/182783](http://alibi.com/e/182783).

### SATURDAY MAY 7

**ALBUQUERQUE TURKISH FESTIVAL** Sample Turkish-Mediterranean cuisine, cultural exhibits, folk dances, live music, arts and crafts and more. Raindrop Foundation (7901 Mountain NE). 11am-7pm. 859-3751. [alibi.com/e/184495](http://alibi.com/e/184495). See Event Horizon.

**BABES AND BULLIES SPRING DOG WASH** Dog wash event. Proceeds go to rescued breeds throughout New Mexico. Pet Food Gone Wild (2415 Southern SE, Rio Rancho). \$5-\$10. 10am-3pm. [alibi.com/e/186564](http://alibi.com/e/186564).

**CINCO DE MAYO FOLK ART AND MUSIC FESTIVAL** Featuring over 35 local artists, music by Alpha Blue and Mariachi Amor Eternal, and Wild Fiesta Apron Contest hosted by Cherie and Pamela Montoya. Farm & Table (8917 Fourth Street NW). 9am-4pm. 977-5290. [alibi.com/e/187106](http://alibi.com/e/187106). See Event Horizon.

**MOTHER'S DAY EXTRAVAGANZA CRAFT FAIR** Shop with local vendors for that unique gift for mom or grandmother. UNM Continuing Education Building (1634 University NE). 9am-4pm. 505/453-7406. [alibi.com/e/186932](http://alibi.com/e/186932).

**MOTHER'S DAY PAMPERING NIGHT** Relax with pampering, snacks and vendors. WOWZUH (409 Edmon NE). \$5. 5-9pm. 818-2259. [alibi.com/e/186561](http://alibi.com/e/186561).

**POP-UP SHOPS** 10am-6pm. See 5/6 listing.

**RABBIT ADOPTION EVENT** The New Mexico House Rabbit Society is adopting out rabbits seeking their forever homes. Free nail trims for those who bring their pet rabbits. Eastside Animal Shelter (8920 Lomas NE). 11am-3pm. [alibi.com/e/187712](http://alibi.com/e/187712). See Event Horizon.

**RECYCLING AND CLOTHES DONATION EVENT** Recycle your electronics and donate your gently used clothing. Santa Ana Star Casino (54 Jemez Dam, Bernalillo). 9am-1pm. 867-0000. [alibi.com/e/187801](http://alibi.com/e/187801).

**SABAKU CON** \$25-\$250. 11am-6pm. See 5/6 listing. See Event Horizon.

**SPRING OPEN HOUSE** Visit with animals and learn what's new at the Sanctuary. Educational talks and demonstrations by wellness caregivers. Kindred Spirits Animal Sanctuary (3749 Highway 14, Santa Fe). 10am-4pm. 471-5366. [alibi.com/e/186938](http://alibi.com/e/186938).

### KIDS

**KIDS VARIETY SHOW** Dance, music, comedy and theater event for and by kids of all ages and levels. Outpost Performance Space (210 Yale SE). 1pm. 268-0044. [alibi.com/e/186344](http://alibi.com/e/186344).

**¡VAMOS AL MUSEO!** Families take a 30-minute museum tour and create artwork afterwards with guest artist Valerie